



You are invited to join us for the **2nd Annual Georgia Manufacturing Expo**. The 2013 expo was the first in the country of its kind to highlight products manufactured in a single state. With only four months in preparation, it was a huge success with 50 exhibitors and over 1,000 attending the show. The **feedback was overwhelmingly positive** from the guest and vendors. Almost everyone said they would return for the next event and bring friends, so we expanded the show to cover both Friday and Saturday to accommodate more participation from our business community.

There has been a growing trend by companies as well as individuals to buy local goods that promote jobs in their community, but until now there has been no easy way to identify products made in our state. The **Georgia Manufacturing Expo** is the first step in solving this problem. Companies participating in the expo will be included in the Buy From Georgia product directory that when completed, will contain a listings of all the consumer and industrial products manufactured in Georgia.

Over the past three years I have offered to give a crisp new **\$100** bill to thousands of Georgia consumers if they could **name just five products** that are manufactured in Georgia. Only one in ten responded with any answer, and most are surprised with how little they know about Georgia manufacturers. Sadly, consumers have bought into the lie that, "We just don't make things in America anymore". This grass roots movement will correct the record and help businesses and individual consumers identify and purchase products that are made locally.

The **Georgia Manufacturing Expo** is a unique community outreach opportunity to highlight the positive impact manufacturing has on our economy and how each company provides a vital link in the manufacturing chain.

Exhibitors will benefit from the statewide advertising and publicity this event will generate. We are in communication with the Governor's office, schools both K-12 and colleges, chambers of commerce, news and media outlets. The expo directory with company listing and information will be sent out in the newspaper to **154,000** homes the Sunday prior to the expo and we will also give out 5,000 of these directories at the event.

Below are the details for the event:

Location: Exhibit Hall – **Gwinnett Center** (50,000 square feet) 100 + Manufacturing Vendors
Time: **Friday June 13th and Saturday June 14th - 10:00 am – 4:00 pm**
Hosted by: NetworkingMFG
Target Audience: Families – Parents 25-55, married with children
PLUS - Purchasing agents from around the state
Expected Traffic: 5,000+
Exhibitors: Georgia Manufactured Commercial Products, Consumer Goods and select supporting vendors

CHECK OUT THE VIDEO

Take a quick look at the 90 second video about how the Georgia Manufacturing Expo can help you:
<http://www.GeorgiaManufacturingExpo.com>

Online registration is very easy and only takes a couple of minutes. **Get your FREE tickets TODAY** (while supplies last)

Call Today | 678-896-9312 | Visit www.GeorgiaManufacturingExpo.com