

Site Abandonment Solutions

UpSellit is the leading provider of pay-for-performance site abandonment solutions. With its suite of unique email, chat, and promotional solutions, UpSellit has successfully recovered over 18 million abandoned conversions.

UpSellit's full-service solutions are flexible, highly customizable and very easy to implement. Combining the pricing model of a publisher/affiliate and the capabilities of a SaaS (software as a service), UpSellit's offerings are the perfect fit for Rakuten LinkShare's advertisers.

- ✓ Increase Conversions Up to 25%
- ✓ 100% Pay-for-Performance Pricing
- ✓ Full-Service Design, Development & Optimization
- ✓ Over 9 Years Experience in Customer Recovery
- ✓ Simple Copy-Paste Implementation
- ✓ Robust Client-Side Reporting Engine

Abandonment Chat

Abandonment Chat leverages a simulated live chat technology that automatically assists targeted site visitors the instant they abandon in order to reduce abandonment.

- ✓ Provide immediate, automatic assistance
- ✓ Gather actionable business intelligence
- ✓ Convert visitors mid-abandonment

Email ReMarketing

UpSellit's Email ReMarketing solution combines advanced lead capture technologies with a robust, real-time email remarketing engine to deliver increased conversions

- ✓ Collect up to 45% new leads
- ✓ Increase AOVs up to 20%
- ✓ Recover abandoned conversions

Targeted Offers

Targeted Offers provide highly personalized incentives at the exact moment of site abandonment to deliver increased conversion rates and AOVs.

- ✓ Increase site conversions
- ✓ Answer FAQs and address common concerns
- ✓ Gather actionable customer feedback

Premier Partners



UpSellit: Site Abandonment Solutions

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