



World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

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5 Creative Ways to Celebrate Valentine's Day

Leading child-serving organization shares five unique ways to celebrate on February 14 and give back to children in need.

February 4, 2014 – A little bit of love could make all the difference for a child in need, according to a new article released by World of Children Award, a nonprofit that honors individuals serving vulnerable children around the world. The article features several unique ways to celebrate Valentine's Day while giving back to vulnerable children. Read the full article at <http://bit.ly/1f7NmVq>

Among other suggestions, World of Children Award lists simple but unique ideas to celebrate love and generosity: volunteer at a local school, visit sick children in the hospital, shop for gifts on websites that give part of your purchase back to charity, or help fund life-saving heart surgeries for children who desperately need treatment.

"The gift of life is the greatest gift we can offer to a child," said Harry Leibowitz, World of Children Award's Co-Founder.

Through February 14, donations made to World of Children Award will support Heart to Heart International Children's Medical Alliance, a program established by Dr. Nilas Young, recipient of the 2012 World of Children Health Award. Since 1989, Dr. Young and Heart to Heart have saved the lives of more than 15,000 children with a heart defect, ensuring they get the treatment they need to survive.

"Heroes like Dr. Young give me hope that one day -- one little heart by one little heart -- every child will have an equal opportunity to lead a healthy life, no matter where they are born," Leibowitz said.

Donations can be made online at worldofchildren.org/valentinesday

About World of Children Award

For 16 years, World of Children Award has identified and vetted some of the world's most promising heroes leading programs for children and granted funds to advance their efforts. The



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organization's exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations.

World of Children Award has been featured on the *Huffington Post*, in Kenneth Cole's *AWEARNESS: Inspiring Stories About How to Make a Difference* and *The Humanitarian Leader in Each of Us*. World of Children Award Honorees have also been featured by *The New York Times*, CNN, The Ellen DeGeneres Show, The Bonnie Hunt Show, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among several other national and international media. Earning a World of Children Award has often served as a pivotal launching point for recipients.

World of Children Award is led by Co-Founders Harry Leibowitz and Kay Isaacson-Leibowitz, retired senior executives from Procter & Gamble and Victoria's Secret respectively, who first started the organization to honor individuals serving children with a Nobel Prize-like award. Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 Honorees who are the driving force behind programs serving children in more than 140 countries.