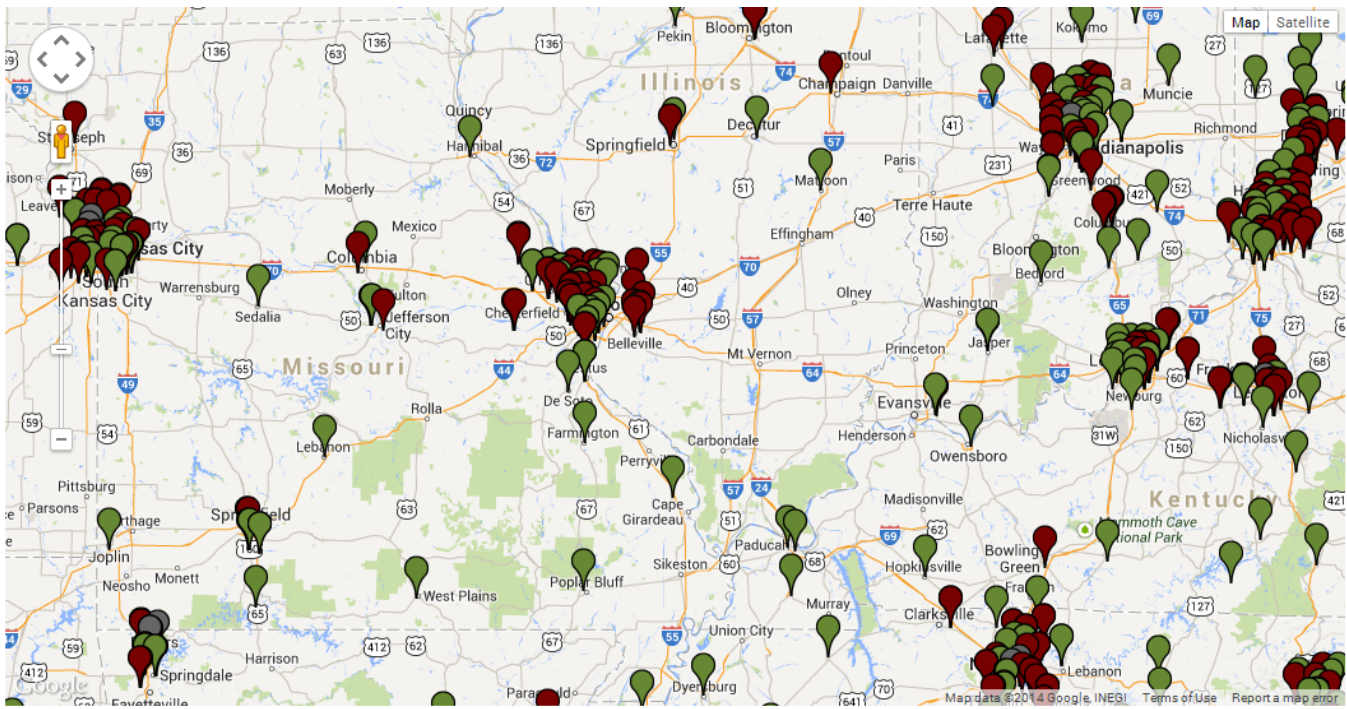




- ☒ **Hispanic or Latino**
- ☒ **10 years**
- ☒ **Median Income**

### RECAP

Looking at Zip Codes that had a population of 20K or Greater in the 2010 Census.

- Demographic trait **Hispanic or Latino** has 1872 zip codes that are greater than the average for that trait across all Zip Codes that meet the population criteria.
  - In those zip codes the total population is 75,268,616 and from that 34,880,507(46.34%) are **Hispanic or Latino**

#### Count of Stores that Match Demographic Criteria

|          |     |
|----------|-----|
| JCPenney | 228 |
| Kohl's   | 307 |
| Total    | 535 |

- Demographic trait **10 years** has 2805 zip codes that are greater than the average for that trait across all Zip Codes that meet the population criteria.
  - In those zip codes the total population is 27,582,090 and from that 727,635(2.64%) are **10 years**

#### Count of Stores that Match Demographic Criteria

|          |      |
|----------|------|
| JCPenney | 408  |
| Kohl's   | 687  |
| Total    | 1095 |

- Demographic trait **Median Income** has 3261 zip codes that have a Median Income > \$50,000.00.
  - Total population in those zip codes is 114,236,721 .

#### Count of Stores that Match Demographic Criteria

|          |      |
|----------|------|
| JCPenney | 411  |
| Kohl's   | 867  |
| Total    | 1278 |

| Retailer | Store Number | Zip Code | Location         | State | Population |
|----------|--------------|----------|------------------|-------|------------|
| JCPenney | 28795        | 72758    | Rogers AR        | AR    | 33,487     |
| JCPenney | 14803        | 85032    | PHOENIX AZ       | AZ    | 65,485     |
| JCPenney | 00901        | 85705    | TUCSON AZ        | AZ    | 57,521     |
| JCPenney | 29025        | 85281    | TEMPE AZ         | AZ    | 57,348     |
| JCPenney | 29132        | 85706    | TUCSON AZ        | AZ    | 55,209     |
| JCPenney | 30304        | 85282    | TEMPE AZ         | AZ    | 48,671     |
| JCPenney | 28373        | 85365    | YUMA AZ          | AZ    | 46,558     |
| JCPenney | 28423        | 85326    | YUMA AZ          | AZ    | 41,115     |
| JCPenney | 28894        | 85001    | Phoenix AZ       | AZ    | 37,644     |
| JCPenney | 19984        | 86001    | FLAGSTAFF AZ     | AZ    | 37,338     |
| JCPenney | 24117        | 86442    | BULLHEAD CITY AZ | AZ    | 33,382     |
| JCPenney | 11304        | 85716    | TUCSON AZ        | AZ    | 32,853     |
| JCPenney | 24315        | 86326    | COTTONWOOD AZ    | AZ    | 23,344     |
| JCPenney | 02402        | 85621    | NOGALES AZ       | AZ    | 23,054     |
| JCPenney | 10520        | 85621    | NOGALES AZ       | AZ    | 23,054     |
| JCPenney | 26492        | 92683    | WESTMINSTER CA   | CA    | 89,747     |