

FOR IMMEDIATE RELEASE

Samantha Rose Joins Blue Horseradish, LLC as Search Engine Optimization (SEO) Specialist

Recent University of Pittsburgh graduate Samantha Rose joins Blue Horseradish, LLC as an SEO specialist. With her strong marketing background, Rose is helping Blue Horseradish offer expanded online marketing and search engine optimization (SEO) services to customers in the Greater Philadelphia area.

Media, PA (PRWEB) January 23, 2014 - Blue Horseradish, LLC today announces that recent University of Pittsburgh graduate Samantha Rose has joined the company staff as an SEO Specialist. Rose graduated cum laude and holds a BSBA in marketing. She also brings a variety of industry experience from internships at Verizon Wireless, Fields in Trust (a non-profit in London, England), and URB Marketing in Abington, PA. Rose will provide staff support SEO services (<http://www.bluehorseradish.com/seo-services.html>) and work directly on client SEO projects.

Blue Horseradish Principal Larry Chrzan says, "We are very excited to have Samantha Rose join our team. She brings strong marketing skills, and is very sharp in picking up on new SEO skills. She brings a fresh perspective and enthusiasm, and is already providing excellent service to our clients."

About Samantha Rose

Rose is a 2013 graduate of the University of Pittsburgh, College of Business Administration, graduating cum laude with a Bachelor of Science in Business Administration (BSBA) in Marketing. Her coursework included Social Media & Advertising, Brand Management, and Consumer Behavior. Rose was a member of Sigma Delta Tau and the American Marketing Association. Her academic focus was on traditional and new marketing strategies and her project work included creating an original advertising campaign project for Chevrolet. Rose's past work experience includes internships with large companies like Verizon Wireless, a small marketing agency, and a non-profit organization.



Contact Blue Horseradish for SEO and Online Marketing

For more information or to inquire about SEO and any Online Marketing services, please contact Blue Horseradish or visit www.BlueHorseradish.com.

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