



MEDIAMAKER DOMAIN MODULE



Offering industry-leading flexibility, MediaMaker gives you the ability to scale your solution to as many domains, and as many countries, as you want

The MediaMaker Domain module makes it simple to manage and distribute OTT and TV Everywhere content in a way that maximizes the reach, and potential, of your business. That's because it combines exceptional efficiency and usability with unlimited scalability.

Leverage the power of metadata

Metadata is key to ensuring optimal discoverability and content tracking online. It is also critical for content management, especially local content management – which, for many in online video, is a key consideration.

The domain module enables you to scale your solution by leveraging the power of metadata, such as subtitles, currencies and short and long descriptions of movies or tv series etc. Armed with this ability, you can reach new markets in a heartbeat.

Quickly scale your business models from one to many countries

Many of the leading OTT and TV Everywhere service providers using MediaMaker today are distributing content on multiple domains, in multiple countries. Take advantage of the MediaMaker Domain module and grow your OTT and TV Everywhere business across into different countries and new markets.

Key features

- Define which domains to publish videos on
- Deliver through an unlimited number of domains
- Specify metadata for each domain
- Activate/deactivate content for each domain
- Specify currency per domain/country
- Video commerce analytics per domain; provides insights into country/domain specific turnover and revenue

When integrated into MediaMaker, the Domain module allows you to manage content across domains. In doing so, it provides you with the ability to enable different domain languages, which means you can provide metadata in multiple languages.

Importantly, the MediaMaker Domain module lets you easily manage and distribute content across borders and across domains, without having to build multiple content and metadata workflows.



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The ultimate
end-to-end video
management
solution, MediaMaker
combines seamless
integration with
limitless scalability.

To discover more about how you can easily manage
and distribute content with MediaMaker Domain module,
contact us at info@xstream.net or call +45 70 27 17 78