

For Immediate Release

L.D. Davis Industries, Inc., a Leading Adhesive Manufacturer, Launches Enhanced Website

L.D. Davis Industries, Inc. (L.D. Davis), a leading adhesive manufacturer, announces the launch of their revamped website <http://www.lddavis.com> with new and updated information about its standard and custom adhesive products. There are several new features including new detailed content on applications, customer testimonials, an improved blog and new content focused on L.D. Davis's innovative usage of gelatin.

Philadelphia, PA, January 21, 2014 - L.D. Davis announces the launch of its revamped website <http://www.lddavis.com>. The new website highlights the company's mission, history, and reflects L.D. Davis's desire to continue producing innovative products that help their customers succeed. The driving forces behind the redesign were having an easier and friendlier navigation, a cleaner design, and more streamlined product information. This enhanced website features two new sections on applications and testimonials, in addition to an upgraded blog and new content about gelatin's role in making adhesives.

- The new [Applications section](#) features specific information about each major industry/application and the advantages of using L.D. Davis's adhesives.
- The new [Testimonial section](#) features success stories from real customers who've worked with L.D. Davis and derived significant value from their products.
- The [upgraded Blog](#) contains category and monthly archives combined with an improved layout and easier to access content.
- The new [Gelatin page](#) features an increased emphasis on gelatin which, since the 1970's, has taken the place of animal collagen in L.D. Davis's adhesives.

"This new version of our company website gives our customers a better view into the products we offer and makes it easier for users to find what they need as well as explore new applications," said, L.D. Davis Director of Marketing, Stacey Kreisler.

About L.D. Davis

L.D. Davis is a third generation industrial adhesive manufacturing company near Philadelphia, PA focused on helping customers solve bonding issues. Furthermore, they are North America's premier and largest protein adhesive compounder and one of the top glue suppliers in the country. Overall, L.D. Davis produces over 20 million pounds of protein adhesives each year for bookbinding, box making, food and beverage, product assembly and packaging industries as well as many specialty applications. With five warehouses strategically placed throughout the US, L.D. Davis is able to meet your specific shipping requirement.

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