



5–6 March 2014
Phnom Penh
Intercontinental Phnom Penh

4th Rubber PLANT Summit



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Day 1 - Mar 5th 2014, Wednesday

09:00 Chairman's Welcome & Introduction

09:10 **Keynote Address: Strengthening the Development of Cambodia's Rubber Sector**
H.E. Ly Phalla
General Directorate of Rubber Plantations,
Ministry of Agriculture, Forestry & Fisheries

09:40 **Strategies to Develop Natural Rubber Industry in Sri Lanka: Special focus on Moving into Non-Traditional Areas**

- Land issues and ownership
- Opportunities for foreign investors
- Development in downstream processing and tyre industry

 Sudharma Karunaratne, Secretary of the Ministry
Ministry of Plantation Industries

10:10 **Rubber Investment Strategies for Emerging Markets**

- Leveraging opportunities and avoiding pitfalls

 Ashish Govil, Global Head - Rubber
Olam International Limited

10:40 Discussion followed by Refreshment Break

11:10 **Rubber Planting, Supply Potential and Prices: What will be the Future and Why?**

- Total rubber consumption projections in the tyre sector and in the general rubber goods sector
- Recent price developments: the special case for NR
- Outlook for NR supply, demand and prices for the short- and the long-term
- Assessment of earlier forecasts and potential scenarios and strategies

 Dr.Hidde Smit, Consultant
Analysis and Forecasts Rubber Economy

11:40 **Economic Land Concession in Cambodia: Issues & Challenges**

- What is the issue with ELC - has it been phased out?
- How to obtain land for agriculture/plantations?
- Compliance to EIA & human rights issues

12:10 **Sustainable Natural Rubber Project: What Can be expected in the Near Future?**
Dr. Lekshmi Nair, Senior Economist
IRSG - International Rubber Study Group

12:40 Discussion followed by Networking Lunch

14:10 **Tire Market Outlook & Impact on Natural Rubber Supply/Demand Dynamics**

- Tyre market outlook globally moving forward
- Impact of China to the global market
- ASEAN's supply of NR to the world

 Tai Qisheng, Head of Sales and Marketing
Goodway Rubber Industries Sdn Bhd

14:40 **Role and Impact of Operations Audit in the Management of Rubber Plantations**

- Global development of large scale rubber plantations
- Shortage of professional management talents in the rubber industry
- Role and function of operation audit in enhancing rubber plantation operations
- Issues and challenges in advisory services
- Critical advisory areas, observations and recommendations for enhancement of rubber plantation operations: Land selection and suitability, Land development stage, nurseries, immature stages, mature stages (upkeep and tapping), cost management, (labour utilisation, safety, etc.)

 Ramesh Veloo
General Manager (Advisory Services)
Tradewinds (M) Berhad

15:20 Discussion followed by Refreshment Break

15:50 **Marginal Soils of Cambodia: Its Implications for Soil Management under Rubber**

- Soils and landform development
- Soil imitations & preparation
- Agro-management practices to overcome limitations
 - * Mulching
 - * Interrow management
 - * Soil conditioning with organic fertilizers
 - * Silt pits and drainage
 - * Weed Management
- Clones suited for marginal soils and agro-climatology of Cambodia

 Dr.Zainol Md. Eusof, Director
Greenfield Berhad

16:20 **Natural Rubber in Cambodia: Normalisation of Budwood Nurseries**

- Ensuring increase in yield through clone selection and standardization

 Dr.Yin Song, Director
Cambodian Rubber Research Institute (CRRI)

16:50 **Social & Corporate Responsibility in Plantation Development**
David Allan, Director
Spectrum

17:20 Discussion followed by End of Day 1

Day 2 - Mar 6th 2014, Thursday

09:00 Chairman's Remark

09:10 **Plantation Investment in Cambodia: Challenges & Drawbacks**
Sriyan Ajith Eriyagama
Executive Director for Rubber
Kotagala Plantations Ltd

09:40 **NR Rubber Sector Development in Guatemala/Myanmar**

10:10 **Financing Commercial Agricultural Investments in Frontier Markets**

10:40 Discussion followed by Refreshment Break

11:10 **Understanding the Relationships between Farmers Practices and the Agro-Environmental Performances of Rubber Smallholdings: A Case Study in Thailand**

- Impact of the expansion of tree crops on the environment (carbon sequestration, water flow, biodiversity)
- Analysis of the diversity of tapping systems used by farmers and their impact on bark consumption
- Analysis of the level intensification of management practices and its impact on biological activity of the soil

- How agronomic diagnosis tools like the bark diagnosis method and assessment of the ecosystem functioning can be combined to perform a comprehensive evaluation of the impact practices on rubber plantations performances, concerning both smallholdings and rubber estates

 Dr.Regis Lacote
Plant Physiologist and Agronomist
CIRAD (Centre de coopération internationale en recherche agronomique pour le développement)

11:50 **Advances in Agro Management Practices to Enhance Productivity**
Joseph John, Director
KA Prevulcanised Latex Pvt. Ltd - KAPVL

12:20 Final Discussion followed by Closing Lunch

13:30 End of Conference

Site Visit to the National Specifications Laboratory (NSL) of the Cambodian Rubber Research Institute (6th March 2014)

14:00 Gather in Lobby

14:15 Depart to NSL

14:45 Site Tour & Briefing

15:45 Depart to Hotel

16:30 Arrive in Hotel

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