



create 'n share your
video clips



shake your life with shakem and...



- Create your own video memory with shakem
- Share beautiful moments and have fun times with friends
- Get memorable events
- Prepare professional promotion videos (relator's with latest listings like builders, car dealers, restraints)
- Post it to friends, go viral. Video promotion and advertising through your social networks

→ The new success story in video like „WhatsApp“ in texting and „Instagram“ in pictures

shakem at any media type



shakem Windows 8

shakem Web

shakem Mobile

shakem windows 8



← Musik und Video

Nach Apps suchen

Neu + angesagt >

SRF PLAYER
SRF Player
Mit der SRF Player App haben Sie Zugriff auf die Videos und Audios des SRF Player. Finden
Kostenlos ★★★★★ 1

Ringtones
Download the app and get 1500 unlimited ringtone downloads. Sick of the same boring
Kostenlos Noch nicht bewertet

METRO PLAYER
MetroPlayer
The application is meant for playing movies with subtitles in *.mp4, *.avi format and to load
Kostenlos Noch nicht bewertet

vevo
Gitarre Lernen Anfänger #2
(Nur 10 Lektionen in der Lite-Version, die Version mit 41 Lektionen und keine Werbung
Kostenlos Noch nicht bewertet

vevo
VEVO
With the VEVO app you can watch music videos, stream live concerts, and discover new
Kostenlos ★★★★★ 97

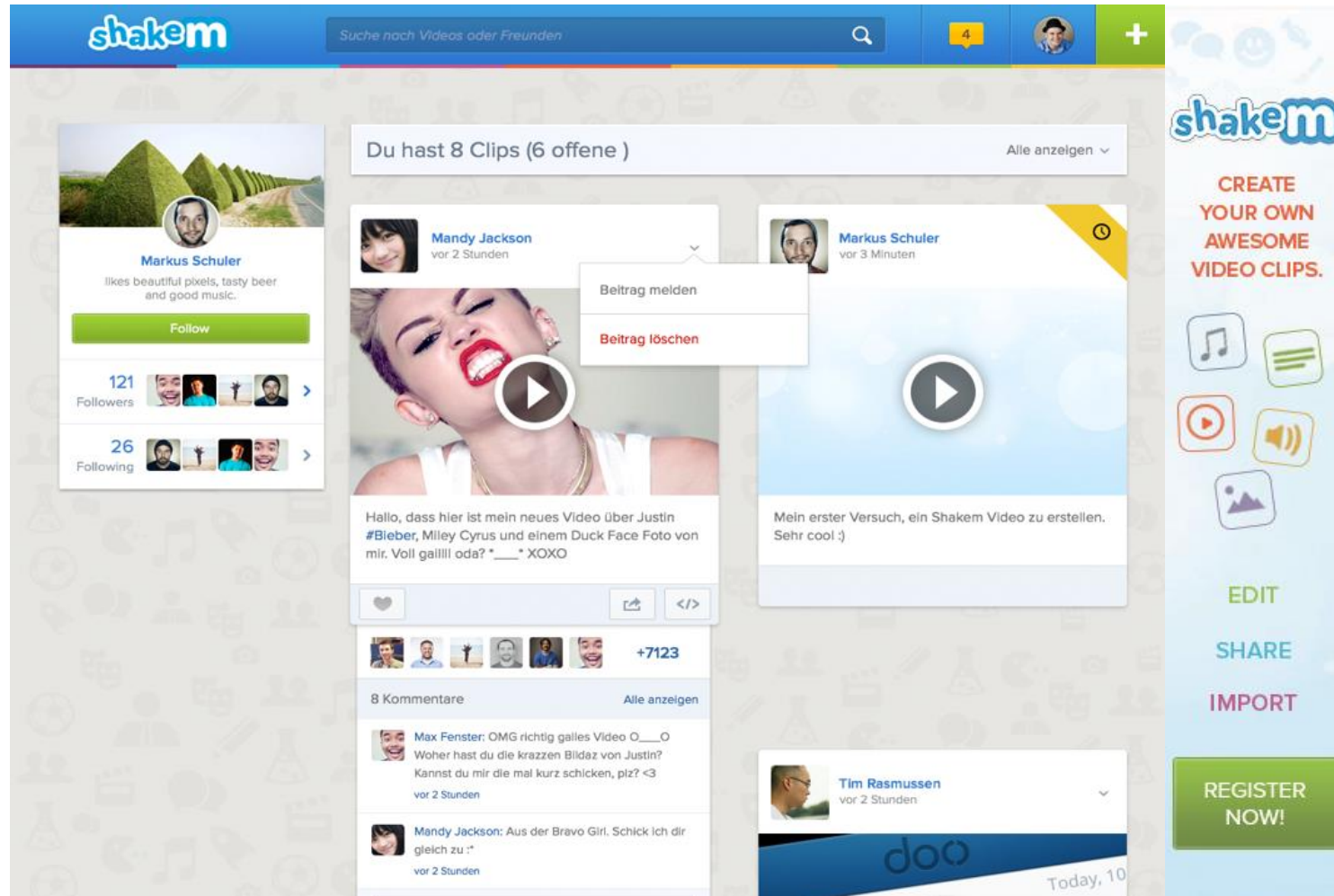
PLEX
Plex
Plex organizes all of your personal media, wherever you keep it, so you can enjoy it on
3,99 € ★★★★★ 54

shakem
shakem
Werde mit shakem zum Regisseur und erstelle in Sekunden Videos, die einfach Spaß machen!
Kostenlos ★★★★★ 12

mobile.HD
mobile.HD Media Player
Media player that plays HD video natively using DirectX for best performance. Supported
2,99 € (Kostenlos testen) ★★★★★ 119

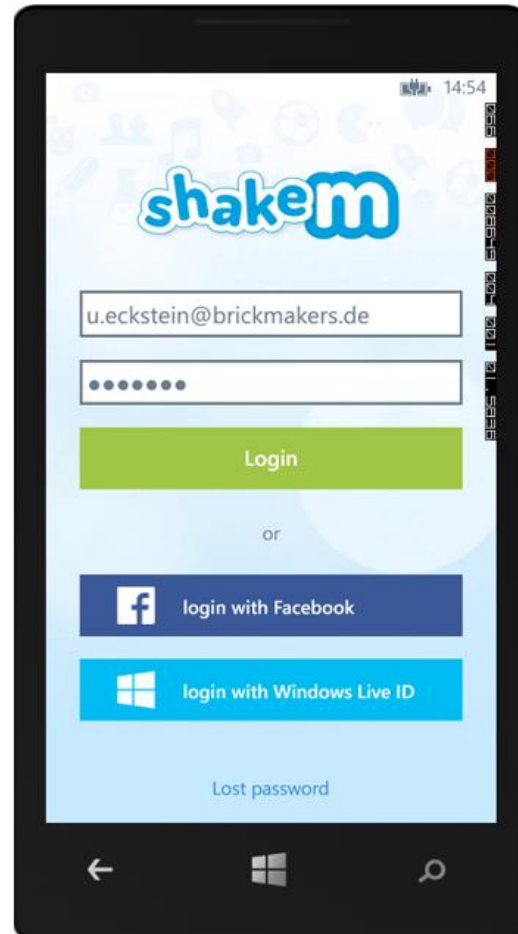
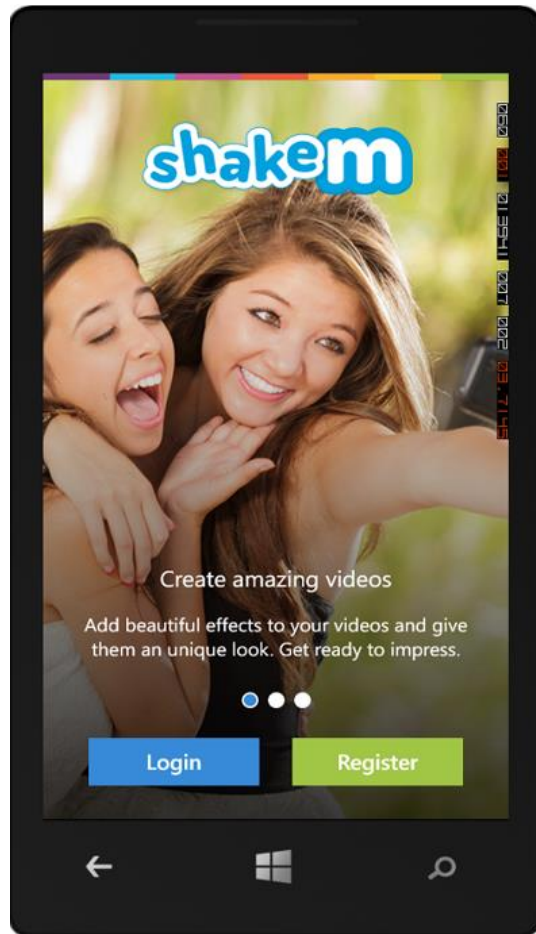
- Based on an exclusive contract with Hewlett Packard shakem becomes the worldwide entertainment App for all HP desktop and tablet PCs
- More than 500 registered users voted shakem with 4,5 stars (of 5 possible) in the first few weeks
- More than 400 Users a day registered shakem (without Marketingspendings)
- Microsoft supportet shakem as an recommended App for music & video
- shakem windows 8 started on 27. dec. 2013

shakem web



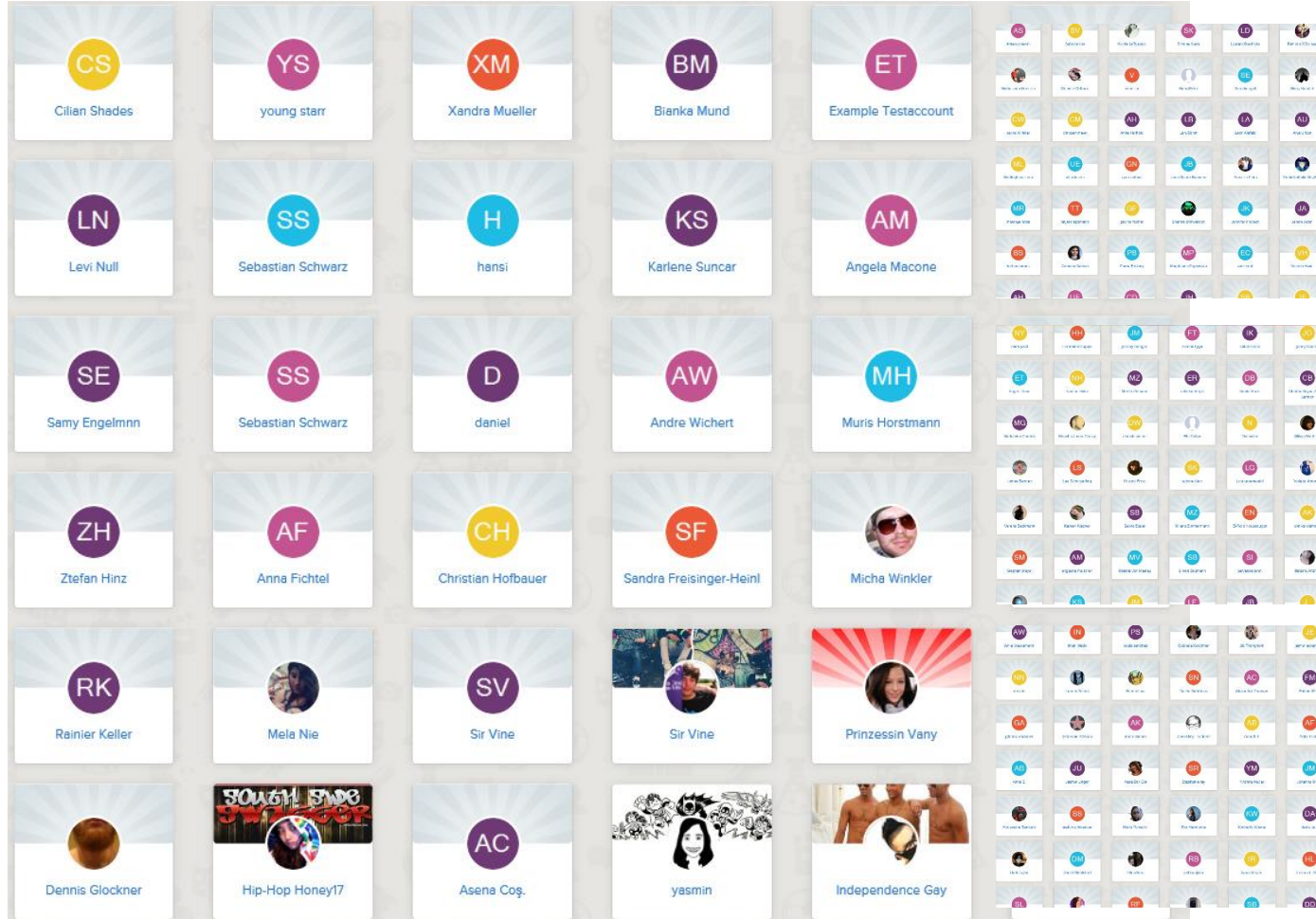
- Clip creator & community for everyone and everywhere all over the world
- shakem's unique technology is able to cover any type of digital content (e.g. text, speech, sms, video, audio, photo)
- Via drag and drop users can easily create own digital media files and share with facebook, youtube, flickr, etc.
- 100% licenefree media contents for the users

shakem mobile



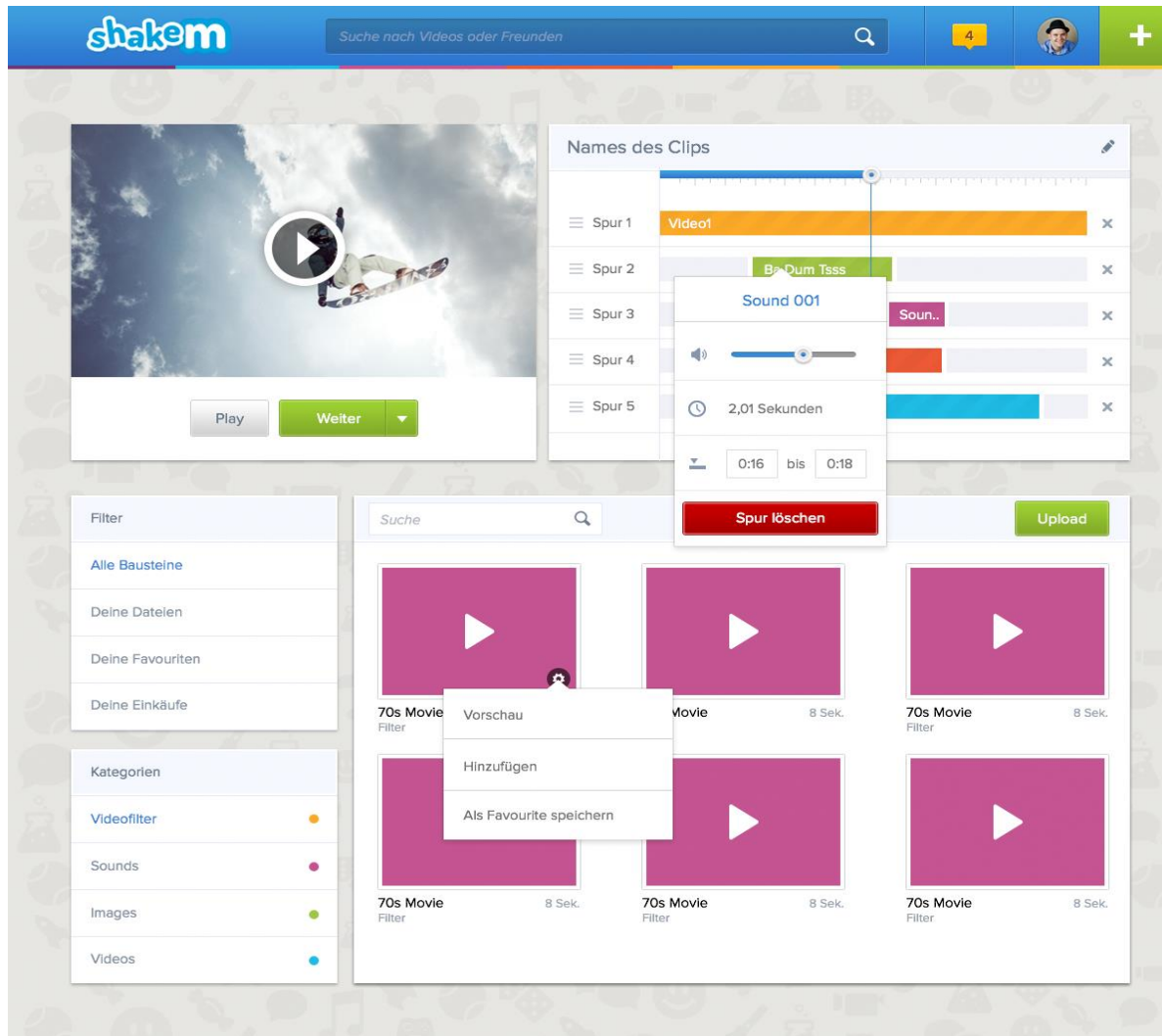
- Based on Phone 8 and an exclusive contract with Nokia shakem becomes the leading mobile video application – pre installed in all Nokia Lumia devices
- Time to market in Q1 2014
- IOS and Android follows in Q3 2014

shakem success



- shakem beta started on 5.dec. 2013
- More than 10.000 registered user and
- 3.000 created clips in the first weeks
- Over 10.000 likes, follows and invitations a week

shakem composer



- shakem allows users to easily mix any kind of digital content by click & pick technology
- Video, music, sound and photo becomes a personal user generated content to inspire friends
- An interface to facebook, youtube, flickr and twitter allows gigantic ranges and maximum of virality

Management/founders



Norbert Petter
COO & Founder

- 16 years at Salzgitter AG (company officer - Sales and Marketing- and member of the board of Telecommunications)
- 6 years member of the executive leadership program (including Boston Business School)
- Since 2004 in the mobile marketing and online application business



Jürgen Pfitzner
CEO & Founder

- Founder of multiple companies in the Telco business (including Televersa, NetNet Sweden, RapidLink USA)
- Former Telco advisor to former Bundeskanzler Dr. Helmut Kohl
- 25 years experience in sales and marketing

SHAKEM – YOUR MEDIABOOSTER FOR SMARTPHONE AND PC

With shakem you create your own video clips
within seconds!

contact shakem USA

David Hess
RKP Steering Group
CEO & Principle
M 201-859-4377
Skype drhess3
www.rkpsteering.com

