



Solutions Brief
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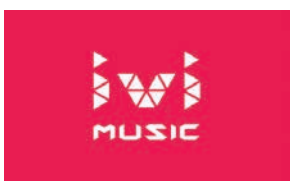


Enabled by Intel® Atom™ Tablets for Android*

The Internet has transformed the way we listen to music and watch musical performances. Now, watching your favorite musician perform is often much easier than going to a concert - you can often watch them perform online.

Watching your favorite music videos is now easier than ever with music.ivi, featured on Intel® Atom™ tablets for Android*. music.ivi is a simple way to access the largest online catalog of licensed video clips in Russia, available free of charge. It features:

- Music and music videos wherever you are
- A full range of musical genres to choose from
- Custom and preset playlists
- Musical battles



music.ivl offers a wealth of music videos with a wide range of genres, easily accessible right from Android* tablets with an Intel Atom processor. The touch capabilities offer enjoyable interactivity while the powerful Intel Atom processor and the HD high-resolution display provides a visually rich experience.

music.ivl has numerous features that make watching, listening and finding new music videos enjoyable.

Multiple Music Categories

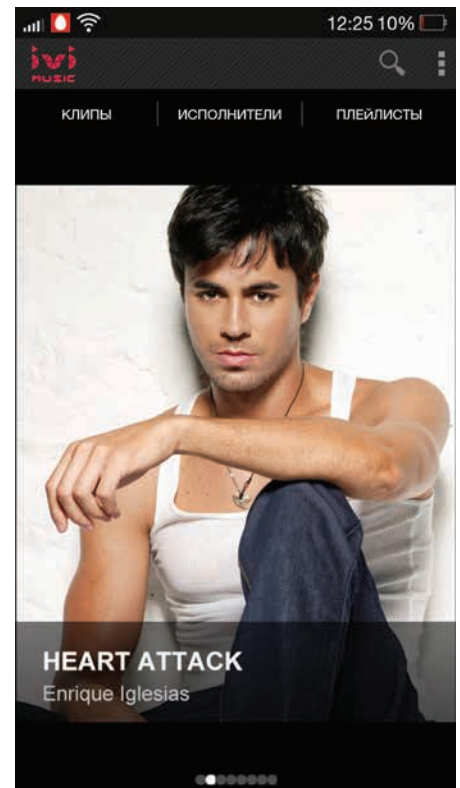
As the largest online catalog of licensed music videos in Russia, music.ivl covers multiple genres including pop, Russian pop, club, rock, hard rock, classical, children, jazz, alternative, rap and more. Plus, music.ivl offers custom categories including Legends of Rock, Live Dancing, 90s Forever, Clips of Spring, Pink Riot and Best Clips of Love.

Create Musical Channels

music.ivl allows users to create custom video channels and watch/listen to them anywhere. Plus, users can take advantage of many of the preset channels available based on genre.

Musical Battles

Who is more attractive: Rihanna or Britney Spears? What is the best song by Kylie Minogue? Which musicians sing better? music.ivl users have the opportunity to watch and vote on numerous musical "battles". They can also vote on topics like premier of the week, best song of summer and more.





music.ru Powered by Intel

Intel® Atom™ tablets for Android* provide a fun and interactive way to listen and watch to the music you love, while discovering new music. The combination of touch and keyboard capabilities, high-resolution display and Intel Atom processor make watching music videos more interactive, engaging and entertaining.



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