



MEDIAMAKER SHOP & PAYMENT MODULE

MEDIAMAKER SHOP & PAYMENT MODULE	BACK-END		WEB FRONT-END	
Bundle / product packaging	Out -of-the-box	Customized	Out of the box	Customized
Configurable timing				
Daily, weekly, monthly, yearly subscription	x		x	
Single purchase	x		x	
Configurable amount of media				
Subscription containing all media	x		x	
Subscription for a particular category	x		x	
Subscription for simulcast content only	x		x	
Buy one, get one free	x		x	
Get the first X videos for free	x		x	
Payment				
Gift vouchers, for all products or bound to a specific product	x			x
Credit card payment	x			x
Other types of payment (i.e. SMS)	x			x
Recurring payments for subscriptions		x		x
Prices				
Option to set different prices for different customer groups	x		x	
Price synchronization with metadata provider		x		x
Different prices for different countries / sites	x		x	
Product activation				
Automatic activation and deactivation of product packages	x		x	
Activation of products only in specific countries / on specific sites	x		x	