

Email ReMarketing

Capture new leads and recover lost conversions.

Overview

UpSellit's Email ReMarketing solution increases conversions with two lead recovery technologies that fuel a real-time email remarketing platform. UpSellit develops completely customized campaigns that align with your business to collect new leads and recover otherwise lost conversions.

PreCapture Lead Generation

PreCapture saves the leads that were typed but never submitted. Monitoring designated form fields, PreCapture saves contact information the instant it's typed. If the visitor abandons before clicking 'submit,' then a complete visitor profile is saved for remarketing.

ExitCapture Lead Generation

ExitCapture collects new leads from visitors at the moment of site abandonment. With advanced abandonment detection technology, UpSellit engages abandoning visitors with targeted incentives that require an email address to redeem. Once the email is collected, the visitor is immediately sent a message containing the incentive.





QuickConnect Email Delivery

QuickConnect delivers real-time remarketing emails that convince consumers to come back and complete their abandoned conversion. When UpSellit collects a new lead from a visitor who abandoned, their complete customer profile is immediately transferred to the QuickConnect Email Engine.

UpSellit designs perfectly timed and highly personalized email campaigns that react to customer behavior and integrate with existing email initiatives. Information such as visitor name, location, browsing data and shopping cart contents are all leveraged in UpSellit's email campaigns to deliver industry-leading performance metrics.



Key Benefits

-  Collect New Leads from Abandoning Visitors
-  Deliver Personalized, Real-Time Emails
-  Build Brand Loyalty & Social Engagement
-  Increase Conversions & Average Order Value

Pricing

UpSellit provides clients with a full service enterprise solution on a 100% pay-for-performance basis. UpSellit handles everything from design to optimization and only charges a small percentage for the conversions its campaign recovers.

Getting Started

Every campaign begins with a site performance analysis to identify effective strategies and optimal traffic segments. Implementation is a quick copy-paste and UpSellit's solutions easily integrate with any shopping cart or third party technologies. Get started at UpSellit.com.

UpSellit: Site Abandonment Solutions

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