



World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

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How to Write a Successful Nomination for World of Children Award

*“Nobel Prize for Child Advocates” releases list of insider tips
for writing grant proposals that leave a lasting impression*

January 28, 2014 – For the first time in the organization’s history, World of Children Award has revealed 11 insider tips for writing an eye-catching Nomination for their prestigious Awards, dubbed the “Nobel Prize for Child Advocacy.” Read the full post at worldofchildren.org/blog/writing-successful-grants/

The list includes 8 tried-and-true tips for writing any successful grant proposal as well as 3 Secret Tips that specifically outline how to write an exceptional Nomination for their Awards program.

“Most grant reviewers will evaluate hundreds — if not thousands — of grant applications this year,” said Co-Founder Harry Leibowitz. “Back up your statements with hard data and specific outcomes to show that your organization is dedicated to transparency and accountability.”

The list also includes examples of more data-driven answers; how to pepper grant applications with the right keywords; and advice on choosing your “silver bullet” that succinctly sums up what makes your organization unique.

The nonprofit is currently accepting Nominations for their annual Awards program, which honors and elevates extraordinary individuals serving children around the world. Recipients of the 2014 Awards will be flown to New York City and honored at an annual Awards Ceremony. The 2014 Awards have either a \$25,000 or \$50,000 cash grant minimum. Nominations can be submitted online at worldofchildren.org/nominate.

About World of Children Award

For 16 years, World of Children Award has identified and vetted some of the world’s most promising heroes leading programs for children and granted funds to advance their efforts. The organization’s exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations.

World of Children Award has been featured on the *Huffington Post*, in Kenneth Cole’s *AWEARNESS: Inspiring Stories About How to Make a Difference* and *The Humanitarian Leader in Each of Us*. World of Children Award Honorees have also been featured by *The New York*



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Times, CNN, The Ellen DeGeneres Show, The Bonnie Hunt Show, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among several other national and international media. Earning a World of Children Award has often served as a pivotal launching point for recipients.

World of Children Award is led by Co-Founders Harry Leibowitz and Kay Isaacson-Leibowitz, retired senior executives from Procter & Gamble and Victoria's Secret respectively, who first started the organization to honor individuals serving children with a Nobel Prize-like award. Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 Honorees who are the driving force behind programs serving children in more than 140 countries.