

At World Youth Day, Pope Francis called young Catholics to bring the presence of Christ to those on the periphery - and to do so boldly. Given Catholic Extension's unique status as a papal society, we are inspired to respond to our Holy Father's call. Therefore we are launching Extension Day - a campaign designed to encourage and celebrate young Catholics who are extending beyond themselves to bring Christ's love to others.

Parishes, youth groups and campus ministries will have an incredible opportunity to have their good works seen by Pope Francis, and are also eligible to receive one of multiple \$500 and \$1,000 grants!

EXTENSION DAY

We're inviting young Catholics to organize an Extension Day – a special day of service dedicated to extend the gift of the Catholic faith through acts of **prayer**, **service or philanthropy**. And, because Catholic Extension's mission is to build the Church in areas where challenges are great and resources are scarce, we ask that your acts extend beyond your normal boundaries.

In order to celebrate all these good works, we are asking you to document your Extension Day experience with a short video.

Your video:

- Should be less than two minutes long.
- Should explain what activity you've chosen to extending the Church's presence.
- Should complete the sentence: "We are extending the Church's presence by (describe activity)."
- Does not need to be polished it may be recorded on whatever you have available.

Entries will be accepted on our Facebook page from November 12, 2013 to February 3, 2014.

HERE'S WHAT HAPPENS NEXT:

Extension Day documentaries will be posted on our Facebook page for viewing, and the public will vote for their favorite videos based on creativity, passion, and the impact of its message. Together, we believe we will have a wealth of good works to share online - a living testimonial of American Catholics answering our Holy Father's call to "bring Christ to the fringes."

WHERE THE POPE COMES IN:

Extension Day documentaries that receive the highest number of social support and strongest reviews from Catholic Extension's panel of judges will be eligible for the following:

- Catholic Extension will submit an Extension Day report to Pope Francis, delivered with the help of Cardinal Francis George, Chancellor of Catholic Extension, on the first anniversary of his election to the Papacy (March 13, 2014).
- Receive one of multiple \$500 and \$1,000 grants to benefit your group or ministry.

www.extensionday.org



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