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TEKLYNX CENTRAL 4.0 ENTERPRISE LABELING SOLUTION NOW AVAILABLE

100% out-of-the-box solution enables users to easily configure application to suit unique environments

MILWAUKEE (January 7, 2013) – [TEKLYNX International](#), the world's leading developer of barcode labeling software solutions, announces the launch of TEKLYNX CENTRAL 4.0, the newest version of their enterprise labeling software solution.

[TEKLYNX CENTRAL 4.0](#) offers numerous enhancements that will improve usability, increase efficiency and minimize errors within label design and management processes. These enhancements include user interface updates that allow businesses to customize the look and feel of the application to align with corporate brand standards. The solution also includes search boxes for all fields, which streamline the data entry process and reduces duplicate records, and enhanced data integrity checks for variable data to enforce formatting standards. Based on user feedback, TEKLYNX CENTRAL 4.0 updates include enhanced functionality to enable the application to interact seamlessly with external databases to deliver work order and product information to the printing interface. Users can select multiple database records using the new DataGrid functionality and print them in a single batch, which saves time and reduces printing errors.

“As a direct response to customer and partner feedback, TEKLYNX was the first software provider to deliver a true enterprise labeling management solution to the market,” said Nick Recht, Enterprise Product Manager of TEKLYNX. “We continue to leverage insights from our install base and end user feedback forum to support our product development strategy and ongoing enhancements. TEKLYNX CENTRAL 4.0 builds on the solid foundation we have created to address the market’s requests for additional configuration options for our off-the-shelf solution.”

TEKLYNX CENTRAL 4.0 allows organizations with complex label design and management needs, including those with multiple locations, to centrally manage their labeling processes. The application offers an all-in-one browser-based interface that handles label design, approval, printing and reporting, while helping companies meet industry standards and supplier requirements for product labeling.

“This update to TEKLYNX CENTRAL marks our commitment to our growing strategic partner channel and over 600,000 active end users,” said Laura Henderson, General Manager of TEKLYNX. “As an organization, we are committed to ongoing investment in research and development and the creation of fully scalable enterprise solutions that align with our users’ fundamental business processes and address core business needs.”



For more information or to request a demo of TEKLYNX CENTRAL 4.0, visit <http://www.teklynx.com/en/products/request-enterprise-demo?product=CENTRAL>.

About TEKLYNX International

TEKLYNX International is the world's leading developer of barcode labeling software solutions. Its products feature the widest range of device and driver support in the industry. More than 600,000 companies in 120 countries rely on its integrated software solutions for supply chain automation, warehouse management, shipping and receiving, inventory control and asset management. TEKLYNX's channel program helps its resellers achieve maximum sales results through a software-focused business strategy. TEKLYNX is a Microsoft Gold Certified Partner, Oracle Gold Partner, and has connectivity relationships with multiple Enterprise Resource Planning (ERP) software providers. TEKLYNX is headquartered in France with operations in the United States, Europe, Japan, China and Singapore. More information on TEKLYNX International is available at <http://www.teklynx.com>.

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