



On **April 16, 2014**, the Oceanside Chamber of Commerce and Hispanic Chamber of E-Commerce will team up for this annual business expo designed to give local business owners the opportunity to **Connect** with other business owners from around the region, **Build** business relationships and strategic partnerships and **Grow** their businesses. Tabletop displays and sponsorship opportunities are available. Event to be held at the QLN Conference Center in Oceanside.



LATINOS EMPRENDEDORES

In **October 2014**, the two Chamber will again team up for the 2nd annual Latinos Emprendedores Conference. Attendees of this 1 day conference, taught in Spanish, have access to valuable tips in areas such as entrepreneurship, strategic planning, cash flow management, advertising, marketing, sales, Internet and mobile marketing and more. The main goal is to help Latino-owned businesses to become more competitive. Event location and date to be announced.

## SPONSORSHIP PACKAGES 2014

All sponsorship packages include sponsorship of the **Oceanside Business Expo/Hispanic Business Showcase** in April 2014 and the **Latino Emprendedores Conference** in October 2014.

### Presenting Sponsor (Total 3) \$7,500

- Official recognition as a Presenting Sponsor in marketing materials for both events
- Industry Exclusivity (this sponsorship level only)
- Opportunity to give a 10 Minute presentation at Latinos Emprendedores Conference
- Inclusion of company logo in Print and Online advertising - Premium Placement
- Up to four booth (table top) spaces at Business Expo
- Opportunity to include promotional item in attendee registration bag
- Corporate Sponsorship with the Hispanic Chamber of E-Commerce (12 mos.)
- Premium membership with the Hispanic Chamber of E-Commerce
- Table-top display at Latinos Emprendedores Conference
- Recognition in press releases for both events
- Inclusion of company logo on main entrance signage - Premium placement
- Logo on Oceanside Business Expo Website – [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com) (Premium Placement)
- Banner Advertisement for 1 year on [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com)
- Promotion of your sponsorship on social media pages of the Oceanside Chamber and Hispanic Chamber of E-Commerce
- Sponsorship recognition throughout the year at all Latino Small Business Workshops at Oceanside Chamber office

### Event Sponsor \$5,000

- Opportunity to give a 5 Minute presentation at Latinos Emprendedores Conference
- Inclusion of company logo in Print and Online advertising - Premium Placement
- Double booth space at Business Expo
- Opportunity to include promotional item in attendee registration bag
- Corporate Sponsorship with the Hispanic Chamber of E-Commerce (12 mos.)
- Premium membership with the Hispanic Chamber of E-Commerce
- Table-top display at Latinos Emprendedores Conference
- Recognition in press releases for both events
- Inclusion of company logo on main entrance signage - Premium placement
- Logo on Oceanside Business Expo Website – [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com) (Premium Placement)
- Banner Advertisement for 1 year on [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com)
- Promotion of your sponsorship on social media pages of the Oceanside Chamber and Hispanic Chamber of E-Commerce
- Sponsorship recognition throughout the year at all Latino Small Business Workshops at Oceanside Chamber office

**More sponsorship opportunities**



# SPONSORSHIP PACKAGES 2014 Continued

All sponsorship packages include sponsorship of the **Oceanside Business Expo/Hispanic Business Showcase** in April 2014 and the **Latino Emprendedores Conference** in October 2014.

## V.I.P Sponsor

**\$2,500**

- Inclusion of company logo in Print and Online advertising - Premium Placement
- Opportunity to include promotional item in attendee registration bag
- Premium membership with the Hispanic Chamber of E-Commerce
- Double space at Business Expo
- Table-top display at Latinos Emprendedores Conference
- Recognition in press releases for both events
- Inclusion of company logo on main entrance signage Logo on Oceanside Business Expo Website – [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com) (Premium Placement)
- Sidebar Banner Advertisement for 1 year on [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com)
- Promotion of your sponsorship on social media pages of the Oceanside Chamber and Hispanic Chamber of E-Commerce

## Badge Lanyard Sponsor

**\$1,000**

Imprint your company name and message on lanyards distributed in the registration areas to attendees. Sponsor produces own lanyards, show management to approve sample prior to production. Quantity: 2000

## Show Carry-All Bags

**\$1,000**

Provide visitors show bags imprinted with your company logo and message to help them collect information on the show floor. Sponsor produces own bags, show management to approve sample prior to production. Quantity: 1000 each sponsor. Two available.

## Advertising on Carry-All Bags ..... \$200

Include your marketing item such as a flyer or logoed item in carry-all bags a. Sponsor produces own marketing materials. Quantity: 2000.

### Web Banner Ads on [www.OceansideBusinessExpo.com](http://www.OceansideBusinessExpo.com) for 1 Year

- 300 x 250 pixel Sidbar Ad (may run in rotation with other ads) \$250
- 728 x 90 pixel Leaderboard Ad (may run in rotation with other ads) \$350

To reserve your sponsorship, please complete the form below, and return with full payment to...Oceanside Chamber of Commerce 928 North Coast Highway, Oceanside, CA 92054

Please note: Some sponsorship opportunities are limited to a specific number of sponsors. First come, first serve basis.

Sponsorship Level \_\_\_\_\_

Company \_\_\_\_\_

Billing Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City, St., Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment method:  Check (payable to Oceanside Chamber)  Amex  MC  Visa

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

For more information on sponsorship and branding opportunities, please contact Scott Ashton at the Oceanside Chamber of Commerce 760-722-1534 or Tayde Aburto at the Hispanic Chamber of E-Commerce at 858-768-2483.

**For more information, please visit [www.OceansideChamber.Com](http://www.OceansideChamber.Com) and [www.Hiseb.com](http://www.Hiseb.com)**