



## PowerNet Global's New Product PowerConnect™ Offers Secure, Reliable, Cost-Effective Connections

**CINCINNATI, OH – February 2014** – [PowerNet Global](#), award winning leader in the telecommunications market, has released [PowerConnect](#), a new product for 2014. This industry-leading technology offers a more cost-effective method for businesses to privately connect to the PowerNet Global network.

"PowerConnect is an excellent solution for customers who are looking for something more secure and reliable than Internet-based options", said John Putnam, Vice President of Sales for the company. "The beauty of PowerConnect is that it allows customers to use our award-winning products over a private connection, which helps their businesses operate much more effectively at a lower cost."

"For example, a business with a high volume of long distance phone calls will notice higher call quality by using our PowerConnect Service. They will also enjoy lower long distance costs because they're using SIP to connect those calls," Putnam said.

For more than 20 years, PowerNet Global has been delivering innovative, yet proven, telecommunications products and services to businesses. Its other products, including NetDialer, have won numerous awards for its performance and the support provided by the PowerNet Global team. That same level of service and quality is a part of the PowerConnect solution for customers.

As with all PowerNet Global products, PowerConnect comes with the support and backing of a U.S.-based, 24/7 Network Operations Center (NOC) to maximize reliability. This service also offers advantages in scalability and flexibility.

"This is really the technology for the next generation," said Jill Warren, Network Services Director at PowerNet Global. "Because this product was designed to integrate with existing services, many of the legacy technologies are becoming obsolete. More and more businesses transition to this kind of voice solution, and they're seeing the cost, productivity, and efficiency benefits of this type of service for their organizations. Customers rely on secure communications, and PowerConnect delivers that without a complicated architecture or a hefty price tag."

For more information about PowerConnect, please contact John Putnam, Vice President of Sales at 1.866.706.0012, or via email at [johnp@pngmail.com](mailto:johnp@pngmail.com).

### About PowerNet Global

Celebrating more than 20 years as a leader in the telecommunications industry and achievement as a multi-award winning company, PowerNet Global is a premier provider of high-quality voice, Internet, and managed communications services to commercial and residential customers nationwide. Headquartered in Cincinnati, Ohio, PowerNet Global has achieved consistent growth by developing and marketing an expanding array of competitive products and maintaining a clear focus on delivering unrivaled service to its partners and customers. In addition to industry awards for its products and services, the company has also been recognized for its many contributions to the local community. For more information, visit [powernetglobal.com](http://powernetglobal.com).

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