



The Most Interactive Tech Blogs

Report 



The primary goal of the analysis was to determine which tech blogs are most interactive both internally and on social media.

We examined 5128 blog posts created from 14th to 20th October 2013.

We analysed 2 476 124 interactions related to Top 30 Tech Blogs (according to Technorati.com / 20th of October 2013).

The analysis was created using data collected from Brand24.



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Report 

Full results

Report 

full results

14th to 20th October 2013

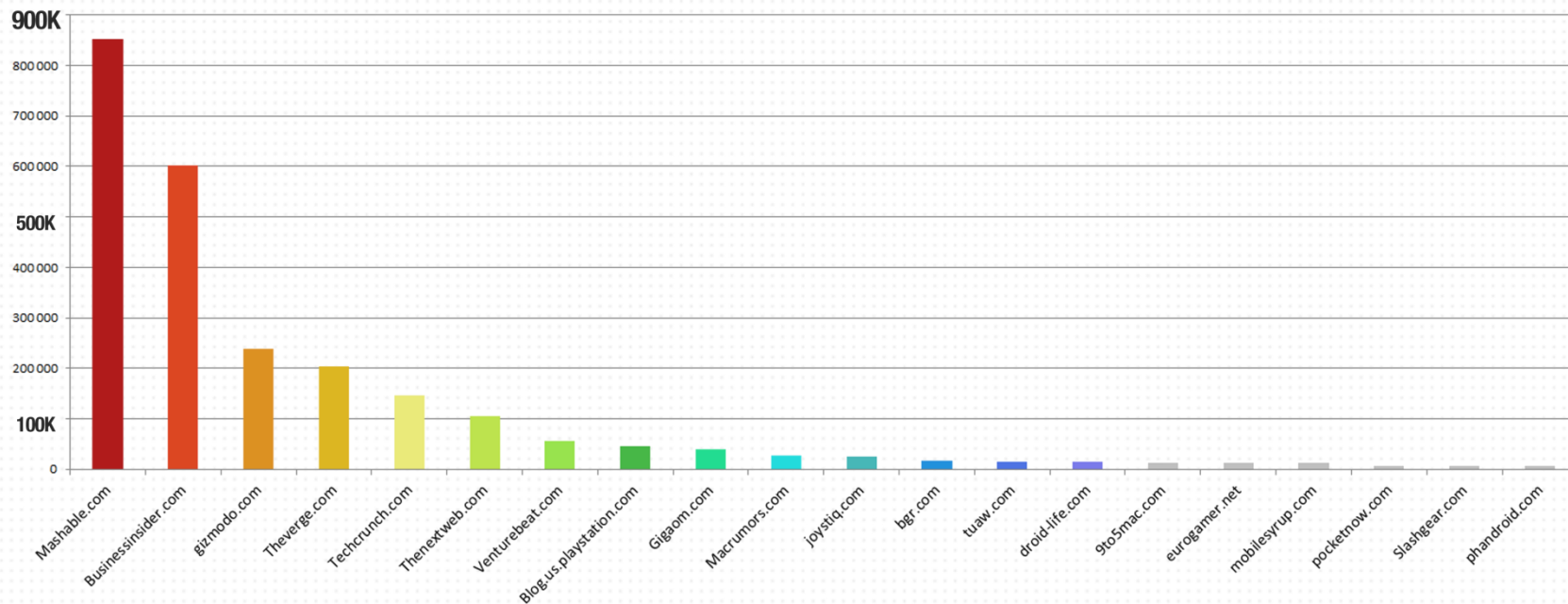
	Total interactions	Posts	Total posts / on-site comments	Total Facebook likes	Total Facebook shares	Total Facebook comments	Average Facebook likes per post	Average Facebook shares per post	Average FB comments per post	Average FB interactions per post	Total Twitter shares	Average Twitter shares per post	Total Twitter + Facebook interactions	Average Twitter + Facebook interactions	Average on-site comments per post
1 Mashable.com	852 149	363	1 519	267 150	147 696	95 027	736	407	262	1 405	340 757	939	850 630	2 343	4
2 Businessinsider.com	602 705	1 153	11 588	247 500	125 120	119 630	215	109	104	427	98 867	86	591 117	513	10
3 gizmodo.com	238 014	262	20 992	51 289	29 738	24 895	196	114	95	404	111 100	424	217 022	828	80
4 Theverge.com	203 304	279	21 841	49 948	33 101	27 611	179	119	99	397	70 803	254	181 463	650	78
5 Techcrunch.com	145 842	221	4 340	31 466	18 392	7 615	142	83	34	260	84 029	380	141 502	640	20
6 Thenextweb.com	104 392	203	711	21 144	14 490	5 098	104	71	25	201	62 949	310	103 681	511	4
7 Venturebeat.com	55 633	280	779	17 108	9 877	6 002	61	35	21	118	21 867	78	54 854	196	3
8 Blog.us.playstation.com	45 282	31	2 533	19 054	7 200	7 823	615	232	252	1 099	8 672	280	42 749	1 379	82
9 Gigaom.com	38 883	237	573	4 601	5 349	1 317	19	23	6	48	27 043	114	38 310	162	2
10 Macrumors.com	27 161	42	6 237	3 278	1 822	8 420	78	43	200	322	7 404	176	20 924	498	149
11 joystiq.com	24 415	192	6 113	2 877	4 547	3 809	15	24	20	59	7 069	37	18 302	95	32
12 bgr.com	16 177	96	4 401	2 817	2 229	1 460	29	23	15	68	5 270	55	11 776	123	46
13 tuaw.com	15 691	125	147	2 790	3 253	1 691	22	26	14	62	7 810	62	15 544	124	1
14 droid-life.com	15 165	68	8 400	2 131	1 114	969	31	16	14	62	2 551	38	6 765	99	124
15 9to5mac.com	13 538	74	495	1 384	1 678	724	19	23	10	51	9 257	125	13 043	176	7
16 eurogamer.net	12 230	86	4 995	1 917	1 272	1 409	22	15	16	53	2 637	31	7 235	84	58
17 mobilesyrup.com	12 132	63	2 282	3 217	1 058	953	51	17	15	83	4 622	73	9 850	156	36
18 pocketnow.com	6 898	103	3 003	1 762	470	242	17	5	2	24	1 421	14	3 895	38	29
19 Slashgear.com	6 884	230	881	1 015	1 132	580	4	5	3	12	3 276	14	6 003	26	4
20 phandroid.com	6 767	62	2 851	448	649	271	7	10	4	22	2 548	41	3 916	63	46
21 Ubergizmo.com	6 536	308	220	1 615	1 457	769	5	5	2	12	2 475	8	6 316	21	1
22 androidandme.com	6 522	30	461	4 053	598	343	135	20	11	166	1 067	36	6 061	202	15
23 Androidcommunity.com	5 317	141	340	434	634	271	3	4	2	9	3 638	26	4 977	35	2
24 conversations.nokia.com	4 406	24	449	471	598	117	20	25	5	49	2 771	115	3 957	165	19
25 Androidheadlines.com	3 225	161	211	319	546	189	2	3	1	7	1 960	12	3 014	19	1
26 gottabemobile.com	2 879	175	462	333	649	177	2	4	1	7	1 258	7	2 417	14	3
27 9to5google.com	1 559	27	31	202	263	104	7	10	4	21	959	36	1 528	57	1
28 marco.org	923	10	0	67	162	65	7	16	7	29	629	63	923	92	0
29 berryreview.com	874	34	106	92	97	4	3	3	0	6	575	17	768	23	3
30 liliputing.com	621	48	280	43	75	45	1	2	1	3	178	4	341	6	6

Most interactions

Report 

Most interactions (total)

 **Winner:** Mashable.com

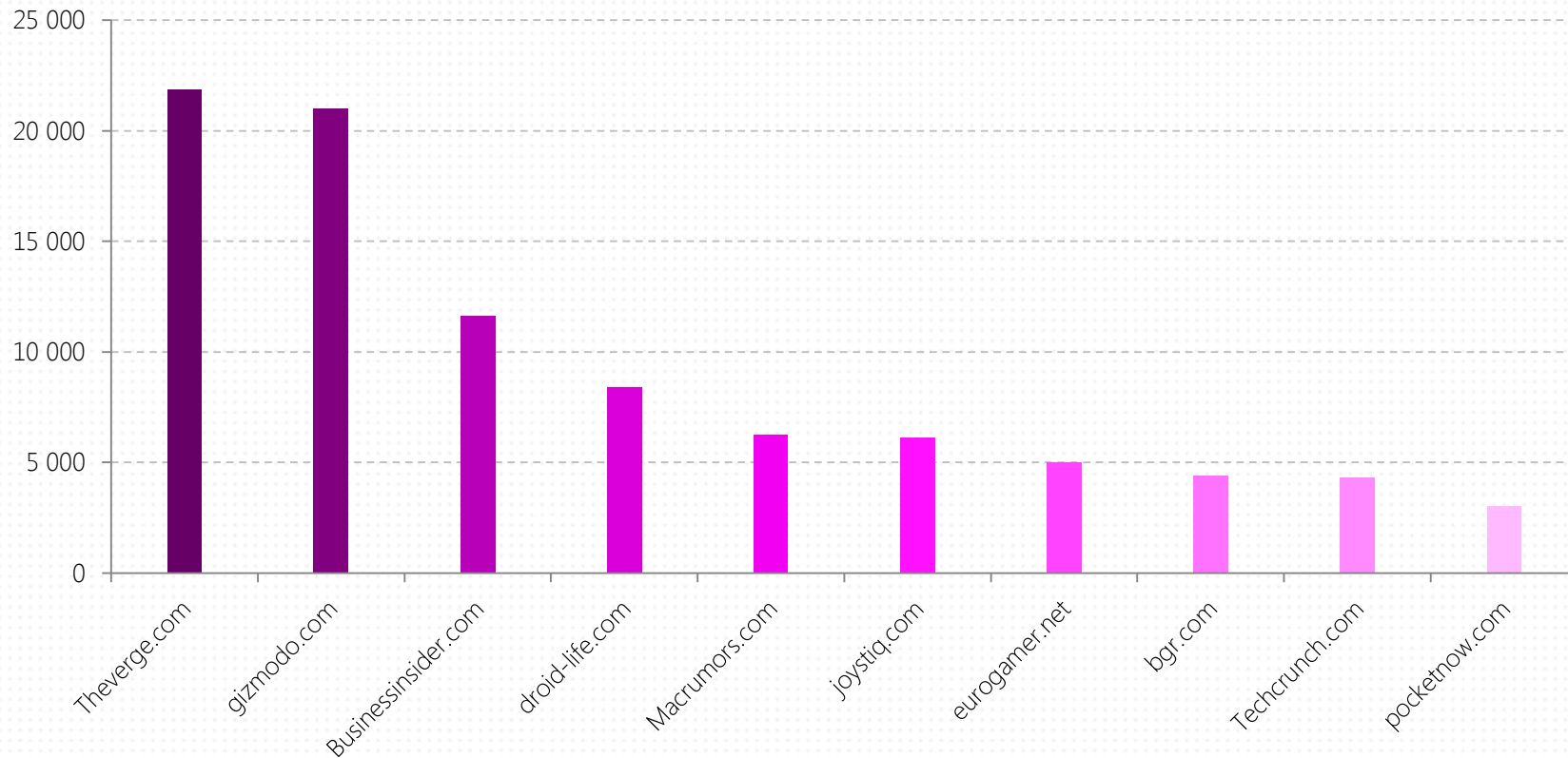


Most on-site comments

Report 

On-site comments.

 **Winner:** TheVerge.com

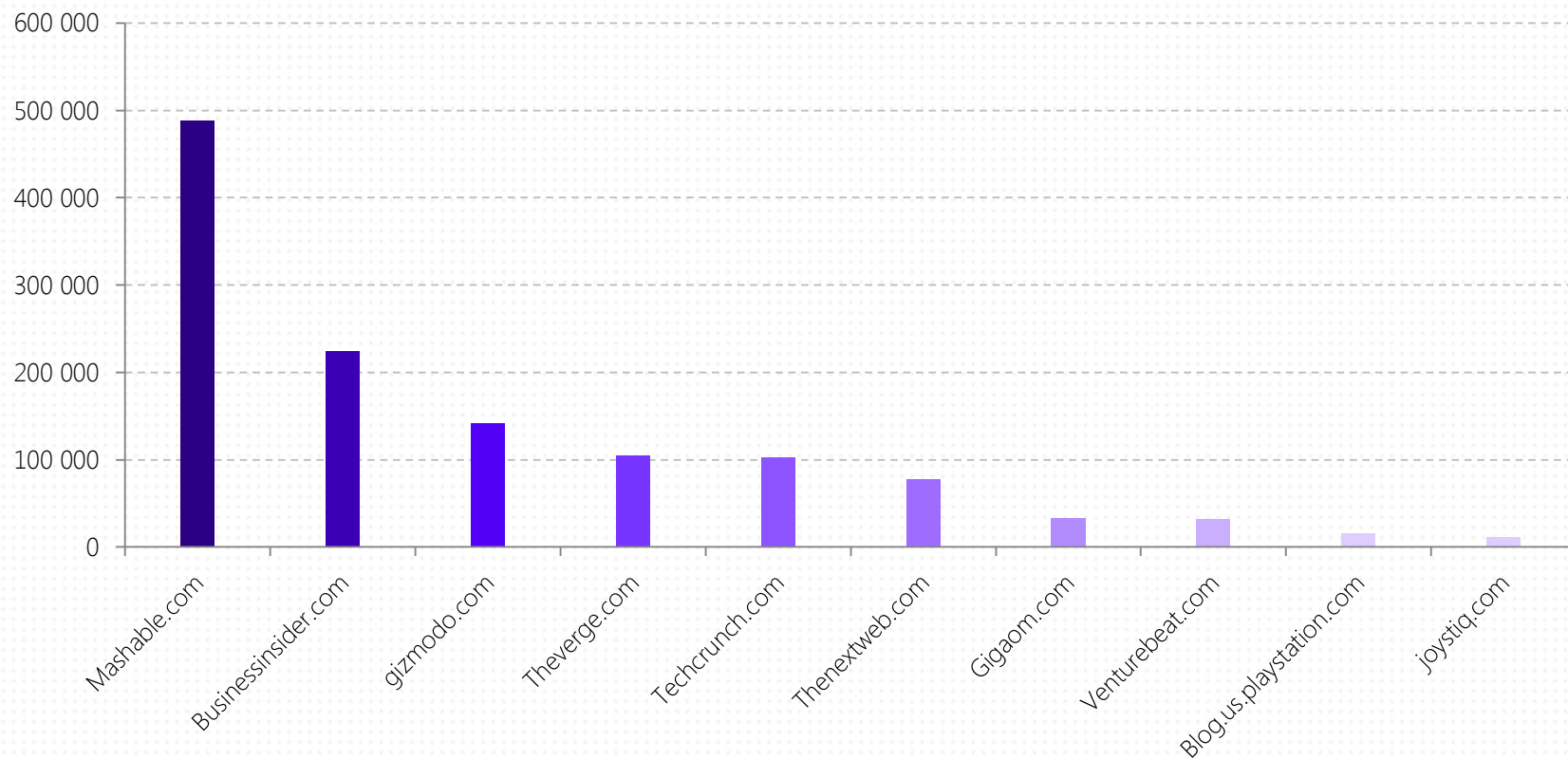


Most shares

Report 

FB + Twitter shares

🏆 **Winner:** Mashable.com

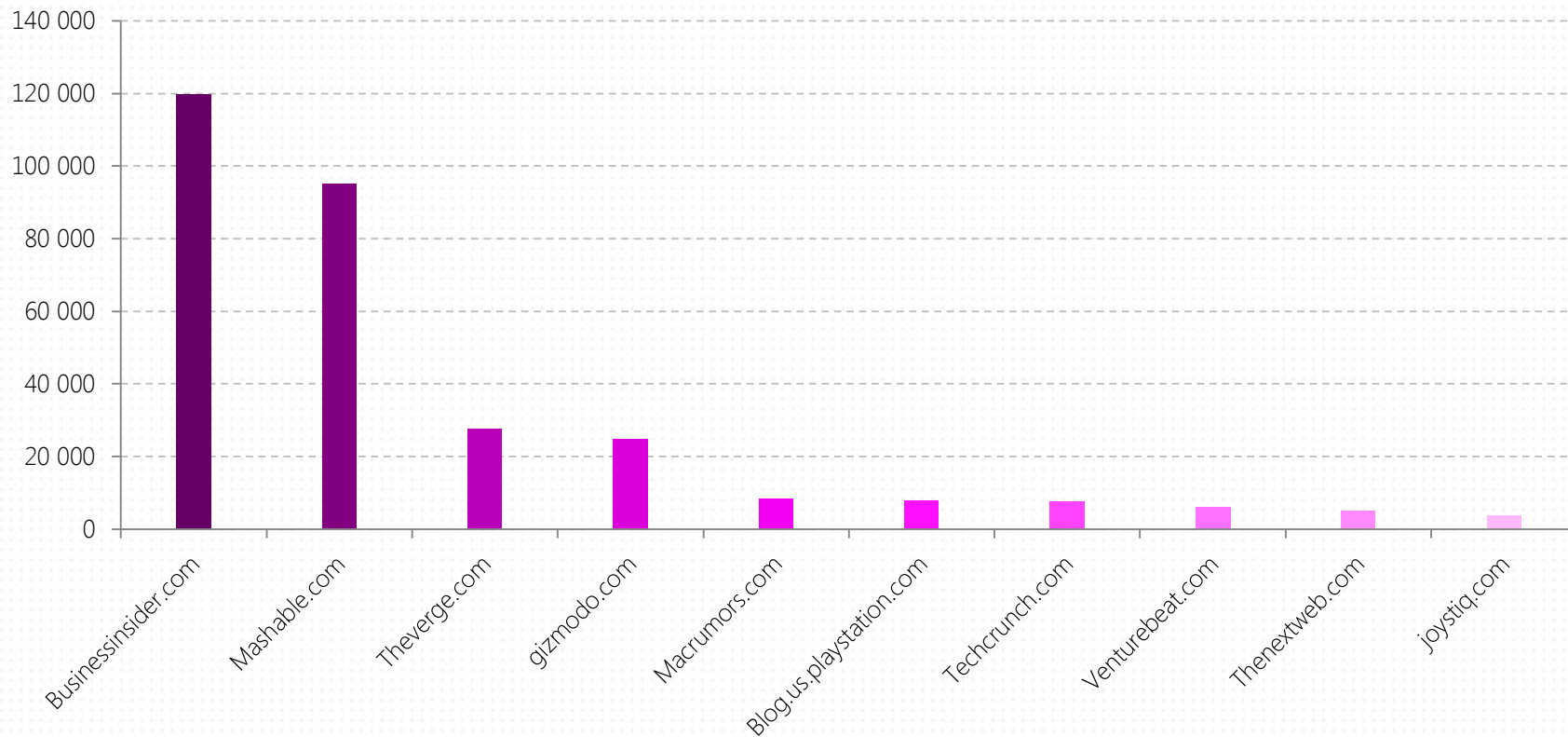


Most Facebook comments

Report 

Facebook comments

 **Winner:** BusinessInsider.com

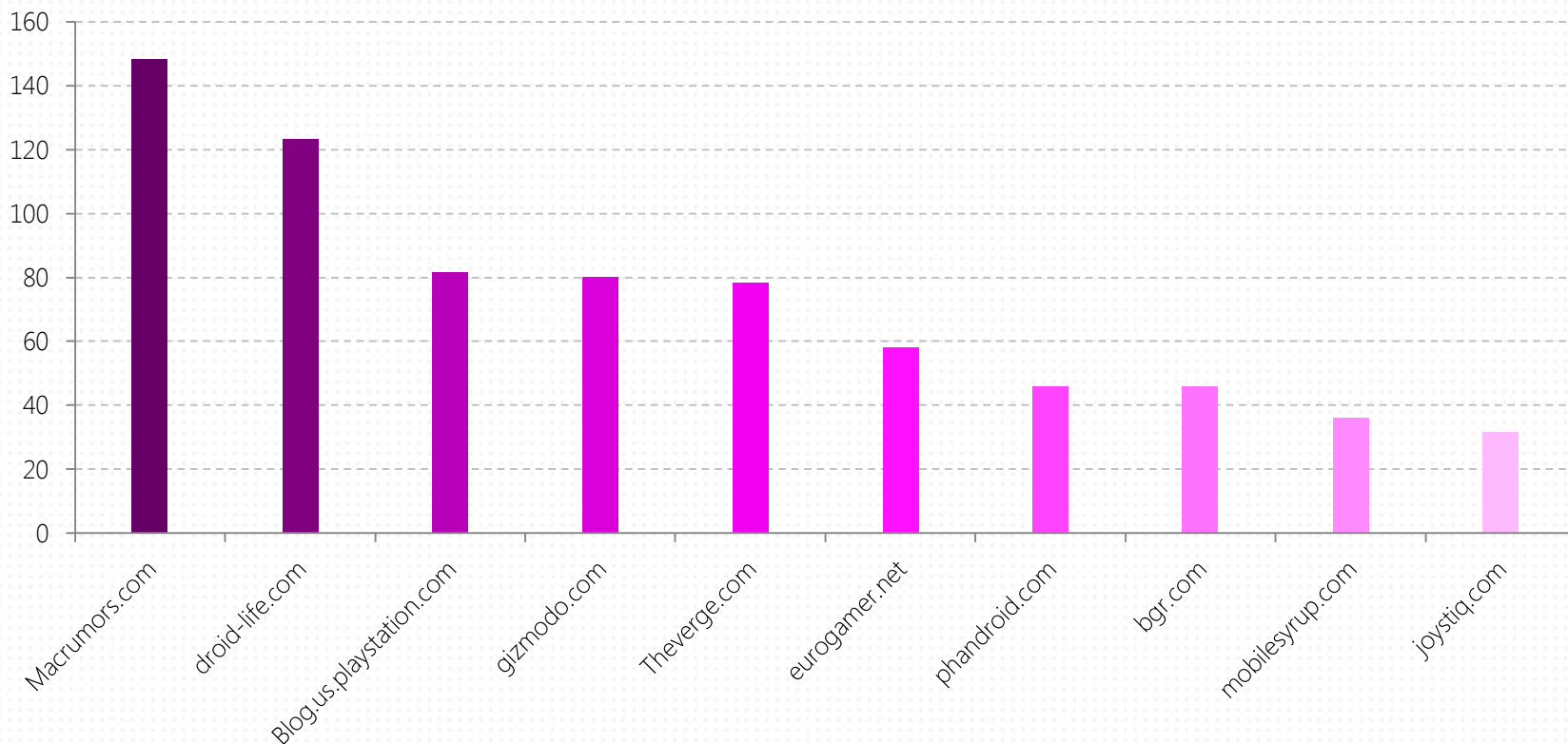


Most on-site comments per post

Report 

Average on-site comments per post

 **Winner:** Macrumors.com



Summary

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Mashable.com



TheVerge.com



Macrumors.com



BusinessInsider.com

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SOCIAL MEDIA MONITORING & ANALYTICS



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