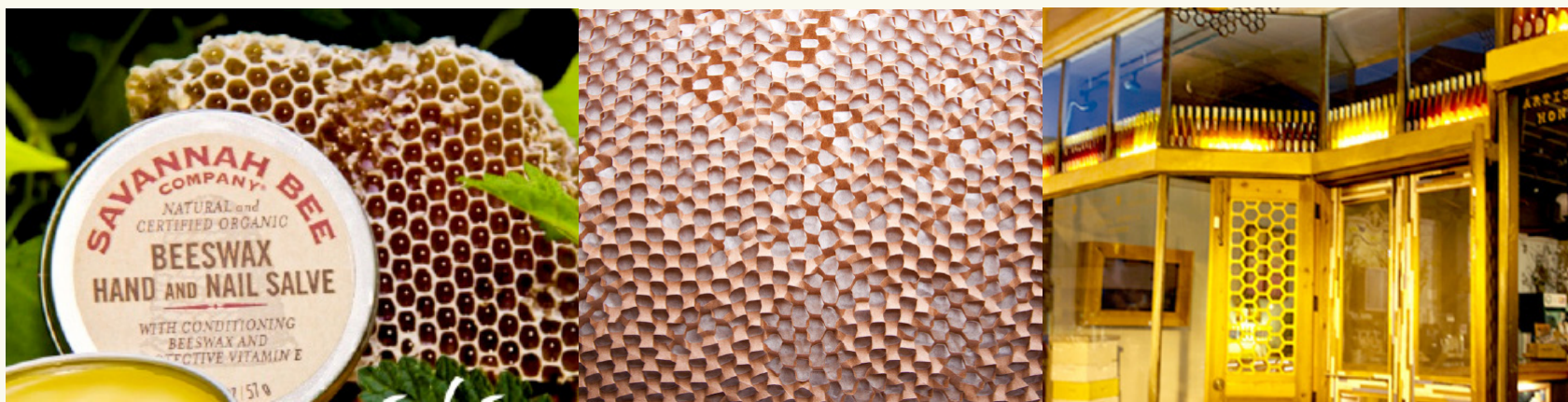




Customer: Savannah Bee Company
Website: www.savannahbee.com
Location: Savannah, GA & Charleston, SC
Industry: Retail

Business Need:

- Increase Storage Space
- Reduce Damage Claims
- Improve Packaging Efficiencies



Solution Spotlight

"GreenWrap protects our products securely in boxes. Anything that can keep two bottles intact when shipped is hugely important."

Brantley Beene-Crowder
 Director of Web Sales
 Savannah Bee Company

Company Profile

Founded in 2002, Savannah Bee originated from the owner's childhood passion of beekeeping and producing honey. Today, Savannah Bee operates a 40,000 square foot facility in Wilmington Island, a bridge's distance from Savannah, GA. With 50 employees and retail stores located in Savannah, GA and Charleston, SC., Savannah Bee offers two distinct lines of world-class honeys and a luxury body care line with hive-inspired ingredients.

Recently, Savannah Bee launched the Bee Cause Project, a non-profit designed for school systems around the country with a commitment to install 1,000 honey bee observation hives. The mission of this project is to encourage young people to understand, appreciate and protect the well-being of the noble honeybee.

Business Need

With continued growth at this busy manufacturing facility, packaging efficiencies became a priority. Product packaged in packing peanuts created high volume space and sustainability issues. Much real estate was required to store one truckload order of peanuts. Also, since many Savannah Bee products are packaged in glass, shipping the product in a box of peanuts was cumbersome; it was difficult to keep peanuts below heavy items as the peanuts would shift during shipment. Damage claims became an issue.

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Solution

Savannah Bee turned to Geami for their GreenWrap protective paper packaging. The manufacturing facility, retail stores and e-commerce all ship products wrapped in GreenWrap. Jay Randall, Retail Inventory Manager, commented, "Choosing a sustainable packaging solution made sense since Savannah Bee embraces sustainability initiatives and our products are either organic or contain natural ingredients." According to Randall, GreenWrap is simple to learn how to use, wraps easily, and protects their product well during shipment.

Results

Storage problems were virtually eliminated with GreenWrap arriving on stackable pallets. Storage space was reduced 15 to 1 since Geami's product is shipped in a compact state. GreenWrap has enabled Savannah Bee to improve time efficiencies by reducing the time spent packing one box, which ultimately saves labor costs. Before, packers had difficulty determining how to pack a product with peanuts to ensure secure packaging. Brantley Beene-Crowder, Director of Web Sales weighed in, "GreenWrap protects our products securely in boxes. Anything that can keep two bottles intact when shipped is hugely important." With product now packaged in cushioning protective paper, damage claims have been nearly eradicated.

Solution Spotlight

"Choosing a sustainable packaging solution made sense since Savannah Bee embraces sustainability initiatives and our products are either organic or contain natural ingredients."

Jay Randall
Retail Inventory Manager
Savanna Bee Company



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