

# **How to use Link Detox - A Step by Step Guide**

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# What is Link Detox

### What is the Link Detox?



The Link Detox tool (DTON) analyzes all your backlinks to your website and classifies them automatically into toxic, suspicious and healthy links. The user interface is easy to handle and supports you in discovering all malicious links to your site with 1 single click. On a basis of general spam link rules and the Link Detox Genesis™, which is a new data-driven, self-learning and organic algorithm with millions of extra data points, it is possible to classify your backlinks into healthy, suspicious and toxic links. Therefore you are able to evaluate them afterwards.

The Link Detox helps you to clean up your backlink profile, in case you have received a Google penalty or you have been penalized with one of the Google updates. With the built-in contact function, you can easily contact the webmasters to remove toxic links. In addition, the Link Detox provides an integrated Google Disavow function, which helps you to download the toxic link into a Google Disavow File.

You can upload any additional backlink source files that you have and evaluate in advance any potential backlinks, that you may have access to, whether they will harm your domain or not.

This and much more is now explained in this guide below.

## Typical Workflow with Link Detox

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**Starting DTOX report with all data you can get**

**Reclassify, Link Rating, Disavow and Re-Process the data (FREE)**

**Export disavowed links to Google**

**Re-Run DTOX report and upload current ALL data AND Disavow files**

# Analysis modes of Link Detox

### What is the Classic Mode?

## DTOX mode

### What do you want to analyze?

**Classic mode**

Check my existing backlinks.

Please also enrich our data with additional backlink files, like [from Google Webmaster Tools](#) or custom link building reports. We will combine and verify all links for you.

**What-If mode**

Decide where you want to build new links.

Upload a list of potential backlinks and check for Suspicious / Toxic links taking into account your existing links.

*Note:* In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING" those will be added to the existing link check as in Classic Mode.

**Review mode**

Upload a list of potential backlinks and check those for Suspicious / Toxic links.

*Note:* Your existing links will not be checked in this mode. In this mode Link Detox simulates that ALL uploaded backlinks are potential links you could get and helps you decide. No Link Check is possible here either. Since this mode does not take all existing links to a domain into account, their risk could be lower than it actually is, when you use the "What-If" mode.

With the Classic mode you can check your existing backlinks. We use a lot of backlink sources, but we recommend you to enrich our data with all additional backlinks files you have, like from Google Webmaster Tools or any other custom link building reports. We combine our data sources with the your provided backlink source files and verify and evaluate all links for you.

This is the mode you should use if you do a regular backlink audit on your link profile. Your links will be classified into toxic, suspicious and healthy links.

## What-If Mode

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### What is the What-If Mode?

## DTOX mode

### What do you want to analyze?

**Classic mode**

Check my existing backlinks.

Please also enrich our data with additional backlink files, like [from Google Webmaster Tools](#) or custom link building reports. We will combine and verify all links for you.

**What-If mode**

Decide where you want to build new links.

Upload a list of potential backlinks and check for Suspicious / Toxic links taking into account your existing links.

*Note:* In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING" those will be added to the existing link check as in Classic Mode.

**Review mode**

Upload a list of potential backlinks and check those for Suspicious / Toxic links.

*Note:* Your existing links will not be checked in this mode. In this mode Link Detox simulates that ALL uploaded backlinks are potential links you could get and helps you decide. No Link Check is possible here either. Since this mode does not take all existing links to a domain into account, their risk could be lower than it actually is, when you use the "What-If" mode.

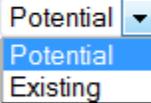
With the What-If Mode you can decide if you want to build new links from any potential websites that your friends have in their portfolio. Upload any potential backlink list and the mode checks how your link profile would look like if the website would have a link on the uploaded webpage. The data of your uploaded potential links and your existing links from our data sources are combined together, and evaluated.

## Upload Your Own Backlink lists

Improve the results by uploading as many as possible link data files, we will combine and verify them.

Please upload large files as .GZ or .ZIP and we will unpack it. We will calculate credits needed for large reports and let you confirm it after upload.

### Your Files:

- Domain.com\_links.csv - Upload type:  

Upload **Your Own Backlinks**: (from Google Webmaster Toolkit, Sistrix, SEOMoz/Linkscope, Majestic & [Custom URL-Lists](#))

Maximum of 5,000,000 links and 50 MB file size.  Keine Datei ausgewählt.

In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built, yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING", those will be added to the existing link check as in Classic Mode.

### What is the Review Mode?

## DTOX mode

### What do you want to analyze?

**Classic mode**

Check my existing backlinks.

Please also enrich our data with additional backlink files, like [from Google Webmaster Tools](#) or custom link building reports. We will combine and verify all links for you.

**What-If mode**

Decide where you want to build new links.

Upload a list of potential backlinks and check for Suspicious / Toxic links taking into account your existing links.

*Note:* In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING" those will be added to the existing link check as in Classic Mode.

**Review mode**

Upload a list of potential backlinks and check those for Suspicious / Toxic links.

*Note:* Your existing links will not be checked in this mode. In this mode Link Detox simulates that ALL uploaded backlinks are potential links you could get and helps you decide. No Link Check is possible here either. Since this mode does not take all existing links to a domain into account, their risk could be lower than it actually is, when you use the "What-If" mode.

With the Review Mode you can decide if you want to build new links on any potential website that you may have access to.

Upload any potential backlink list and the Link Detox will evaluate, if these links are healthy, toxic or suspicious. The data from our sources (the existing backlinks) are not combined with your uploaded potential backlinks.

*Note:* Your existing links will not be checked in this mode. In this mode Link Detox simulates that ALL uploaded backlinks are potential links you could get and helps you decide. No Link Check is possible here either. Since this mode does not take all existing links to a domain into account, their risk could be lower than it actually is, when you use the "What-If" mode.

# **Important MUST-DO Features for every Link Detox**

Analyze both www and non-www

### Link Detox Tool

#### Which site should be detoxed?

www.linkresearchtools.com

Detox both - topdomain and www subdomain  optional

By selecting this option Link Detox will gather links pointing to your top domain and subdomain - the "www" version and non "www" version of your domain name (e.g. "www.linkresearchtools.com" and "linkresearchtools.com" ).

This option will cost 2 credits and is highly recommended if you want more precise and accurate results combining all links pointing to both domains into 1 report.

Analyze BOTH www and non-www: Link Detox must be run on a per-subdomain basis. This means if you have links to www and non-www you should be analyzing both the www and the non-www version of your website and partial penalties. We now have a feature for that, and in addition to the convenience it will bring you more precise results. If you do not combine both, then you might miss links and cross-effects between the two domains. So its highly recommended that you tick the box that enables you to run a Link Detox on both www and non www version of your website. This way you have the results of both domains in one report.

If you enter www.domain.com (subdomain) you be asked if you would like to analyze BOTH. Make sure you activate this option.

If you enter domain.com (topdomain), the links to your subdomains (www-version) will automatically be analyzed.

## Keyword classification

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### Classify at least 80 % of keywords

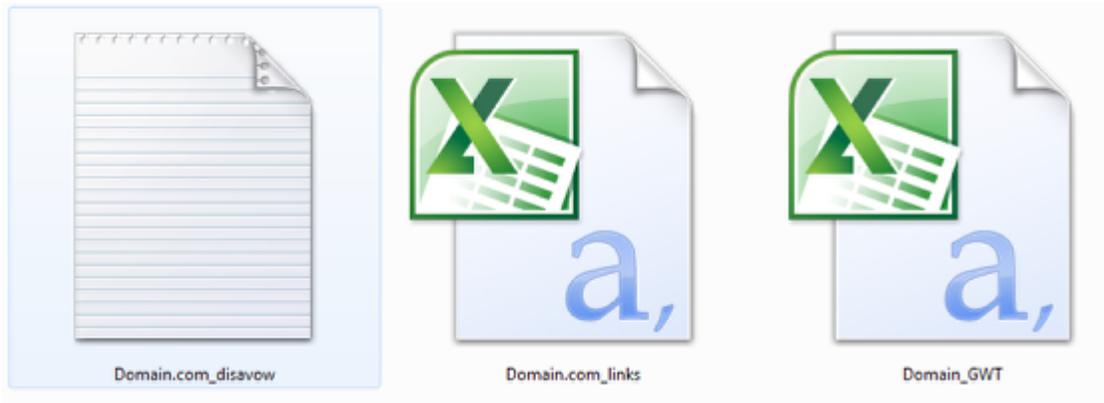
-  You should improve the accuracy of this report by [classifying at least 80% of your links' anchor texts](#). 
-  Please make sure you upload your most up-to-date Disavow Links file to Link Detox. If you are unsure how to get that data, we have a [detailed post about it](#).
-  You have to mark all domains or pages that you want to disavow either on a link per link basis or use the filters, multi-selection and then mark all that apply at once. If you want to learn how to do that data [read this post please](#). Please note that only links or domains marked as disavowed in the table below will go into the file that you get when clicking "[Export as Google Disavow Links](#)"
-  Link Detox Genesis™ is a self-learning, data-driven algorithm that you won't find elsewhere. But it's not perfect. If you disagree with the results for a link you can tell us that you think the link is GOOD by clicking a ThumbsUp. If you think a "healthy" link is really bad then you can tell us that you think the link is GOOD by clicking a ThumbsDown. Your opinion counts immediately for YOU after reprocessing the report at no cost by clicking the button "Reprocess DTOX rules". Your opinion might also influence future decisions of Link Detox Genesis™ if it's reliably aligned with other users' opinions so we will get better the more feedback you give us.

To enable four rules (SUSP28, SUSP29, SUSP30, SUSP31) in the Link Detox Tool and to receive a correct calculated Link Detox risk, you will need to classify at least 80% of the keywords. More about this in the lesson "[Keyword classification](#)".

## Backlink source files

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### Upload all available link source files



We do have a lot of data sources, but we do not have a 100 % index of the web. For this reason we recommend you to use our improved upload function and to provide us with all your available link source files - especially from Google Webmaster Tools for links and disavow-files.

Make sure you also upload the disavow files in order to receive a correct calculated Link Detox risk.

You can find more information about uploading files in the chapter "[Start a new Link Detox report](#)".

## Rate Links

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... as Good or Bad



Now you can rate if a link is good or bad for you.

This means, if you think a link is bad, then rate this link with Thumbs-Down. If you think a link is good, the rate the link with Thumbs-Up.

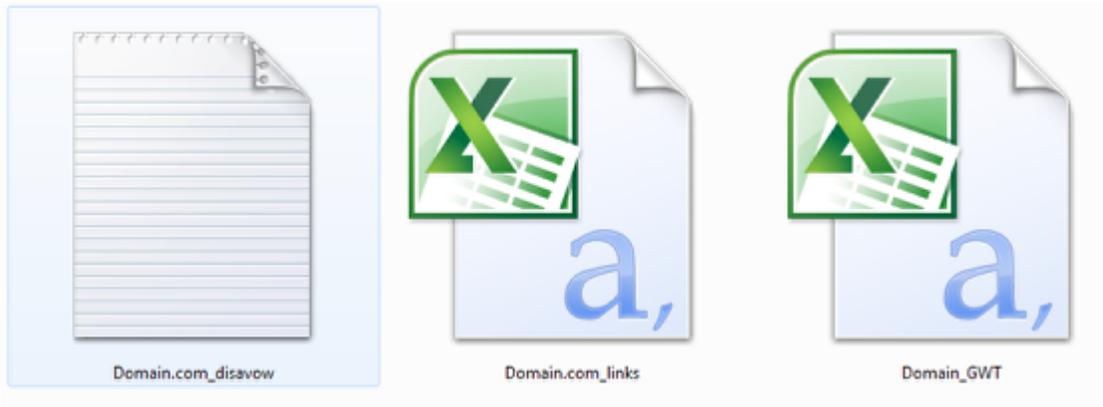
These decisions are taken into account for risk scoring in the re-processing step. Your decisions count 100% for you – and based on your user's authority and trust we apply it will also help improve Link Detox Genesis decisions in the future, if substantial signals were generated.

You can find more information about link rating in the chapter "[Link rating](#)".

# **Step by Step Navigation of Link Detox**

## Gather all available link sources

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If you wish to receive a highly accurate and efficient report, we recommend you to gather all backlink source files that you have available and upload them to the report. Those backlink sources files can also be from Google Webmaster Tools, Majestic Historic Dumps or even your old link building reports you received from Fiverr years ago. We suggest giving them meaningful names.

Please make sure that you upload the file in the right format. We support the formats:  
for custom backlink files: .GZ, .ZIP und .CSV.  
for disavow backlinks files: . CSV und .TXT

If you are unsure how to download your linking pages from the Google Webmaster Tools, you can read some information [here](#).

If you wish to download a disavow file from the Google Webmaster Tools, you can read an instruction right [here](#).

### Custom Backlinks Files

If you'd like to further increase the number of your found links, while running a [Backlink Profiler](#), you can add your own backlinks. Our toolkit accepts exported files from various toolkits like the Google Webmaster Toolkit, Sistrix, SEOMoz/Linkscope or Majestic. If you'd like to merge different data sources and import them into our toolkit, simply create **your custom backlinks file**, which is simply a list of URLs.

The first line of the file that has to be saved as a .csv-file has to be "URL".

Here are a few examples:

- › Google Webmaster Tools: [google-example.csv](#)
- › SEOMoz/OpenSiteExplorer: [seomoz-example.csv](#)
- › Custom backlinks file: [example.csv](#)



## Start a new Link Detox report

---

Enter Domain (www. Vs. non-www)

### Link Detox Tool

#### Which site should be detoxed?

www.linkresearchtools.com

Detox both - topdomain and www subdomain  optional

By selecting this option Link Detox will gather links pointing to your top domain and subdomain - the "www" version and non "www" version of your domain name (e.g. "www.linkresearchtools.com" and "linkresearchtools.com").

This option will cost 2 credits and is highly recommended if you want more precise and accurate results combining all links pointing to both domains into 1 report.

You always need to enter a domain you wish to analyze. You can either enter the topdomain (root-domain), like domain.com or subdomain, like www.domain.com, but we do recommend you to detox both, especially if you have links to www and non-www. Make sure that you combine both, or you might miss links and cross-effects between the two domains. By checking the box, you will run a Link Detox on both www and non www version of your website. When the report is finished, you will have the results of both domains in one report. Only if you want to check the subdomain, than you can uncheck this option, but this should only be done if you want to ignore the links to the topdomain.

If you enter www.domain.com (subdomain) you will be asked if you would like to analyze BOTH. Make sure you activate this option.

If you enter domain.com (topdomain), the links to your subdomains (www-version) will automatically be analyzed.

### Theme of Domain

Improve accuracy by defining the Theme(s) of the domain.

Automatically Detect (not Gambling, Adult, Pharm)

Search

- Automatically Detect (not Gambling, Adult, Pharm)
- Abortion
- Adult/Mature Content
- Alcohol
- Alternative Sexuality/Lifestyles
- Alternative Spirituality/Belief
- Art/Culture
- Auctions
- Audio/Video Clips
- Blogs/Personal Pages
- Brokerage/Trading
- Business/Economy
- Charitable Organizations

Decide where you want to build new links.

You have the possibility to select the theme associated with the websites niche market, making your reports more accurate. This feature better handles rules such as SUSP5 = (Domain's Theme is listed as suspicious (Adult, Gambling, High Risk etc.)). So these rules will not be triggered for adult sites if you select an adult related theme and this makes your reports much more accurate. While the rule was good for mainstream markets, we realized those high risk niches need special handling and that's why we created this theme selection feature.

We recommend that you always select the correct theme of your domain to improve the accuracy of your results.

## Google warning, manual spam action

Did Google send you a manual spam action or example spam links for the domain?

Yes

No

Don't know

Date:

Please copy/paste the Google Warning mail text here completely to improve analysis

Please report the full warning email text in this box to improve the analysis results. Thanks!

If you have a Google warning message, manual spam action or any example spam links from Google, then please provide us with this information right in this section. This information will help you and us to receive better and more accurate results.

The mail could look like this

-----

We've reviewed the links to your site and we still believe that some of them are outside our quality guidelines.

Sample URLs:

- <http://example.com>
- <http://example.com/page>

---

Google usually gives 1-3 sample links, but providing them in your analysis helps us improve the results for you.

### DTOX mode

What do you want to analyze?

**Classic mode**

Check my existing backlinks.

Please also enrich our data with additional backlink files, like [from Google Webmaster Tools](#) or custom link building reports. We will combine and verify all links for you.

**What-If mode**

Decide where you want to build new links.

Upload a list of potential backlinks and check for Suspicious / Toxic links taking into account your existing links.

*Note:* In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING" those will be added to the existing link check as in Classic Mode.

**Review mode**

Upload a list of potential backlinks and check those for Suspicious / Toxic links.

*Note:* Your existing links will not be checked in this mode. In this mode Link Detox simulates that ALL uploaded backlinks are potential links you could get and helps you decide. No Link Check is possible here either. Since this mode does not take all existing links to a domain into account, their risk could be lower than it actually is, when you use the "What-If" mode.

Here you can choose one mode you would like to run the Link Detox. Make sure you choose the right mode.

- **Classic:** Checks existing backlinks. You can also upload additional and disavowed backlinks in this mode. The Link Detox will combine all backlinks from our data source and the backlinks provided from your files, verify and evaluate them for you.
- **What-If mode:** Checks potential backlinks taking your existing backlinks into account. You can upload any file with potential backlinks and the Link Detox will simulate how your Link Detox level will be if these potential links are created.
- **Review mode:** Checks potential backlinks without taking your existing backlinks into account. You can upload any file with potential backlinks and the Link Detox will check if these backlinks are healthy, suspicious or toxic.

You can find more information in the chapter "[Analysis Modes of Link Detox](#)".

## Upload your own backlinks

### Upload Your Own Backlink lists (Optional)

Improve the results by uploading as many as possible link data files, we will combine and verify them. Please upload large files as .GZ or .ZIP and we will unpack it. We will calculate credits needed for large reports and let you confirm it after upload.

Upload **Your Own** Backlinks: (from Google Webmaster Toolkit, Sistrix, SEOmoz/Linkscope, Majestic & [Custom URL-Lists](#))

Keine Datei ausgewählt

Maximum of 5,000,000 links and 50 MB file size.

We do have a huge amount of link sources available, but it is reasonable to upload all available backlink-files into the Link Detox. This way your results will be even more accurate.

Please make sure that you upload the file in the right format. We support the formats: .GZ, .ZIP und .CSV.

You can find more information about the formats of the files right on our homepage [here](#).

The most common mistakes are:

- Users uploaded their existing link-data from GWT into the “WHAT-IF” mode. But that mode is for simulating “what if you had those links”. When you just want to add more link files, you need to use the “classic” mode.
- Users uploaded a file of “linking domains” from GWT, instead of the “linking pages”. You find more information on how to download the correct file [here](#).

We recommended to download all files and to upload them again into the Link Detox, if you re-run a report or re-start a report, because Google Webmaster Tools never shows the total view.

## Upload your disavowed backlinks

### Upload Disavowed links - or ignore links (Optional)

Please make sure you upload your [Disavowed Links](#) to make sure our calculations are accurate. Advanced users can also upload a similar formatted file to ignore domains or pages to ignore then in all future analysis.

Uploading Disavowed Links is recommended for all users that have disavowed links.

Your Disavowed Links File (or Ignore file) (supports Disavow Tool format & [Custom URL-Lists](#))

Keine Datei ausgewählt

It is very important to upload your latest Disavow file to the Link Detox, because only this way you will receive an actual and correct Link Detox Risk value.

If you do not know how to download the actual Disavow file from Google Webmaster Tool, then please find an explanation in our [helpdesk](#).

The Link Detox supports the files from the Google Disavow format and the Custom backlinks format in .CSV.

## Upload your ignored backlinks

### Upload Disavowed links - or ignore links (Optional)

Please make sure you upload your [Disavowed Links](#) to make sure our calculations are accurate. Advanced users can also upload a similar formatted file to ignore domains or pages to ignore then in all future analysis.

Uploading Disavowed Links is recommended for all users that have disavowed links.

Your Files:

- **Filename:** ignored-backlinks.csv [Remove](#)

Reason: Disavowed

Disavowed  
Ignored

Your Disavowed Links File (or ignore file) (supports Disavow Tool format & [Custom URL-Lists](#))

Keine Datei ausgewählt.

In the section where you can upload your disavowed links, you also have the option to upload your ignored links. You can select the option "Ignored" from the drop box.

Disavowed backlinks will not be included in your report and are automatically included in the export of your disavow file.

Ignored backlinks will not be included in your report and will not be included in the export of your Disavow file.

## Activate "Delete Dropped Links"

Advanced options: [Report Title](#) | [Repeat Report](#)

### How to Handle Dropped Links

Every link that gets reported by our data sources will be checked if it still exists. What would you like to do with links that aren't there anymore?

**Hint:** If you're analyzing your own site, you might want to keep dropped links, because you might be able to get some of those links back.

Remove Dropped Links

You now have the option to keep the dropped links in your report, just like you have in other modules of Link Research Tools.

In most cases you should simply leave the option checked to YES.

Sometimes Google does a bad job at Re-crawling sub-sub-sub-subpages of some over-spammed forum that “someone” placed a link to you in 1995 or so. Anyways, that link might be gone, because that forum is gone, but Google might still believe it’s there. Our recommendation is to go over all those “LinkNotFound” links you get and disavow them on a domain level. We heard about people getting great results with this tactic in the past months, so we enabled it for you as well! In this case you should deactivate the Dropped Links filter.

## Advanced options

### Repeat this Report

If you choose to repeat the report, it will be recurred automatically every week or every month with the same settings as this one. You can manage existing recurring reports under the "Recurring"-link in the navigation.

Don't repeat ▾

- Send me the XLSX/CSV results for THIS report via e-Mail
- Always send me the XLSX/CSV results report via e-Mail (systemwide)

### Report Title

www.linkresearchtools.com

You have the possibility to repeat this report on a regular basis. Just set the settings desired. As soon as the report is finished you will be informed via email. This can be very useful if you want to review your results and observe your Link Detox Risk level on a regular basis.

Please note that this option costs credits every time a report is re-started and sent to you.

You can also give the report a title.

## Explanation of Report sections

In this section you will learn how to read the main parts of the Link Detox.

### Report information

The screenshot shows the 'Report Information' section of the Link Detox interface. It contains a table of report details and a 'Re-Run' button. Numbered callouts (1-11) point to specific elements: 1. Project name, 2. Date Created, 3. Your Domain, 4. Backlink Source, 5. Skip sitewide links, 6. Remove Dropped Links, 7. Detox top and www domain, 8. Found links, 9. Link Boost Credits, 10. DTOX mode, and 11. Re-Run button.

Field	Value
Project	Default Project
Date Created	2013-10-25 20:42:37
Date Started	2013-10-26 12:32:50
Your Domain	www.linkresearchtools.de
Backlink Source	Domain Backlinks
Skip sitewide links	Yes (after 5 found)
Theme	1 Theme
Remove Dropped Links	Yes
Detox top and www domain	Yes
Found	12.747 Links
Link Boost Credits	x5
DTOX mode	Classic mode

In the Report Information you can find a lot of useful information about the report:

1. The Project the report belongs to
2. The date the report was created and the date the report was started
3. Your analyzed domain
4. The backlink sources used: Domain Backlinks is our data source and Custom Backlink source is your file (or more files)
5. If the sitewide filter was activated and how many themes have been checked
6. Are the dropped links removed from the report
7. Link Detox on top and www domain
8. How many links have been found
9. The LinkBoost (is always automatically set to 5) and how many credits did the report cost
10. Which Link Detox mode was used
11. Here you can also Re-run the report. This means that the report will be started again with the same setting. Please note that a re-run of a report costs credits. You can also export your results as .TXT (Google Disavow Links), .CSV, .XLSX and .PDF (not all formats are available in all plans).

### Removed Links

The screenshot shows a notification box with a red 'X' icon in the top right corner. The text inside reads: 'Links removed due to sitewide filter, deleted and duplicate links. We filtered from your report: 11,897 links because of excessive sitewide links (?) and 454 deleted links. If you would like to see deleted links analyzed as well, please re-run the report with the advanced option "Remove Dropped Links" disabled.'

This note informs you how many links have been deleted due to sitewide, deleted and duplicate links.

Our Sitewide Links-Filter is a filter that removes huge numbers of links from a certain domain to now skew results.

This means, if you have a site-wide link from a domain from e.g. 1000 sub-pages, and the site-wide filter is set to 5 by default that means that 995 of those subpage-links will be removed from the report.

By this we manage to present better statistics on link metrics, because a link from 1000 sub-pages simply doesn't equate 1000 links, but rather one and a bit. By showing and calculating the strongest 5 sub-pages for such site-wide links we already overweight them, but not to the extend as you find it in other tools where every single sub-page link is counted.

The sitewide link filter thereby results in lower absolute link counts as compared to other tools or e.g. huge link list uploads.

This reduction in links is your advantage as you see a more realistic picture of your backlink profile, but in tools like QBL and BLP this filter can be disabled (at the cost of longer processing and sometimes heavily skewed statistics).

In Link Detox the sitewide filter cannot be disabled, as it would hurt some of the detox rules, but you can deactivate the "Delete Dropped Links" function. Please find more information on this in the chapter "[Start a Link Detox](#)".

Domain Stats				
Input Domain	CEMPER Power*Trust™	CEMPER Power™	CEMPER Trust™	Referring Root-Domains
<a href="http://www.linkresearchtools.de">www.linkresearchtools.de</a>	12			129

The main domain stats, showing: CEMPER Power\*Trust™, Cemper Power™, CEMPER Trust™ and the number of the referring Root-Domains.

## Keyword Classification

[« Back to Report Page](#)

### Keyword Classification

This table shows some of the common anchor texts in your report. You can [classify](#) the anchor texts as brand, compound, money or other keywords.

only show already classified keywords

Showing 1 to 16 of 16 entries

Brand	Compound	Money	Other	Anchor Text	Domains	Count	Share
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	type to search...	type to search...	from, to...	from, to...
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	tour	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	top-500 power*trust links	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	link research tools --- webseitenvorschau	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	no gravatar	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	blp - backlink profiler » link research tools	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	link juice recovery tool der linkresearchtools	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	das *geheime tool* cdttox und link detox produktivitäts	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	studie von linkresearchtools.de	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	preise ansehen	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	preise	www.linkresearchtools.de	1	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	power*trust	www.linkresearchtools.de	1	0.3%

This is the Keyword classification page. You will be directed to this page if you click the link in the keyword information box. Here you can classify your keywords by brands, compound, money and others. Please make sure that you classify at least 80 % of your keywords, only this way multiple DTOX rules will be enabled.

## Average Link Detox Risk

[Show All](#) [Average Link Detox Risk](#) [Anchor Text \(88\)](#) [Link Health Breakdown](#) [Link Detox Risk Breakdown](#) [Detox Rules Breakdown \(18\)](#)

### Your Average Link Detox Risk

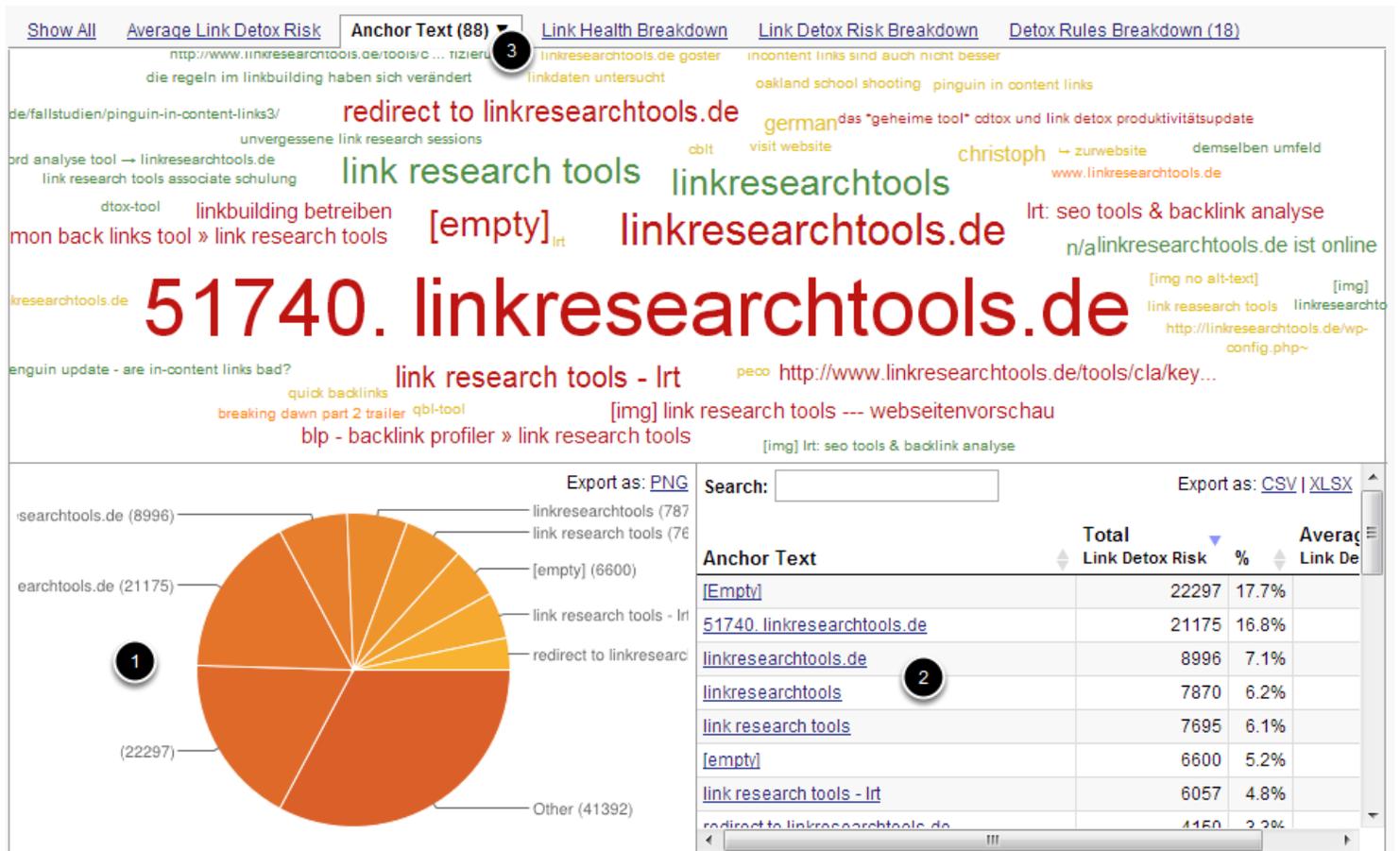
for www.linkresearchtools.de and linkresearchtools.de at 96% KW classification



This chart shows you your average Link Detox Risk. The Link Detox Risk is based on your average Link Detox Risk score from all of your backlinks. There are different levels: very low risk, low risk, moderate risk, high risk, very high risk and deadly risk.

Here you can also see how many keywords have already been classified and which domains have been analyzed.

## Anchor Text



1. This pie chart shows you the absolute numbers of your anchor texts.
2. Here you can see the absolute and relative number of the most frequent anchor texts your backlinks have. If you click on one of these, the link detail table will automatically be filtered. For example if you click on "linkresearchtools.de", the link detail table will show you all your links with the anchor text "linkresearchtools.de".
3. You have a new option now to find out which anchor text have the highest risk by checking the keyword cloud "anchor text by link detox risk". If you see a red anchor text, this means that you should check these links in more detail. Green means that there is not a high risk. The bigger the anchor text in the cloud is the more backlinks of this anchor text exist. With one click on an anchor text the data table get filtered for this specific keyword. Please be aware of the keywords which might harm you.
4. You can choose between anchor text:

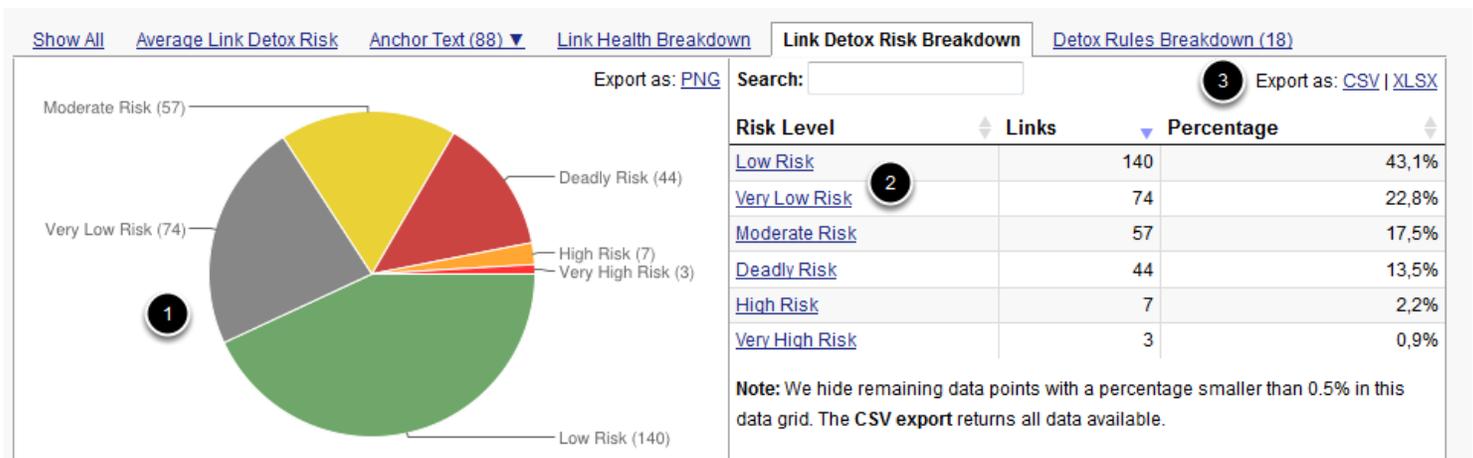
- by count
- by Power\*Trust
- Link Detox Risk

## Link Health Breakdown



1. This pie chart shows you the absolute number of toxic, suspicious and healthy links.
2. Here you can see the absolute and relative number of toxic, suspicious and healthy links. If you click on one of these, the link detail table will automatically be filtered. For example, if you click on "Healthy", the link detail table will show you all your healthy links.
3. Here you can export all Link Health Breakdown values to a .CSV or .XLSX file.

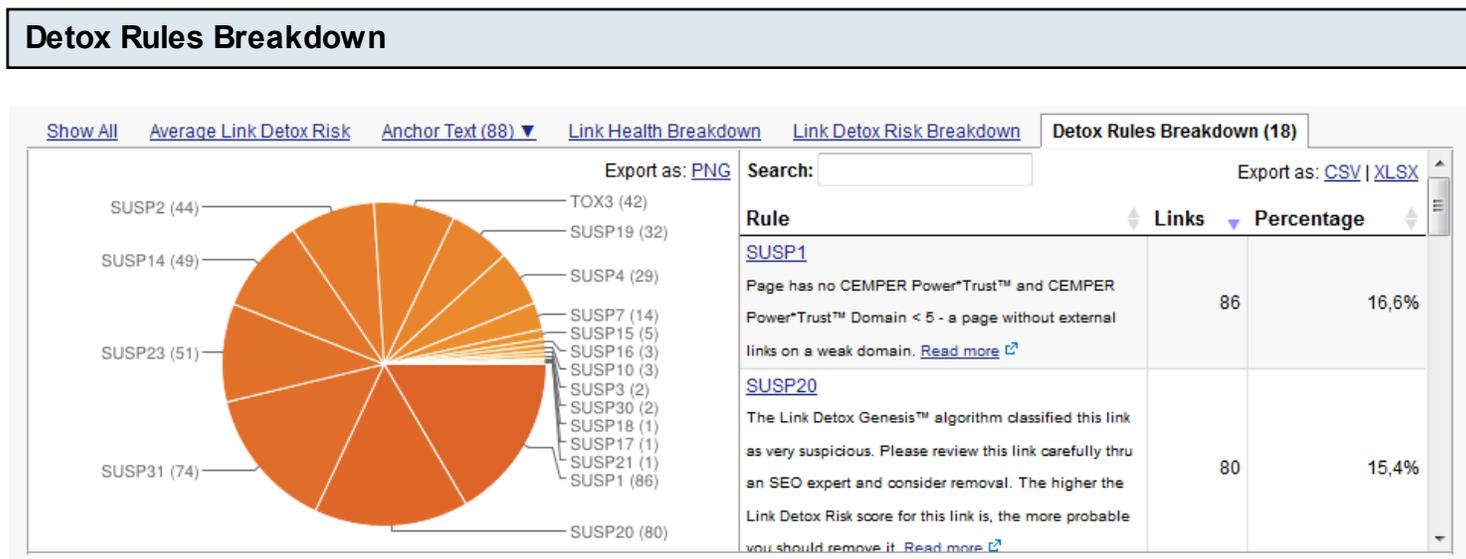
## Link Detox Risk Breakdown



1. This chart shows you the Link Detox Risk Breakdown.
2. You can also see the absolute and relative numbers of each Risk Level in your backlinks. If you click on one of these, the link detail table will automatically be filtered. For example, if you click on "Low risk", the link detail table will show you all your links with a low risk level.

- Here you can export all Link Detox Risk values to a .CSV or .XLSX file. In this download you will receive all numbers. Also those, that are not shown in the chart.

Please find more information about the calculation of the link risk [here](#).

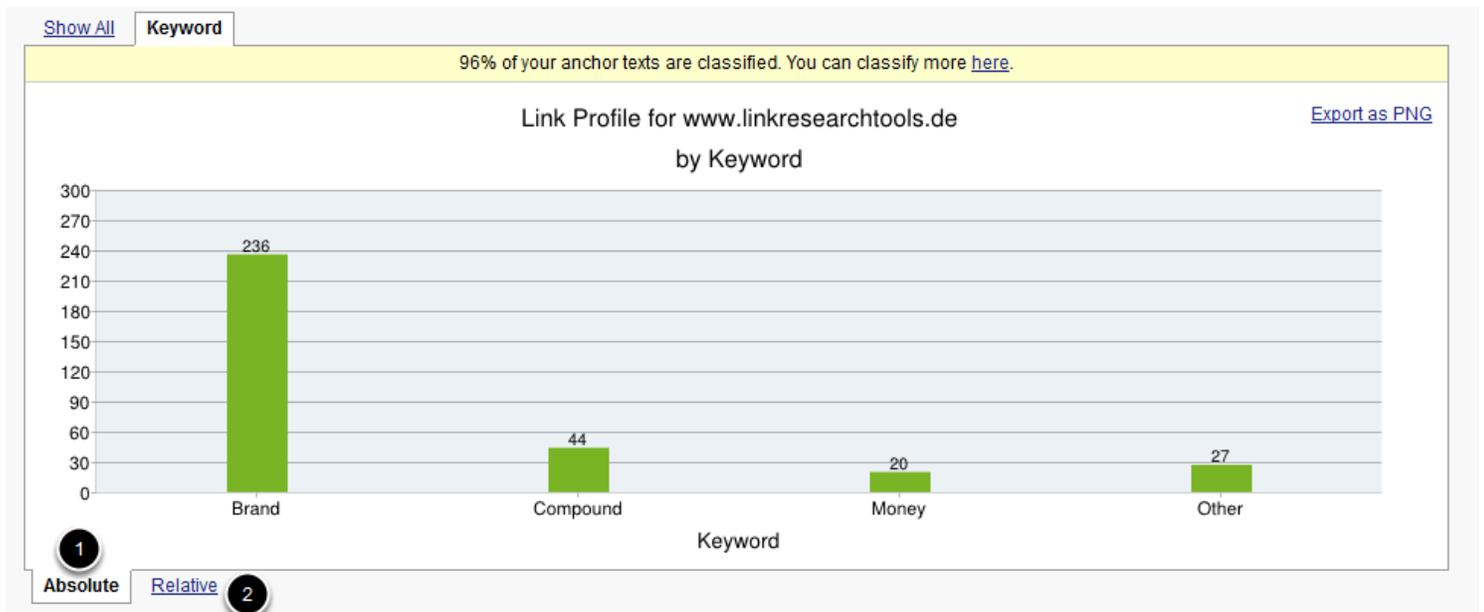


See which Link Detox rules have been applied to your backlink-profile.

- This chart shows you the Detox Rules Breakdown.
- You can see the absolut and relativ numbers of the most frequent rules here . If you click on one of these, the link detail table will automatically be filtered. For example if you click on "SUSP1", the link detail table will show you all your links that have the rule SUSP1.
- Here you can export all Detox Rules Breakdown values to a .CSV or .XLSX file. In this download you will receive all numbers. Also those, that are not shown in the chart.

You can find a list of all the Link Detox rules [here](#).

## Keyword



This graph shows your distribution of anchor texts into brand, compound, money and other keywords. You can switch between absolute (1) and relative (2) numbers. In order to see this graph you need to classify at least 80 % of your keywords.

## Summary

Summary

	Description	1
✘	5% (65) of your backlinks are Toxic links, you should remove them.	Show me these links! 🗖
⚠	66% (830) of your backlinks look suspicious, you should check them.	Show me these links! 🗖
✔	27% (335) of your backlinks are Healthy links.	Show me these links! 🗖
2 G	2% (21) of your backlinks are Disavowed links.	Show me these links! 🗖

The summary table shows you at one glance the classification of your links and includes quick links to filter your detail table.

1. If you click on "show me these links", your link detail table will automatically be filtered.
2. If you uploaded a disavow file, you can also see these links here in this summary. They will be shown as "G".

## Filter Slices



Filter slices are predefined filters that allow you with just one click to filter the link detail table. With these filters you can quickly filter your report.

1. We have the following predefined filter slices for you:
  - without ignored & disavowed links (requires a disavow file)
  - only ignored & disavowed links (requires a disavow file)
  - Without NoFollow links

If you click one of these slices your link detail table will automatically be filtered, depending on the filter slice options and settings.

2. You can create your own filter slice, if you filter the link detail table by your desired metrics and settings and save the filter.

The average Link Detox risk will change depending on the filter slice that you activate.

## Link Detail Table

**Details** [Maximize](#)

1 The following columns are hidden - click to enable them: [To URL](#), [Link Status](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [LinkLoc](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRHome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TagSignals](#) and [TagSignalsDetails](#) | [Show all columns](#) 2

[Review these links in Link Detox Screener™](#) 6 [Reprocess DTOX Rules](#) 7

Showing 1 to 10 of 325 pages ([Group by Domain](#)) 5 [Export Filtered Data as: Google Disavow Links | CSV | XLSX — "Hide Columns" Mode](#) 10

3	From URL	Anchor Text	Class	Detox	Rate Link	Risk
	<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Select t"/>
	<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://xn--brms-5qa.de/">http://xn--brms-5qa.de/</a>	QBL-Tool	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://xn--brms-5qa.de/index.html">http://xn--brms-5qa.de/index.html</a>	QBL-Tool	B	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/">http://russelleuropeanvacation.hellastv.net/2012/10/</a>	oakland school shooting	O	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue">http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue</a>	oakland school shooting	O	!	👍👎	Moderate
	<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now">http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now</a>	PECO	O	!	👍👎	Moderate

8  Select all URLs

Show 10 pages [Reset all Filters](#) 11 1 2 3 4 5 Next Last Page 1 of 33

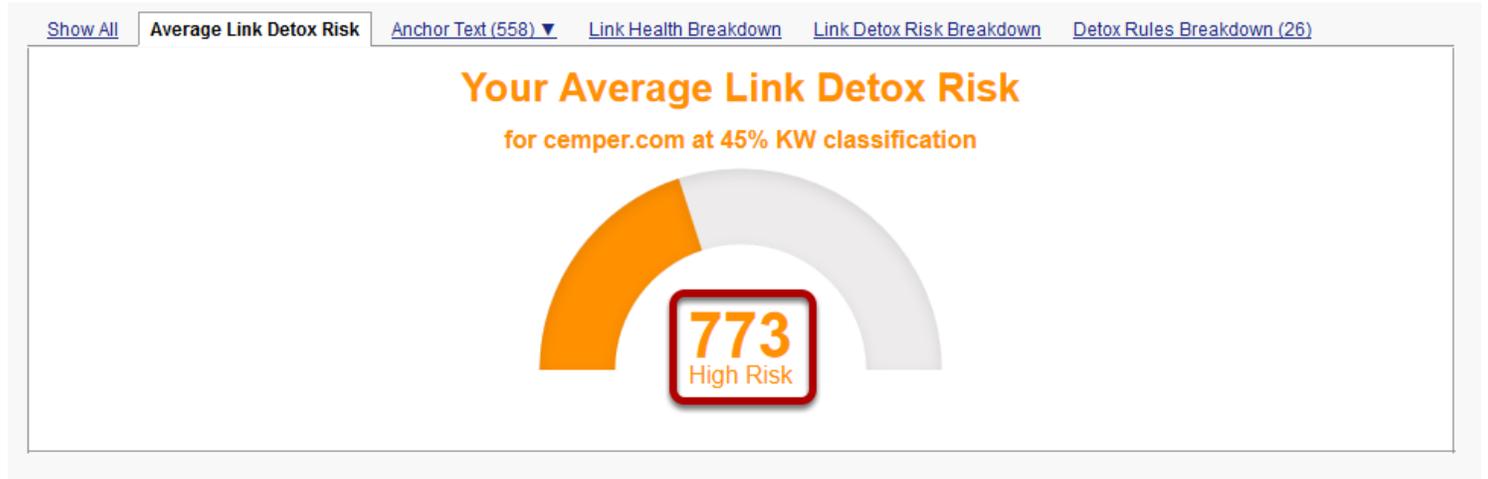
This is the link detail table. This table shows you all your backlinks and their metrics.

1. There are already metrics automatically included in the link detail table. If you want to see more metrics, you can choose from these metrics here.
2. If you want to see all metrics, just click on "Show all columns"
3. This line includes the titles of each column
4. Filter your results: You can filter your results by simply entering any word you wish to filter in the field or selecting any option from the drop box.
5. You can also group your backlinks by domains
6. Link Detox Screener
7. Reprocess all DTOX Rules: This does not cost any credits. All DTOX rules and the Link Detox Risk value will be re-calculated
8. By clicking next to table, you maximize the link detail table
9. You can export the results as .TXT (Google Disavow Links), .CSV and .XLSX.
10. If you don't need a column any more, you can hide the columns by clicking on "Hide Columns Mode". In this mode you can select each column you wish to hide.
11. With this option you reset all your filters

## Preliminary Checks

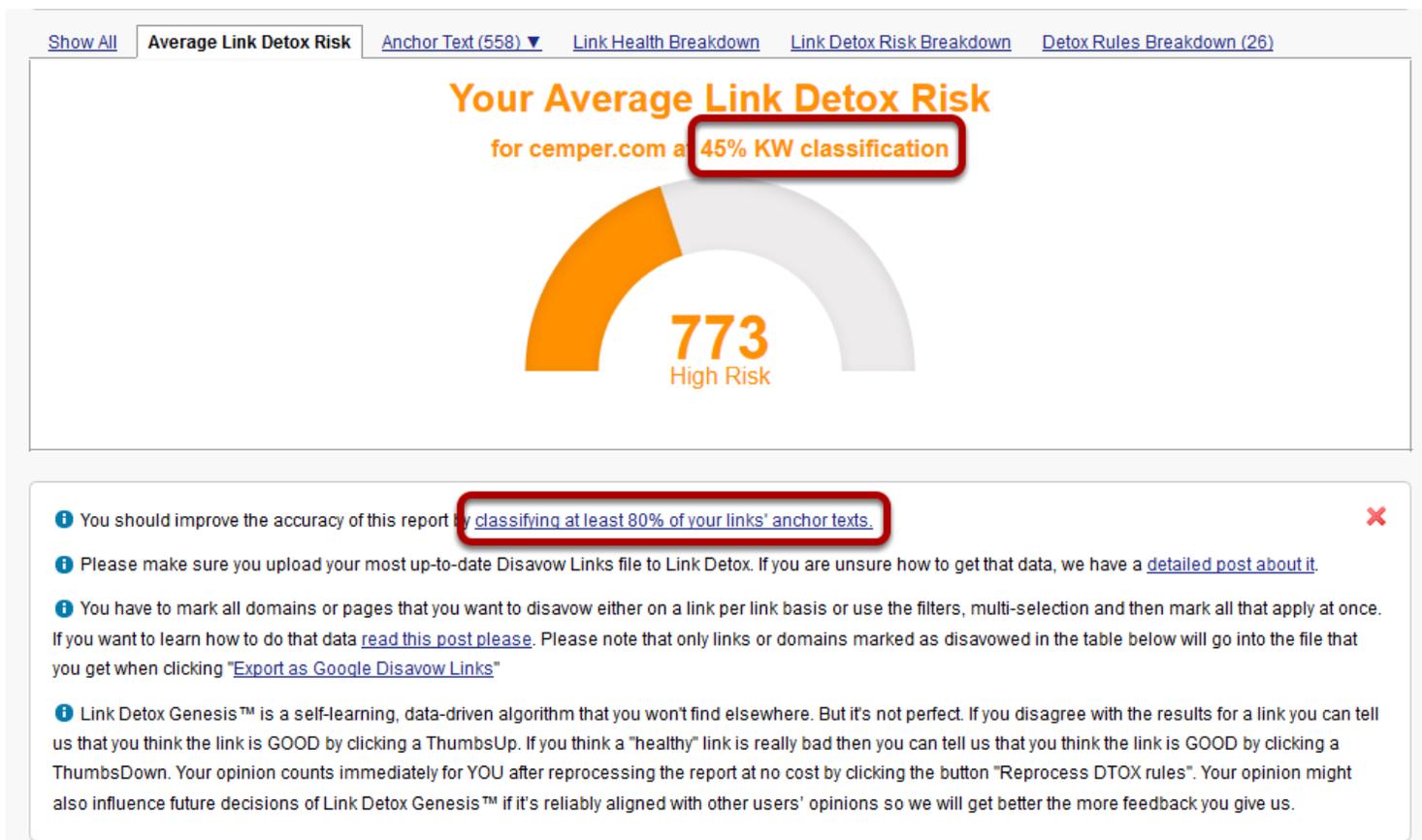
---

### Check the Link Detox Risk



As soon as your report is finished, you can do some specific preliminary checks. First check your average Link Detox Risk. Now its time to do some further checks to make the Link Detox Risk value even more accurate. :)

## Check the Keyword Classification



It is necessary to classify at least 80 % of your keywords. This will improve your Link Detox Risk value. So don't worry if you have a high risk level. You will need to classify the keywords first.

For this reason, please check how many of your keywords have been classified. If the % number is below 80 %, then you need to go to the keyword classification page. Read more on this in the "[Keyword classification](#)" chapter.

## Uploaded Disavowed Links?

### Summary

	Description	
	6% (107) of your backlinks are Toxic links, you should remove them.	Show me these links! 
	67% (1,161) of your backlinks look suspicious, you should check them.	Show me these links! 
	24% (421) of your backlinks are Healthy links.	Show me these links! 
	2% (36) of your backlinks are Disavowed links.	Show me these links! 

If you uploaded your disavowed backlinks, do a quick check in the summary if these links are shown in the summary as "G". In the brackets you can see the number of backlinks that are in the report.

If there aren't any backlinks in this section shown as "G", you should check your uploaded file:

1. Does it have the correct format?
2. Does it have linking pages, and NOT linking domains?

You can find a description right [here](#) how to download the correct format from Google Webmaster tools.

These links will also be shown in the link detail table if you click on "Show me these links".

## Keyword Classification

Are 80 % of the keywords classified?



This graph shows you how many backlinks have been classified. If the % of the keyword classification is lower than 80 %, you should classify your keywords.

Keywords can either be brand, compound, money or other keywords. You can find a definition of those four categories [here](#).

**i** You should improve the accuracy of this report by [classifying at least 80% of your links' anchor texts](#). ✖

**i** Please make sure you upload your most up-to-date Disavow Links file to Link Detox. If you are unsure how to get that data, we have a [detailed post about it](#).

**i** You have to mark all domains or pages that you want to disavow either on a link per link basis or use the filters, multi-selection and then mark all that apply at once. If you want to learn how to do that data [read this post please](#). Please note that only links or domains marked as disavowed in the table below will go into the file that you get when clicking "[Export as Google Disavow Links](#)"

**i** Link Detox Genesis™ is a self-learning, data-driven algorithm that you won't find elsewhere. But it's not perfect. If you disagree with the results for a link you can tell us that you think the link is GOOD by clicking a ThumbsUp. If you think a "healthy" link is really bad then you can tell us that you think the link is GOOD by clicking a ThumbsDown. Your opinion counts immediately for YOU after reprocessing the report at no cost by clicking the button "Reprocess DTOX rules". Your opinion might also influence future decisions of Link Detox Genesis™ if it's reliably aligned with other users' opinions so we will get better the more feedback you give us.

This is an info box. Please read this carefully. From this box you can directly go to the keyword classification page.

**tour** is a keyword for www.linkresearchtools.de you haven't classified yet.  
Is it [Brand](#), [Compound](#), [Money](#) or [Other](#)?

Classify keywords **even faster** [here](#). (Without Firefox, this page might load slowly because of the big amount of anchor texts.)

This is another information box, which helps you to classify your keywords. Please note, that the classification page works best in Firefox.

## Keyword classification page

### Keyword Classification

This table shows some of the common anchor texts in your report. You can [classify](#) the anchor texts as brand, compound, money or other keywords.

only show already classified keywords

Showing 1 to 25 of 534 entries

Brand	Compound	Money	Other	Anchor Text	Domains	Count	Share
<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="from, to..."/>	<input type="text" value="from, to..."/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	christoph cemper	www.cemper.com, weblog.cemper.com	203	6.5%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	tech-weblog by christoph c. cemper	weblog.cemper.com	97	3.1%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	chris cemper's c64 creations	c64.cemper.com, www.c64.cemper.com	97	3.1%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	cemper	cemper.com, www.cemper.com, weblog.cemper.com	55	1.8%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	christoph	cemper.com, www.cemper.com, weblog.cemper.com	50	1.6%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	more...	weblog.cemper.com	42	1.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	urlcruncher	cemper.com	37	1.2%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	generic viagra	cemper.com	23	0.7%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	cvs version control on windows in 10 minutes	weblog.cemper.com	19	0.6%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	technology news	weblog.cemper.com	17	0.5%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	weblog.cemper	weblog.cemper.com	16	0.5%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	read more:	weblog.cemper.com	14	0.4%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	internet marketing seo consulting company - search e	cemper.com, www.cemper.com	13	0.4%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	here	weblog.cemper.com, c64.cemper.com	12	0.4%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	chris cemper's site audit tools	www.cemper.com	10	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	7 golden link building strategies	www.cemper.com	10	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	jobs	www.cemper.com	9	0.3%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	web	c64.cemper.com	9	0.3%

This is the keyword classification page.

In the next steps we will show you a trick how you can easily and quickly classify your keywords

## Money keyword first

### Keyword Classification

This table shows some of the common anchor texts in your report. You can [classify](#) the anchor texts as brand, compound, money or other keywords.

only show already classified keywords

Showing 1 to 5 of 5 entries (filtered from 232 total entries)

Brand	Compound	Money	Other	Anchor Text	Domains	Count	Share
<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<input type="text" value="internet marketing"/>	<input type="text" value="type to search..."/>	<input type="text" value="from..to..."/>	<input type="text" value="from..to..."/>
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	internet marketing services	www.cemper.com	4	0.2%
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	internet marketing consultant	www.cemper.com	3	0.2%
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	internetmarketing	www.cemper.com	2	0.1%
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	internet marketing consultants - international marketi	www.cemper.com	1	0.1%
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	internet marketing company	www.cemper.com	1	0.1%

Show 25 entries

First Previous 1 Next Last

Money first: first select all the obvious money keywords (filter e.g. for “internet marketing”, then bulk-check on top of the “money” column. Repeat this step with different kind of money keywords.

## Compound Keywords

### Keyword Classification

This table shows some of the common anchor texts in your report. You can [classify](#) the anchor texts as brand, compound, money or other keywords.

only show already classified keywords

Showing 1 to 24 of 24 entries (filtered from 256 total entries)

Brand	Compound	Money	Other	Anchor Text	Domains	Count	Share
<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<input type="text" value="cemper.com"/>	<input type="text" value="type to search..."/>	<input type="text" value="from..to..."/>	<input type="text" value="from..to..."/>
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	jobs at cemper.com	www.cemper.com	4	0.2%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	internet marketing consultants - internation marketing	www.cemper.com	4	0.2%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	link marketing consultants – international online mark	cemper.com, www.cemper.com	4	0.2%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	linkadage auctions   weblog.cemper.com	weblog.cemper.com	3	0.2%
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	quick backlinks tool replaces yahoo site explorer - cei	www.cemper.com	2	0.1%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	link marketing consultants â€™ international online ma	cemper.com	2	0.1%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	screenshot http://www.cemper.com	www.cemper.com	2	0.1%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	redirect to cemper.com	cemper.com	1	0.1%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	nec 1300a firmware 1f05 active   weblog.cemper.com	weblog.cemper.com	1	0.1%
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	who wants vicodin or tight pants?   weblog.cemper.co	weblog.cemper.com	1	0.1%

Then enter your brand and see which links need to be changed to “compound”. When you then exit and enter the classification tool, you can go to filter for the brand keywords.

## Review your already classified keywords

### Keyword Classification

This table shows some of the common anchor texts in your report. You can [classify](#) the anchor texts as brand, compound, money or other keywords.

only show already classified keywords

Showing 1 to 25 of 204 entries

Brand	Compound	Money	Other	Anchor Text	Domains	Count	Share
<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<a href="#">all</a>	<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="from, to..."/>	<input type="text" value="from, to..."/>
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	christoph c. cemper	cemper.com, www.cemper.com, weblog.cemper.com	296	9.5%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	cemper.com	cemper.com, www.cemper.com, weblog.cemper.com	197	6.3%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	weblog.cemper.com	weblog.cemper.com	97	3.1%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://cemper.com/crunch	cemper.com	63	2%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	www.cemper.com	cemper.com, www.cemper.com	45	1.4%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://www.cemper.com	www.cemper.com	36	1.2%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://weblog.cemper.com	weblog.cemper.com	34	1.1%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://cemper.com/a3	cemper.com	29	0.9%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://cemper.com/a3]generic	cemper.com	25	0.8%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://weblog.cemper.com/	weblog.cemper.com	19	0.6%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	cemper.com internet marketing services	www.cemper.com	16	0.5%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	weblog.cemper.com - technology, software developme	weblog.cemper.com	15	0.5%
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	http://weblog.cemper.com/a/200309/09-typical-project	weblog.cemper.com	14	0.4%

Are your keywords classified correctly? Here you can use our trick too. Enter the most important keywords into the field "Anchor text" or enter your domain and review the classified keywords.

To see your already classified keywords make sure that the box "only show already classified keywords" is ticked.

## Reprocess DTOX Rules

### ... Time to Reprocess

**Details** [Maximize](#)

The following columns are hidden - click to enable them: [To URL](#), [Link Status](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [LinkLoc](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRhome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TagSignals](#) and [TagSignalsDetails](#) | [Show all columns](#)

[Review these links in Link Detox Screener™](#) 1 [Reprocess DTOX Rules](#)

Showing 1 to 10 of 325 pages ([Group by Domain](#)) Export Filtered Data as: [Google Disavow Links](#) | [CSV](#) | [XLSX](#) — ["Hide Columns" Mode](#)

From URL	Anchor Text	Class	Detox	Rate Link	Risk
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://xn--brns-5qa.de/">http://xn--brns-5qa.de/</a>	QBL-Tool	B	!		Moderate
<input type="checkbox"/> <a href="http://xn--brns-5qa.de/index.html">http://xn--brns-5qa.de/index.html</a>	QBL-Tool	B	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/">http://russelleuropeanvacation.hellastv.net/2012/10/</a>	oakland school shooting	O	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue">http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue</a>	oakland school shooting	O	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now">http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now</a>	PECO	O	!		Moderate

Show 10 pages [Reset all Filters](#) 1 2 3 4 5 Next Last  
Page 1 of 33

After classifying 80 % of the keywords, it's time to Reprocess the DTOX rules.

By clicking on "Reprocess DTOX Rules" (1) all rules and the Link Detox Risk will be recalculated. :)  
The process does not cost any credits.

NOTE: This button ONLY becomes active (green) if any changes (like keyword classifying, link rating or disavowing) have been made in the report AND the report is re-loaded with F5.  
If you did not make any changes to the report, then there is nothing to re-calculate.

In this step, all keyword based rules are re-evaluated.

## Link rating

Rating links Good or Bad is a vital new method to train our data-driven organic Link Detox Genesis™ algorithm.

### Healthy Links

From URL	Anchor Text	Class	Link Status	LinkLoc	Detox	Rate Link	Risk
<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	Mc	FOLLOW	Sel	Hc	Se	Select
<a href="http://www.seopedia.org/personal/recommended-websites/2000-bloggers">http://www.seopedia.org/personal/recommended-websites/2000-bloggers</a>	[IMG] Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk
<a href="http://www.treasurezone.de/category/links/">http://www.treasurezone.de/category/links/</a>	Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk
<a href="http://www.treasurezone.de/category/links/feed/">http://www.treasurezone.de/category/links/feed/</a>	Christoph C. Cemper	M	FOLLOW	Paragraph		👍	Very Low Risk
<a href="http://www.treasurezone.de/pagerank-abstrafungen-und-naturlicher-linka">http://www.treasurezone.de/pagerank-abstrafungen-und-naturlicher-linka</a>	Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk
<a href="http://www.treasurezone.de/faq/google/feed/">http://www.treasurezone.de/faq/google/feed/</a>	Christoph C. Cemper	M	FOLLOW	Paragraph		👍	Very Low Risk
<a href="http://www.valentinscholz.com/author/vscholz/feed/">http://www.valentinscholz.com/author/vscholz/feed/</a>	Christoph C. Cemper	M	FOLLOW	n/a		👍	Very Low Risk
<a href="http://mortgageporter.com/2007/01/a_picture_is_10.html">http://mortgageporter.com/2007/01/a_picture_is_10.html</a>	[IMG] Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk
<a href="http://vsbabu.org/ml/archives/categories/dbms/index.xml">http://vsbabu.org/ml/archives/categories/dbms/index.xml</a>	Christoph C. Cemper	M	FOLLOW	Paragraph		👍	Very Low Risk
<a href="http://www.citate-celebre.ro/citat-2000-bloggers-proiect/">http://www.citate-celebre.ro/citat-2000-bloggers-proiect/</a>	[IMG] Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk
<a href="http://www.copwritingmaven.com/2007/01/2000-bloggers-im-one-of-them">http://www.copwritingmaven.com/2007/01/2000-bloggers-im-one-of-them</a>	[IMG] Christoph C. Cemper	M	FOLLOW	In Content		👍	Very Low Risk

Filter all healthy links. Filter FOLLOW Links in LinkStatus and “M” in “Class” for Money. Sometimes you can find some risky healthy links. Those are the very risky links usually, and unless you have been spamming like crazy, you shouldn’t have too many. Enable the LinkLocation to identify Comments, Sidebars and get a quick idea on where that link is placed. Then start the Link Detox Screener™ we introduced in July 2013 and use it to rate the links really quickly.

If you think a link is bad, then rate this link with Thumbs-Down. If you think a link is good, then rate it with Thumbs-Up

**If you rate all of your links then you will receive more accurate results.**

### TOX3

From URL	Anchor Text	Class	Link Status	LinkLoc	Detox	Rate Link	Risk	Rules
<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	Br	FOLLOW/FRAME	Sel	To	Se	Select	TOX3
<a href="http://top1m.1581688.net/index.asp?Page=88">http://top1m.1581688.net/index.asp?Page=88</a>	cemper.com	B	FOLLOW	Link List	x	👍	Deadly Risk	TOX3 (5)
<a href="http://heysandra.com/blog/article/they-task-me-they-really-task-me">http://heysandra.com/blog/article/they-task-me-they-really-task-me</a>	Viagra	n/a	FOLLOW	Link List	x	👍	Deadly Risk	TOX3 (4)
<a href="http://65searchengines.net/?dir=/Top/Computers/Systems/Commodore/Cr">http://65searchengines.net/?dir=/Top/Computers/Systems/Commodore/Cr</a>	unverified chris cemper's c64 creations	n/a	unverified FOLLOW	unverified	x	👍	Deadly Risk	TOX3 (7)

Repeat above for the TOX3 links. Those are links where Genesis is VERY sure you should get rid of them ASAP. We haven’t found a single case yet where we wanted the link, but if you do, just give it a Thumbs-Up and re-process.

**If you rate all of your links then you will receive more accurate results.**

## SUSP20

Showing 1 to 6 of 6 pages (filtered from 1,251 total pages) ([Group by Domain](#)) Export Filtered Data as: [G](#)

From URL	Anchor Text	Class	Detox	Rate Link	Risk	Rules
<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="Se"/>	<input type="text" value="To"/>	<input type="text" value="Se"/>	<input type="text" value="Select"/>	<input type="text" value="SUSP20"/>
<input type="checkbox"/> <a href="http://www.meonplus.com/plus/101711753782795713598-christophc-cem">http://www.meonplus.com/plus/101711753782795713598-christophc-cem</a>	[IMG no alt-text]	n/a	!	👍👎	Moderate Risk	<a href="#">SUSP20</a> (3)
<input type="checkbox"/> <a href="http://www.seo-news.at/seokomm-bei-radio4seo">http://www.seo-news.at/seokomm-bei-radio4seo</a>	Christoph	B	!	👍👎	Low Risk	<a href="#">SUSP20</a>
<input type="checkbox"/> <a href="http://www.shoemoney.com/2007/02/24/9-random-tips-on-being-a-succes">http://www.shoemoney.com/2007/02/24/9-random-tips-on-being-a-succes</a>	[IMG no alt-text]	n/a	!	👍👎	Low Risk	<a href="#">SUSP20</a>
<input type="checkbox"/> <a href="http://www.shoemoney.com/2007/07/11/no-more-sponsored-links-what-a-">http://www.shoemoney.com/2007/07/11/no-more-sponsored-links-what-a-</a>	[IMG no alt-text]	n/a	!	👍👎	Low Risk	<a href="#">SUSP20</a>
<input type="checkbox"/> <a href="http://www.shoemoney.com/2009/05/26/time-is-all-we-have">http://www.shoemoney.com/2009/05/26/time-is-all-we-have</a>	[IMG no alt-text]	n/a	!	👍👎	Low Risk	<a href="#">SUSP20</a>
<input type="checkbox"/> <a href="http://www.taqseoblog.de/die-szene-wird-weiss-seo-campix-2013-recap-">http://www.taqseoblog.de/die-szene-wird-weiss-seo-campix-2013-recap-</a>	Christoph Cemper	B	!	👍👎	Low Risk	<a href="#">SUSP20</a> (2)

Repeat above for the SUSP20 links. Those are links that Link Detox Genesis™ finds suspicious to various degrees. Filter SUSP20. If you have a lot of SUSP20, then sort by Risk descending and start with the FOLLOW/Money links also.

If you like a link give it a Thumbs-Up. If you think it must go, then a Thumbs-Down will make it clear, that you really don't like it and scores will adapt accordingly after re-processing the report.

**If you rate all of your links then you will receive more accurate results.**

## Other Links

Feel free to perform additional ratings for other links too, as we take ALL your feedback into account – especially for your own report YOUR opinion counts a lot more now.

## Working in Link Detox Screener

### Rate Links with the Link Detox Screener

**Details** [Maximize](#)

The following columns are hidden - click to enable them: [To URL](#), [Link Status](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [LinkLoc](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRhome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TaqSignals](#) and [TaqSignalsDetails](#) | [Show all columns](#)



[Reprocess DTOX Rules](#)

Showing 1 to 10 of 325 pages ([Group by Domain](#)) Export Filtered Data as: [Google Disavow Links](#) | [CSV](#) | [XLSX](#) — "Hide Columns" Mode

From URL	Anchor Text	Class	Detox	Rate Link	Risk
<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Select t"/>
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!		Moderate
<input type="checkbox"/> <a href="http://xn--brms-5qa.de/">http://xn--brms-5qa.de/</a>	QBL-Tool	B	!		Moderate
<input type="checkbox"/> <a href="http://xn--brms-5qa.de/index.html">http://xn--brms-5qa.de/index.html</a>	QBL-Tool	B	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/">http://russelleuropeanvacation.hellastv.net/2012/10/</a>	oakland school shooting	O	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-roque">http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-roque</a>	oakland school shooting	O	!		Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now">http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now</a>	PECO	O	!		Moderate

Select all URLs

Show  pages [Reset all Filters](#) 1 2 3 4 5 Next Last

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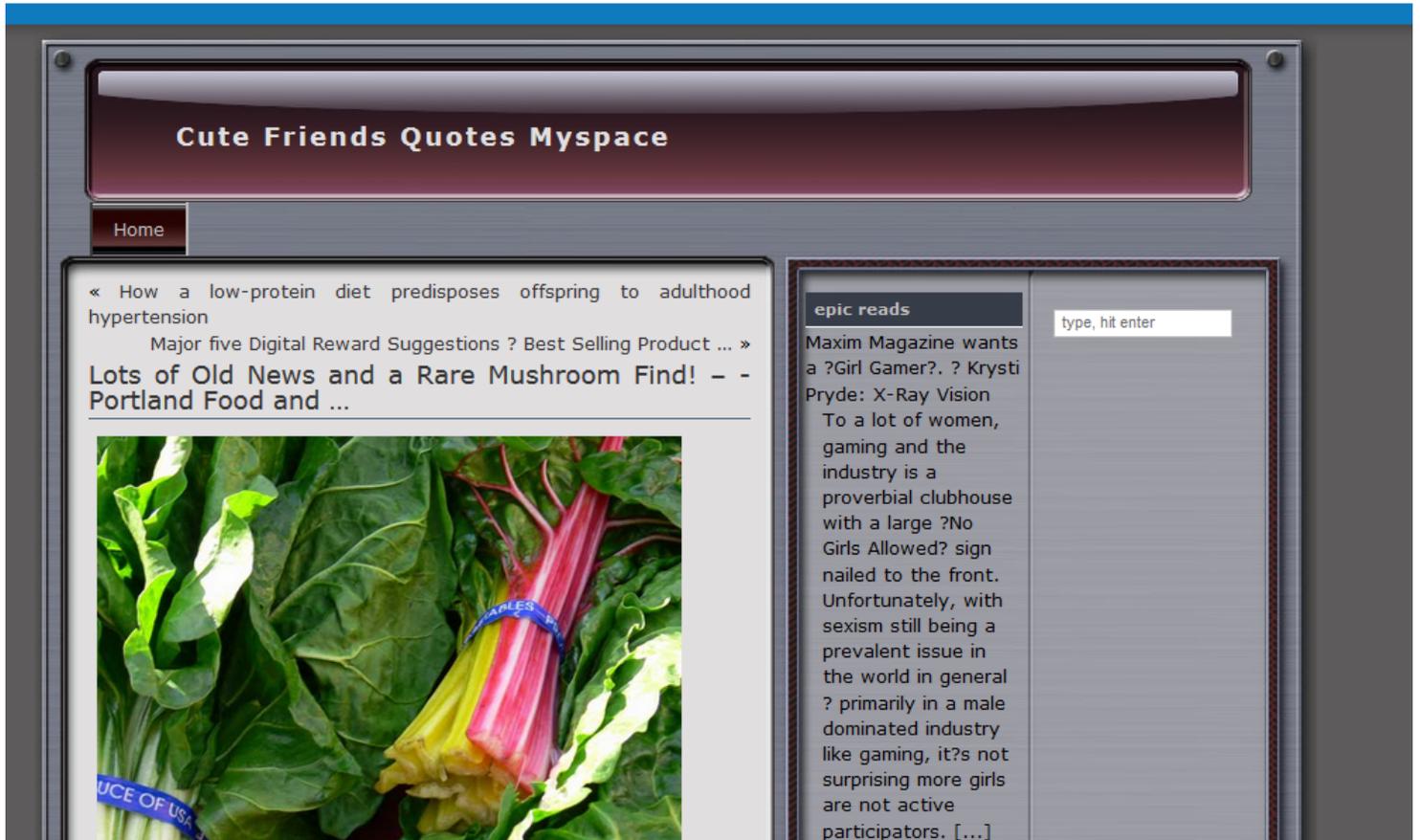
You can always review and rate the links you have in the link detail table with our Link Detox Screener. This makes reviewing the links very fast and easily. Make sure you have all the links you want to review in the table (by filtering) and open the Link Detox Screener by clicking on the blue button.

## Link Detox Screener

Details (13 of 325) [Previous](#) [Next](#)

From URL: <http://cutefriendsquotesmyspace.newpa...> To URL: <http://www.linkresearchtools.de/falls...>  
Anchor Text: breaking down part 2 trailer Link Status: FOLLOW

Detox: Suspicious Sitewide links: 1  
Link Detox Risk: High Risk - 658 ([SUSP4](#), [SUSP1](#), [SUSP19](#), [SUSP2](#), [SUSP20](#))



A new browser window will now open. This is the Link Detox Screener.

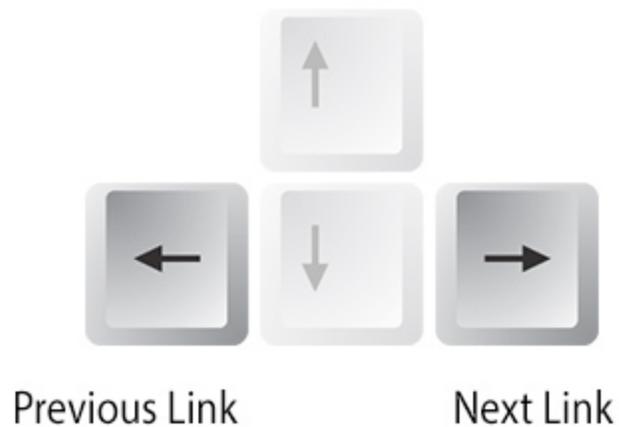
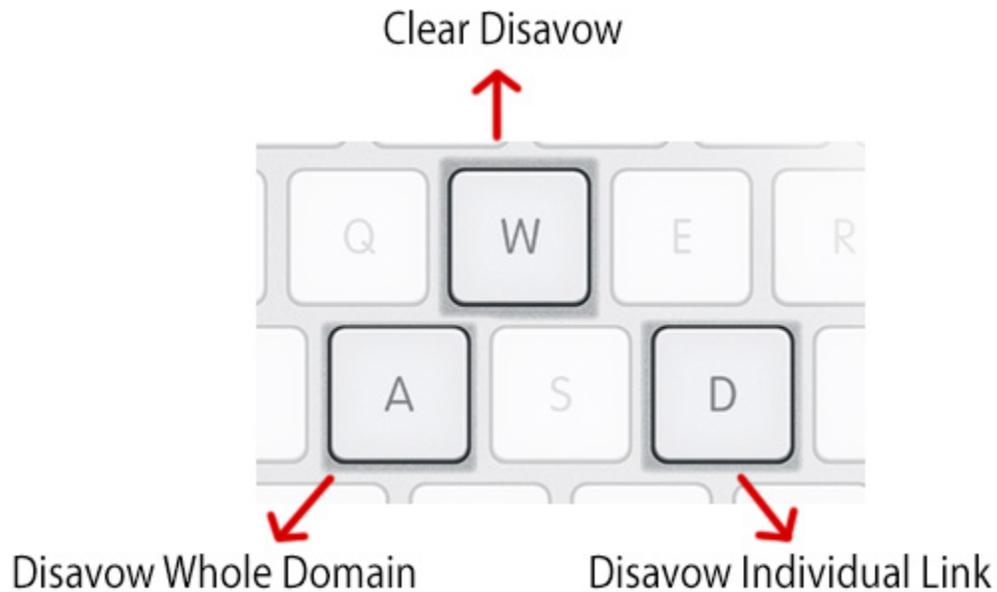
On the top you have the Link Detox Screener information and below you can see the page.

Start reviewing the pages ...

## Link Detox Screener Details

The screenshot displays the 'Link Detox Screener Details' interface. On the left, a 'Details' panel shows information for a link: 'From URL: http://cutefriendsquotesmyspace.newpa...', 'To URL: http://www.linkresearchtools.de/falls...', 'Anchor Text: breaking dawn part 2 trailer', 'Link Status: FOLLOW', 'Detox: Suspicious', and 'Link Detox Risk: High Risk - 658 (SUSP4, SUSP1, SUSP19, SUSP2, SUSP20)'. Below this are buttons for 'add a tag', 'Disavow' (with a 'Page' dropdown menu highlighted by a red box), and 'Rate Link'. On the right, a 'Link Detox Risk' gauge shows a score of 658, labeled 'High Risk', with an orange arc indicating the risk level.

1. In the Link Detox Screener Details you can see which URL you are currently reviewing and to which URL it links.
2. Further you can also see the Anchor Text and the Link Status of the Link.
3. You can find the information if this is a toxic, suspicious or healthy link and which rule/rules has applied.
4. Here you can also add any kind of tags The tag function is a very useful one. For example you can tag all links that you have already reviewed with "Reviewed".
5. If you want to disavow those links you do this also here. Just choose if you wish to disavow the page or the domain. Make sure the box is ticked.
6. You can also rate the link.



We have also added some Hotkeys to make your disavowing of pages and domains much faster.

- A = Disavow Whole Domain ("A for ALL here is spam")
- D = Disavow Individual Link ("D for Dis link sucks")
- W = Clear disavow ("W for wipe the disavow flag on this")
- G = Rate link as good ("Good Link")
- B = Rate n ("Bad Link")

## Reprocess DTOX Rules

### ... Time to Reprocess

#### Details

[Maximize](#)

The following columns are hidden - click to enable them: [To URL](#), [Link Status](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [LinkLoc](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRhome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TagSignals](#) and [TagSignalsDetails](#) | [Show all columns](#)

[Review these links in Link Detox Screener™](#)

1

[Reprocess DTOX Rules](#)Showing 1 to 10 of 325 pages ([Group by Domain](#))Export Filtered Data as: [Google Disavow Links](#) | [CSV](#) | [XLSX](#) — ["Hide Columns" Mode](#)

From URL	Anchor Text	Class	Detox	Rate Link	Risk
<input type="text" value="type to search..."/>	<input type="text" value="type to search..."/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Se"/>	<input type="text" value="Select t"/>
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote">http://neu.seo-nachrichten.de/search/linkresearchtools.de-ist-online/?vote</a>	LinkResearchTools.de ist online	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://xn--brns-5qa.de/">http://xn--brns-5qa.de/</a>	QBL-Tool	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://xn--brns-5qa.de/index.html">http://xn--brns-5qa.de/index.html</a>	QBL-Tool	B	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/">http://russelleuropeanvacation.hellastv.net/2012/10/</a>	oakland school shooting	O	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue">http://russelleuropeanvacation.hellastv.net/2012/10/31/accused-ubs-rogue</a>	oakland school shooting	O	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate
<input type="checkbox"/> <a href="http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now">http://russelleuropeanvacation.hellastv.net/2012/11/06/giveaways-are-now</a>	PECO	O	!	<input type="button" value="thumbs up"/> <input type="button" value="thumbs down"/>	Moderate

Show 10 pages

[Reset all Filters](#)

1 2 3 4 5 Next Last

Page 1 of 33

After rating the links, its time to Reprocess the DTOX rules.

By clicking on "Reprocess DTOX Rules" (1) all rules and the Link Detox Risk will be recalculated. :) This process does not cost any credits.

NOTE: This button ONLY becomes active (green), if any changes (like keyword classifying, link rating or disavowing) have been made in the report AND the report is re-loaded with F5. If you did not make any changes to the report, then there is nothing to re-calculate.

By this you can fine-tune your results, but also give us feedback that we use to train Link Detox Genesis™

## Review results

---

### ... final results

After all these steps:

1. Uploading all available backlink source files
2. Classifying at least 80 % of your keywords
3. Reprocessing
4. Rating all the links
5. Reprocessing

you will receive an accurate Link Detox Risk value.

Now it's time to disavow ...

## Disavow Links/Domains

### Remove your backlinks

Disavowing should always be the last option. Before you export your disavowed links, you should try to remove the toxic backlinks manually by contacting the webmaster.

In the Link Detox you have a column, showing the emails of the webmasters. With this information you can quickly contact the webmasters.

Use the tag function to keep an overview of the domain contacted.

Only if the contacted webmasters did not react or delete your links, you should consider disavowing your backlinks.

### How to disavow?

Sitewide links	Disavow	Tags
from to...  	Select to F 	type to s
1	<input checked="" type="checkbox"/>	Page  add a tag
11	<input checked="" type="checkbox"/>	Domain  add a tag
11	<input checked="" type="checkbox"/>	Domain  add a tag
11	<input checked="" type="checkbox"/>	Domain  add a tag
11	<input checked="" type="checkbox"/>	Domain  add a tag
12	<input type="checkbox"/>	Page  add a tag
12	<input type="checkbox"/>	Page  add a tag

For including pages/domains in the Google Disavow Links export file you will need to tick the box in the "Disavow" column in the table. You can even choose if you want to disavow the page or domain. Every ticked page/domain will be included in the export as displayed

Make sure you review all links you want Google to ignore, because if you ignore good links, it might hurt your sites rankings.

## How does the bulk-disavow work?

<input checked="" type="checkbox"/>	URL	Anchor Text	Class	Link Status	LinkLoc	Detox	Rate Link	Risk	Rules	Sitewide links	Disavow links
<input checked="" type="checkbox"/>	<a href="http://www.earthlink.com/business_economic_services">http://www.earthlink.com/business_economic_services</a>	Buy and Sell Online			n/a			Moderate Risk	TOX1		2
<input checked="" type="checkbox"/>	<a href="http://www.draft-articles.com/business_economic_services_212">http://www.draft-articles.com/business_economic_services_212</a>	Buy and Sell Online			B			Moderate Risk	TOX1		3
<input checked="" type="checkbox"/>	<a href="http://www.hls.org/business/financial_services">http://www.hls.org/business/financial_services</a>	Processing Card			n/a			Moderate Risk	TOX1		3

Selected URLs: Domain or Page | Add to Favorites | Remove from Favorites | Add to Project Blacklist or Global Blacklist | Disavow / Undisavow Page | Tag add a tag | Mark as Good links / Bad links

Filter in the link detail table the backlinks that you wish to disavow.

Then use the "select all URLs" function.

Afterwards you can bulk disavow the pages/domains in one step and then go to the next page.

We always recommend to double check and/or manually review all links you'd like to disavow, because if you ignore good links, it might hurt your sites rankings.

## Export your disavowed links/domains

**Details** [Minimize](#)

The following columns are hidden - click to enable them: [To URL](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRhome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TagSignals](#) and [TagSignalsDetails](#) | [Show all columns](#)

[Review these links in Link Detox Screener™](#) [Reprocess DTOX Rules](#)

Export Filtered Data as: **Google Disavow Links** CSV | XLSX — "Hide Columns" Mode

Anchor Text	Class	Link Status	LinkLoc	Detox	Rate Link	Risk	Rules	Sitewide links	Disavow links
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In order to create a Google Disavow file, you need to use the "Export Filtered Data as Google Disavow Links"-function. The data will be downloaded in a correct format and can directly be uploaded into the Google Webmaster Tools.

The format is designed for the Google Disavow tool, but some text editors cannot display them correctly. Please do not open the file in the Notepad, please use Wordpad to correct layout.

## Recheck after 1 week

### Start a new report

**Report Information** [Re-Run](#) - Export as [Google Disavow Links](#) | [CSV](#) | [XLSX](#) | [PDF](#) **DTOX**

Project	<a href="#">Default Project</a>	Your Domain	<a href="http://www.linkresearchtools.de">www.linkresearchtools.de</a>	Detox top and www domain	Yes
Date Created	<a href="#">2013-10-25 20:42:37</a>	Backlink Source	Domain Backlinks	Found	<a href="#">12,747 Links</a>
Date Started	2013-10-26 12:32:50	Skip sitewide links	Yes (after 5 found)	Link Boost	x5
		Theme	<a href="#">1 Theme</a>	Credits	2
		Remove Dropped Links	Yes	DTOX mode	Classic mode

We recommend waiting a week, then start "Gather all available link sources" again, Re-Run the DTOX report after uploading all link files and the most recent Disavow file

# Frequently Asked Questions

**I'm on the Starter plan will the new Link Detox Genesis be available in all plans?**

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Yes, Link Detox Genesis will be available in all plans

## **Is disavowing links enough? Some link removal and link deletion tool claim that it is required to remove links.**

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No. As Google [officially stated here](#) , links that you cannot get rid of should simply be disavowed. This is the case for many “Web 2.0”-Links, Article Directory Spam, Link Directory Spam and of course Blog Comments. Of course Google wants to see effort and there are some very simple ways to show them all your effort. Become an [LRT Certified Professional](#) and you will learn those ways.

## **Can link sellers and spammers use your GOOD-ratings to trick you and pollute your system?**

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No. That was one of the first concerns and design issues we took, that is effectively impossible. Good luck to everyone trying, we'll find you and ban you from influencing Link Detox Genesis™

## Can link sellers and spammers white-list their domains in Link Detox?

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NO.

## **Are you confident that TOX3 links shall be removed. Some of them look quite nice?**

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YES. Based on our experience and feedback we have, including that from many Google reconsideration requests we are confident about that decision. If we were unsure we could call it suspicious. For the TOX3 case, we are sure. Get rid of those links ASAP.

## How long does it take for disavowed links to take effect?

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As usual this depends. It can be many months. Our circle of [LRT Certified Professionals](#) already has a tool to speed the Recovery up as fast as 3 days! - and we plan to launch this new premium tool for Superhero and Link DetoxAgency plans in the next weeks.

## What is the site-wide filter?

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Our Sitewide Links-Filter is a filter that removes huge numbers of links from a certain domain to now skew results.

This means if you have a site-wide link from a domain from e.g. 1000 sub-pages, and the site-wide filter is set to 5 by default that means that 995 of those subpage-links will be removed from the report.

By this we manage to present better statistics on link metrics, because a link from 1000 sub-pages simply doesn't equate 1000 links, but rather one and a bit. By showing and calculating the strongest 5 sub-pages for such site-wide links we already overweight them, but not to the extent as you find it in other tools where every single sub-page link is counted.

The sitewide link filter thereby results in lower absolute link counts as compared to other tools or e.g. huge link list uploads.

This reduction in links is your advantage as you see a more realistic picture of your backlink profile, but in tools like QBL and BLP this filter can be disabled (at the cost of longer processing and sometimes heavily skewed statistics).

In Link Detox this filter cannot be disabled, as it would hurt some of the detox rules.

## **Is anybody able to access my ignored links?**

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Your uploaded files won't be available for anyone except you. We reserve the right to use your anonymous upload files for future research purposes and improvements. You can manage all your uploaded files in your account settings.

## **Will Link Detox remove my bad links?**

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No, Link Detox runs through complex procedures and analyzes to report the current status of your links. It categorizes your link set into healthy, toxic or suspicious and supports you with a recommendation whether you should remove these links. Get rid of your bad links via our integrated contact function and get in touch with the relevant webmasters.

## **Should I remove all my toxic / suspicious links?**

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Keep in mind that we use very common spam link rules to identify bad links, but this can still be wrong in certain edge cases. Make sure you review all links you want Google to ignore, because if you ignore good links, it might hurt your sites rankings.

We provide no liability for the completeness or correctness of this list and it's your own sole responsibility to tell Google to disavow any of these links.