

123Greetings.com Celebrates A Green New Year As Users Helped Save Over 15,500 Trees in 2013

Sub-heading: The beginning of [New Year 2014](#) marks a momentous occasion in the calendar for 123Greetings.com as it contributed to sustainability by saving more than 15,500 trees in 2013, paving the way for an even better 2014.

New York, NY, December 31, 2013: [New Year](#) signifies renewed beginnings and warm wishes are exchanged for a prosperous year. Over two million users chose ecards from 123Greetings.com to wish '[Happy New Year](#)' to their friends and family, and many more have used its services to spread smiles and cheer for different occasions in the past year. With another year knocking on the door people can choose to augment New Year celebrations with 123Greetings.com's environment-friendly ecards that are available for [New Year fireworks](#), resolutions, business greetings and more.

2013 has been fulfilling for 123Greetings.com in promoting responsible environmentalism. Each year numerous trees are cut down to produce paper that greeting cards are printed on and this has a negative impact on the environment. 123Greetings.com was instrumental in saving more than 15,500 trees by replacing paper greeting cards with ecards as a medium of expressions. 123Greetings.com is committed to a greener environment, and is prepared to further its contributions in 2014. Sending online cards is convenient and reduces carbon footprint.

Mr. Arvind Kajaria, Founder, 123Greetings.com says, "123Greetings.com would like to thank all its users for a wonderful 2013, and congratulate them for being a partner towards a sustainable environment. We are confident that with the help of our users we will continue to make valuable contributions to the environment. We encourage everyone to send our eco-friendly New Year wishes and support our social-commitment."

123Greetings.com offers over 770 New Year ecards across 15 categories that users can choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit www.123greetings.com