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**FOR IMMEDIATE RELEASE**

## **Experience the R.E.A.L. Napa**

*Visitors can take advantage of lodging specials and behind the scenes experiences in  
Downtown Napa*

**NAPA, Calif.** (February 6, 2014) – Looking to experience a world-renowned dining scene up close and personal? Wanting to sit front row for a one-of-a-kind musical performance? Hoping to visit Napa and live like a wine country local? The good folks in Napa are making that happen. Travelers are encouraged to visit the city and [Do the R.E.A.L. Napa](#) by experiencing a unique, inside look into life as a Napa local.

From the new “Do the R.E.A.L. Napa” lodging packages to a variety of behind-the-scenes experiences, those traveling to the area now have the opportunity to live like a wine country local.

“R.E.A.L. – an acronym for restaurants, entertainment, arts and lodging – is our way of reminding people just how much there is to do here in the City of Napa,” said Sara Brooks, Downtown Napa Association. “Visitors get a behind the scenes experience with food, wine, art, entertainment and more, all while staying at lodging properties that are as relaxing and comfortable as your own home.”

Various hotels and bed & breakfasts are offering special packages to help Napa tourists live like a local. Lodging packages include the following:

[Andaz Napa](#) is offering guests a “Wine Wanderlust” package, which includes a two-night stay in the hotel’s Vintner Suite, daily buffet breakfast for two at the property’s restaurant Farmer’s Table, private vineyard tours for one of the two days and round trip transportation to and from San Francisco International Airport.

The [Blackbird Inn](#) is offering a “Bon Appetite” dinner package, starting at \$175 per night. The special includes a one-night stay at the inn, one \$50 dining certificate to either Allegria, Tarla Mediterranean Grill or The Pear, Downtown Napa restaurants, a signature breakfast from the B&B and afternoon wine and hors d’oeuvres. To book your stay, call (707) 838-1637.

[Candlelight Inn Napa](#) is offering its “Candlelight Junction Package,” which includes a gourmet lunch aboard The Napa Valley Wine Train (alcohol and gratuity not included), and Napa winery tours that include lunch and transportation. The room at the Candlelight Inn offers popular amenities including a secluded pool surrounded by manicured booming gardens; flat screen TV’s and DVD player; three course gourmet breakfast and onsite professional Concierge services. To book your stay, call (707) 257-3717.

[Churchill Manor Bed and Breakfast](#) is inviting guests to experience the Sweetheart Special, which includes a complimentary bottle of Champagne & Chocolate covered strawberries for one night of your choice during your stay. To book accommodations call (707) 253-7733.

[Embassy Suites Napa](#) is offering a promotion the entire month of February, which includes a newly redesigned guest suite for two, fully cooked-to-order breakfast, evening beverages and 2-for-1 wine tasting passes. To book your stay, call (707) 253-9540.

[The Meritage Resort and Spa](#) is hosting the First Annual “Master and Makers @ Meritage” – the ultimate food and wine experience. From Friday, February 14 to Sunday, February 16, this rare wine and food celebration showcases exquisite Napa Valley and Sonoma County wines with creative wine tasting experiences, seminars and dining at The Meritage



Resort and Spa. Executive Chef, Krisztian Karkus, various Sommeliers and some of the finest wine makers in the region will be part of this one-of-a-kind, VIP Napa Valley experience. To make reservations, call toll-free at (877) 567-3268.

[Milliken Creek Inn & Spa](#) is offering three different packages: Be My Valentine; Settle in & Snuggle UP; Romance Uncorked. Spa treatments, champagne, private and romantic “message in a bottle” gifts, and dailiy sunset wine and cheese receptions – Milliken Creek Inn & Spa offers all the ingredients for a memorable and unique Napa experience. For details about each package, visit [DoTheRealNapa.com](#) or call (888) 622-5775.

[The Napa River Inn](#) at the Historic Napa Mill is offering guests the “Dinner’s On Us” package, which includes an overnight stay at the Michelin-rated hotel and \$100 dining credit to use at one of the restaurants along Napa’s Riverfront: The Pear Southern Bistro, Fish Story or Morimoto Napa. Enjoying your stay? Add another night to your reservation and receive another \$100 dining credit. Also included is a complimentary breakfast and all the amazing amenities offered by the Napa River Inn. The “Dinner’s On Us” package starts at \$269. To book accommodations call (707) 251-8500.

[River Pointe Napa Valley](#) is helping travelers experience the R. E.A.L. Napa with a 25 percent discount on a stay three nights or longer. Book your stay between January 1, 2014 and March 31, 2014 to take advantage of the special. Call (707) 252-4200.

[The Westin Verasa Napa](#) is offering guests a Cabernet Package, which includes one cabernet flight per person at Bank Bar and Café (four selections of cabernet wine tastings); complimentary wine tasting for two at Peju Winery; chocolate truffles delivered to your room upon arrival; and a room upgrade to the next available room type at the time of check in. The Cabernet Package starts at \$184 per night. To book reservations call (888) 627-7169.

While exploring the city, visitors and locals are encouraged to show how they “Do the R.E.A.L. Napa” on [Instagram](#). By posting an original photo while in Napa, tagging @DowntownNapa and including the hashtag #RealNapa, Instagramers will be entered to win the ultimate Napa getaway. The prize package includes a two-night stay at McClelland-Priest B&B, two \$100 gift cards to Downtown Napa restaurants and more, all to provide a one-of-a-kind, behind-the-scenes guest experience. All eligible photos entered into the contest will be featured on the campaign’s website, [DoTheRealNapa.com](#).

For more information about how you can Do the R.E.A.L. Napa and to plan your trip, visit [www.DoTheRealNapa.com](#). You can also follow on [Twitter](#), [Instagram](#), [Pinterest](#) and Like on [Facebook](#).

### **About Do Napa**

Napa is a premier destination in the Napa Valley offering a food and wine experience unlike any other. Downtown Napa is the only area of the Napa Valley that brings together over 70 restaurants, 20 plus wine tasting rooms, more than 40 hotels and picturesque bed and breakfasts, nightlife, a river front promenade and outdoor sculpture walking tour, and other activities all within walking distance. Napa engages visitors and locals alike with a vibrant downtown district and a variety of events including the [Culinary Crawl](#), [Main Street Reunion](#), [Blues, Brews & BBQ](#), free concerts at Veterans Park and more. A calendar of events, [maps](#), lodging availability and itineraries are available at [DoNapa.com](#), the official website and resource for visitors which is funded by the Napa TID. Follow Do Napa on [Twitter](#) at [@NapaDowntown](#) and on Facebook at [facebook.com/downtownnapa](#). You can also follow on [Pinterest](#) and Instagram at [@DowntownNapa](#).

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