

Shipecy



Media Kit



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shipecy.com

ph. 877-702-2276



Fact Sheet

Shipey, Inc. (pronounced shi' pee) was founded in 2013 by entrepreneur Adam Winters. Shipey's first smart device app launches in February 2014. Shipey is an app that allows almost anyone with a vehicle act as a transport driver.

Ownership

Shipey is privately held and funded.

Website

Shipey.com

Contact Info

P.O. Box 522
Huntsville, TN 37756
Ph: 877-702-2276
media@shipey.com

Service locations

Shipey's first market is San Francisco and will move forward nationwide in the first 6 months.

Goals

Shipey, Inc. will provide the most convenient, as well as the cheapest, local door-to-door shipping. Shipey, Inc. will launch in San Francisco in late February and expand into New York City, Los Angeles and Chicago within a six-month period.

Product Info

Shipey, Inc. is a comprehensive transport company dedicated to socially and environmentally responsible transport solutions. With this ethical foundation for its work in the ever evolving transport industry, Shipey, Inc. is actively engaged in forward thinking, timely and high-performance services that promote a sustainable future for Earth and its people both nationally and abroad. With the ever growing awareness in every societal functionality, from green-development in the media to eco-restoration and cutting-edge technologies, Shipey's involvements and strategies are unlimited by field and born through a commitment to innovation.

Mission

Shipey seeks to enable individuals and companies to more efficiently and easily manage their shipping tasks, while keeping the dollars they spend in the local community. Shipey seeks to enable drivers to generate income from their existing vehicle.



History & Future

Shipecy, Inc. (pronounced shi' pee) comes from a humble beginning of one man, a car, a trailer and the idea of providing the transport of precious items and pets from door to door within the United States. Adam Winters got his start as "The Prius Trucker," a name that quickly gained notoriety and internet fame. Tales of Adam's ultra efficient setup, a modified Toyota Prius, earned him the status of one of the most eco-friendly transport companies on the planet. After a few years, Adam wanted to share the dream with virtually every legal driver, enabling them to create extra income and to do it all from an smart device app in the palm of their hand. Now, with the Shipecy app almost ready for launch, Adam is positioned to take on a large share of the personal shipping market.

The Shipecy app launches in February of 2014. As an incredibly robust tool, Shipecy allows the complete process of application, credentials, getting transport work and ensuring happy customers and drivers - all done within the app. After a successful launch in California, Shipecy intends to move to a nationwide market within approximately six months. The next step is worldwide within two years. Shipecy allows drivers and customers to log on, find each other, and make and track shipments. In more congested cities, Shipecy offers bicycle messaging services for small packages and documents. With an ever increasing focus on being green, Shipecy also offers tips for drivers to make their vehicles and trips more efficient. The app allows for tracking and is rating based, so driver's prove reliability.



Press Release

PEOPLE TURN TO ALTERNATIVE SHIPPING

New Smart App 'Shipey' Changes Personal And Business Shipping Forever

How do you get something from point A to point B with the least effort possible? Companies like Amazon, uShip, and many others have been trying to perfect this market for years. Even as Amazon tests delivery drones, the solution is simply in the palm of your hand. Beginning February 2014, shippers in select starting cities will be able to find a driver and arrange for personal pickup by tapping a few buttons on their smart phone. The Shipey app changes the way shipping happens. Drivers are pulled from a pool of qualified applicants, evaluated based on driving credentials and background checks, and instantly become a shipper. Seriously, it's like Lyft meets UPS.

Business owner Lauren Powell says, "This nifty app changed the way I run my business. Now, instead of spending hours at my desk trying to ship something, I can access all my records from my mobile phone!"

"The team at Shipey, Inc are definitely focused on my needs as a small business owner. Quick access to my financial information is crucial," says local business owner Richard Griffith. "I log on, tap a few buttons, can visually see the drivers in my area, and have my shipment arranged in minutes."

The Shipey mobile app launches February 2014 for both the Apple and Android platforms. The Shipey app enables anyone with a vehicle, a driver's license, insurance and a good driving record to become a courier. Bicycle messaging in some cities enables a fast, green alternative to carrying documents and small packages. Consumers and companies now have alternatives to costly traditional shipping or messenger services. Adam Winters, founder of the successful, eco-friendly transit company Green Technology Transport, created the Shipey app to help companies and individuals transport more efficiently and to allow almost anyone to supplement their income. The best part is that all business transacted through Shipey stays local, strengthening that community's economy.

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