

Local Skydiving Team Performed in New Smirnoff Commercial

Team Fastrax performed their amazing pyrotechnics skydive in a recent commercial made by Smirnoff. The commercial is for their new product, Smirnoff Double Black.

(MIDDLETOWN, OH)

A strange light seems to be falling from the sky in the beginning of this new, exciting commercial for Smirnoff. In the commercial, the four skydivers freefall down with the pyrotechnics, all while a huge underground party is going on. The mysterious skydivers separate before landing in dramatic fashion and appear from behind fog on the ground. They are then revealed to be 4 women who flew in to join their friends. The point of the commercial is to **Arrive Boldly**. The video can be viewed on YouTube [here](#).

Team Fastrax completed the pyrotechnic demo jump that they usually perform at special events and games. However, performing it in a commercial was a new experience for them. This is Team Fastrax's first commercial with multiple members of the team in it and using pyro. John Hart, Dan Paganini, Bud Prenatt and John Harth were the performing jumpers. Although they had many members of Team Fastrax working as packers, pyro loaders, ground crew and their flight crew.

Team Fastrax's part in the video was filmed locally at the Start Skydiving Drop Zone in Middletown, Ohio. It took a total of seven skydives to get all of the shots that were required to make the commercial. They started at 9pm and finished the shoot at 5:30am the next morning.

According to John Hart owner of [Start Skydiving](#), and founder of Team Fastrax, "It is always fun to work with Hollywood producers, especially when it is part of something that is so creative. It was a long night working on each jump to provide the perfect shot for the director, Garth. I think the video turned out absolutely amazing."

Team Fastrax is sponsored by [Selection.com](#), a leading provider of criminal background checks and pre-employment screening services. They are the most ambitious professional skydiving team in the world. The team has a roster of more than twenty-nine active members, with a culmination of more than 300,000 skydives. [Team Fastrax](#) has performed exhibition skydives all over the world for audiences large and small as a patriotic display or as a product promotion.

For questions or for an interview, contact John Hart II with Team Fastrax at jhart@teamfastrax.org 513-484-3680.



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