

## CR Foundation® Announces Additional “Dentistry Update®” Courses

*Enthusiastic, well-known Guest Presenter has been invited to expand the “Dentistry Update®” to more locations, adding to CR Foundation’s many courses already presented by Drs. Gordon and Rella Christensen.*



**Dr. Michael DiTolla,**  
Guest Presenter

The Board of Directors of CR Foundation (formerly CRA) and the Clinicians Report publications are pleased to announce the participation of Dr. Michael DiTolla as a Guest Presenter at additional CR “Dentistry Update®” course locations in 2014.

Dr. Mike DiTolla is well known for his high-energy, entertaining, and practical delivery of helpful concepts to his dental colleagues. He is an ideal addition to the diverse, well accepted schedule of annual fast-paced CR “Dentistry Update®” courses that will continue to be presented by Dr. Gordon Christensen and Dr. Rella Christensen.

Gordon has stated, “The addition of another dentist already known to be a master of sharing his experiences while incorporating the independent findings of CR Foundation will greatly augment CR’s current series of courses. Additionally, more dentists in more locations within the United States will hear the truthful dental product information and more patients will be benefited.”

Here is a quick glimpse at a sampling of the accomplishments of Michael DiTolla, DDS FAGD:

- Graduate of University of the Pacific Arthur A. Dugoni School of Dentistry
- Awarded Fellowship in the Academy of General Dentistry
- Dental Excellence Award as America’s “Most Effective Dentist Educator”
- Clinical Evaluator for CR Foundation, Clinicians Report
- Director of Clinical Research and Education at Glidewell Labs
- Clinical Editor of *Chairside Magazine* and host of the weekly Chairside Live
- Author of monthly column on restorative dentistry for *Dental Economics*

Dr. DiTolla is excited to be able to further the mission of CR Foundation in an enthusiastic, entertaining, and practical way by disseminating non-biased CR research findings as broadly as possible through the CR “Dentistry Update®” as a Guest Presenter. Mike announced, “I have been a long-time follower of Gordon and Rella and am happy to be able to help with getting their excellent work to even more dentists. I may not have as much hair as Gordon, but I do have his ability to keep a crowds’ attention while delivering helpful pearls. I am honored to be a more visible part of the education mission of Clinicians Report!”

The Christensens and The CR Board of Directors appreciate Dr. DiTolla’s upcoming participation as the sole presenter at the three *Bonus* CR “Dentistry Update®” course locations that will be offered in addition to the regular CR “Dentistry Update®” courses presented by the Christensens. Enjoy learning from Mike at the following “Dentistry Update®” courses:

- Philadelphia, PA – August 22, 2014
- Portland, OR – October 3, 2014
- Cleveland, OH – November 14, 2014

Join us for a fun-filled day of what many dentists call “the best continuing education course in dentistry, with proven helpful techniques and useful, high-performing products.” To register for a course or for a full listing of course locations and dates, visit [www.CliniciansReport.org](http://www.CliniciansReport.org) or contact Camla at 888-334-3200.

**Bonus Course Locations!**

# CR "Dentistry Update"®

with special guest presenter

## DR. MICHAEL DiTOLLA



Dr. Michael DiTolla,  
Guest Presenter

**CR is excited to have Dr. DiTolla as the presenter at three *bonus* CR "Dentistry Update"® courses!**



*Philadelphia, PA*  
August 22, 2014  
Radisson Hotel Philadelphia NE  
(Trevose, PA)



*Portland, OR*  
October 3, 2014  
Oregon Convention Center



*Cleveland, OH*  
November 14, 2014  
DoubleTree by Hilton Independence  
(Independence, OH)

All areas of dentistry are included in the Dentistry Update course each year. A few of the 2014 topics are:

- Cementing zirconia and lithium disilicate
- Would you like to eliminate clasps on removable partial dentures?
- Are athletic mouthguards working?
- What are the best Class II resin materials and techniques?
- Should you get involved treating snoring and sleep apnea?
- Selecting optimum small and conventional diameter implant designs and brands
- Increasing revenue by delegating 20 responsibilities to staff
- Which dental technologies provide the most advantages and return on investment?
- Bone grafting: simple, easy, and cost effective
- Predictable repairs for ceramic restorations
- Are lasers living up to the commercial hype?
- Cleaning orthodontic appliances without discoloration
- Significant game changer coming in endodontics

*Subjects vary by audience, there will be at least 25 topics, and requests are welcome!*

At the completion of this course, attendees should be able to identify the best new materials and techniques for 2014, determine which products and techniques presented in the course meet individual practice needs; and integrate the new concepts into practice.

To register for a course or for a full listing of courses including those presented by Gordon, call **1-888-334-3200**, visit **www.CliniciansReport.org**, or return the form below.

**CR FOUNDATION®**  
Continuing Education Courses

CR Foundation is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. • CR Foundation designates this activity for 7 CE credits. • CR Foundation is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership, and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 1/1/2014 to 12/31/2017. Provider ID# 216561. • For additional courses, see [www.CliniciansReport.org](http://www.CliniciansReport.org).

ADA CERP® | Continuing Education Recognition Program



**CR Foundation®**

Formerly CRA Foundation®  
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\$100 non-refundable

cancellation fee for course.

For full course refund policy, visit our website: [www.cliniciansreport.org](http://www.cliniciansreport.org)

### Dentistry Update with Special Guest Presenter Dr. Michael DiTolla

**Registrant information**— For additional registrants, photocopy this page and list requested information.

Name\* \_\_\_\_\_ Year Graduated \_\_\_\_\_ School \_\_\_\_\_  
Address\* \_\_\_\_\_  
City\* \_\_\_\_\_ State\* \_\_\_\_\_ ZIP\* \_\_\_\_\_  
Email\* \_\_\_\_\_ Phone\* \_\_\_\_\_

Course Location:  Philadelphia, PA • Aug. 22, 2014

- 7 CEs**  Portland, OR • Oct. 3, 2014  
 Cleveland, OH • Nov. 14, 2014

Dentistry Update with DiTolla	Tuition	#	Total
Dentist Tuition for "Dentistry Update"® Course	\$399		
Staff Tuition for "Dentistry Update"® Course	\$249		

Payment Enclosed:  Visa  MC  AMEX  Discover  Check (Make Check Payable to CR Foundation®)

Payment Total:

\_\_\_\_\_

\*Required

Cardholder's Signature \_\_\_\_\_ (Signature Required) Exp. \_\_\_\_\_ CID \_\_\_\_\_