

Foundation course in Business Analytics

YOUR FIRST STEP TOWARDS BECOMING A DATA SCIENTIST



A solid foundation
in analytics helps
build a great career.





This Data Science certification course by Jigsaw Academy will give you an edge over others. Jigsaw Academy is one of the pioneers in analytics training and has been ranked as the best online training institute in India.

Become a certified Business Analyst. Master the language of SAS, SQL & Excel.

This course is a must for professionals looking to learn data analytics, as well as students who are looking to pursue data science as a career.

As data analytics skills are essential for all managers today, even those who are not looking to become hard core data analysts will benefit from this course.

Anybody can enrol for this course. No prior knowledge of Statistics, language of SAS or analytic techniques is required.

By the end of this course you will acquire a knowledge of statistical concepts, analytical skills and analytic tools (Excel and the language of SAS).

You will also be able to use statistical techniques to analyze data and make better business decisions.

Since 2011 over 1100 students have been placed in various analytics companies from niche start ups to large multinationals.



The case studies covered in the course are fantastic. The exposure I got to real life business problems was very helpful during the interviews.

– Shankar Bhat, IBM, Bangalore, India



I became a fan of this course. It's actually a knowledge building and career building course. It is designed in such a way, that you cover almost each section of analytics .

Thanks Jigsaw..:)

– Smriti Singh, Analyst at HSBC, Bengaluru, India

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What knowledge will you gain?

Topics covered in the 5 modules of this foundation course in analytics are:



Introduction to Analytics

- What is Analytics?
- Popular Tools
- Role of Data Scientist
- Analytics Methodology
- Problem Definition



Statistical Concepts And Their Application In Business

- Descriptive Statistics
- Probability Theory
- Tests of Significance
- Non-parametric Testing



Basic Analytic Techniques - Using the Language of SAS

- Introduction
- Data Exploration
- Data Preparation
- Data Visualization
- Analytics



Predictive Modeling Techniques

- Linear Regression
- Logistic Regression
- Cluster Analysis
- Decision Trees
- Time Series Analysis



Putting the Jigsaw Together

- Model Validation
- Creating Insight from Statistics
- Online Resources
- Connecting with the Analytics Community

Students of Jigsaw are placed in bluechip companies.

Jigsaw Academy's course content is developed and delivered by analytics experts from around the globe. They help students understand how to apply analytic techniques to business problems and this gives Jigsaw students that edge in the marketplace.



Learn at your ease

Jigsaw Academy offers you video based & instructor led course delivery options. You can select an option that suits you best.

Video based course

It includes video recordings of lectures, handouts as well as assignments. It also includes 60 hours free access to the virtual lab.

Course fee: Rs. 26,000

Instructor led course

It includes all the features of video course plus 16 sessions (2 hours each) with the instructors in the virtual classroom.

Course fee: Rs. 42,000

What will you get?	Video Course	Instructor Led Course
Video lectures, class recordings, assignments, evaluations	Y	Y
Learning Centre, virtual lab	Y	Y
Live classes	N	Y
In-class interaction with Instructors	N	Y
Interaction with faculty outside class (e-mail, phone, skype)	Y	Y
Placement Assistance and certification	Y	Y
Ability to change pace of class schedule	Y	N

Register for this course now!

Please visit the following web link to get more information about this course and to register online:

<http://www.jigsawacademy.com/jigsaw/courses/foundation-analytics>

For more information please visit www.jigsawacademy.com, or



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