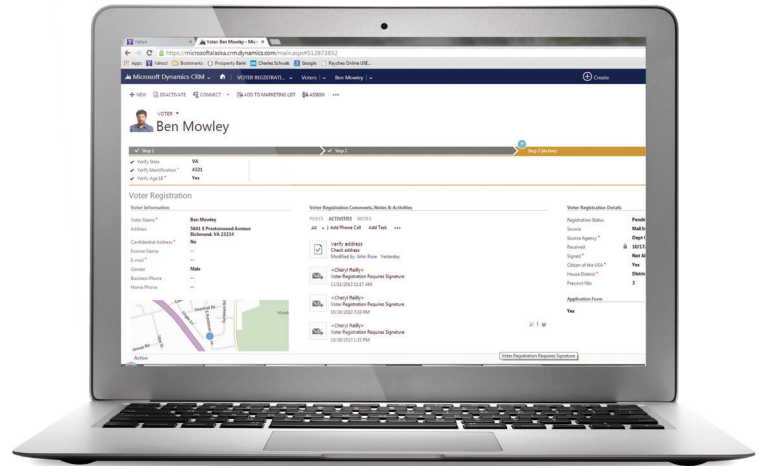




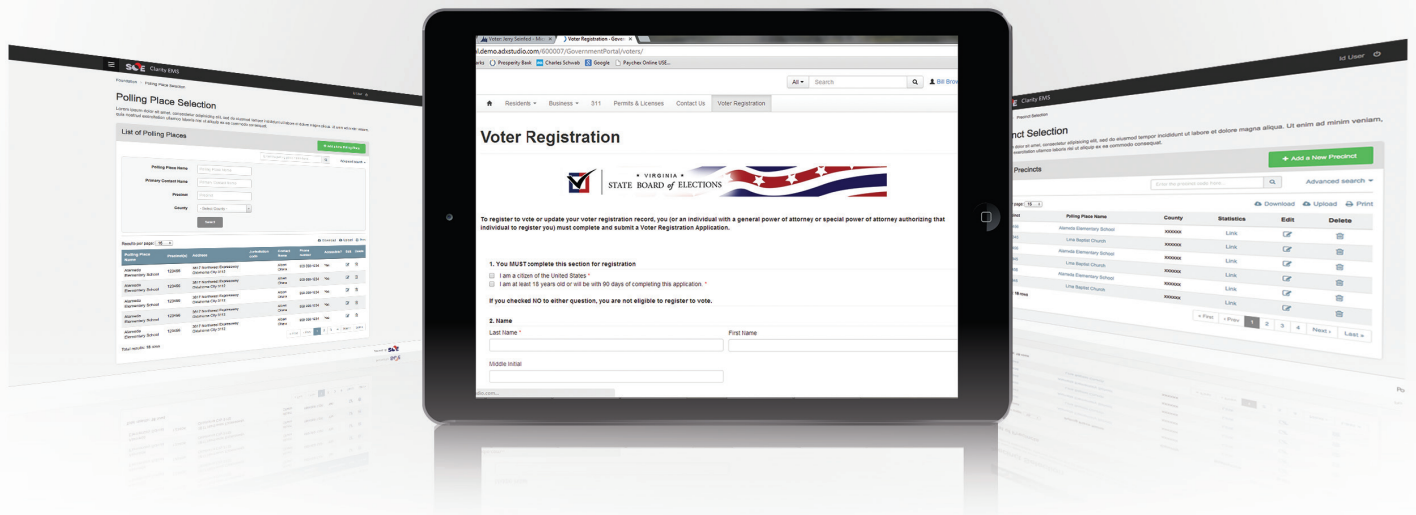
Clarity Voter Registration & Election Management

Clarity Voter Registration & Election Management is an online system for State and Local Election Jurisdictions to securely accept and record voter applications and manage voter records to ensure voter roll integrity. The system provides maximum transparency for the public and a full range of online services for voter self-administration, and administers all aspects of setting up ballots and conducting elections. Clarity Voter Registration & Election Management allows you to provide superior online services and communication to your voters while streamlining the administrative efforts of your staff through a robust and sustainable technology platform, Microsoft Dynamics.



- ▶ Fully NVRA (National Voter Registration Act) and HAVA (Help America Vote Act) compliant.
- ▶ Eliminates redundant data entry and assists with elimination of duplicate voter records.
- ▶ Supports NCOA and other change of address systems.
- ▶ Responsive design allows voters to check eligibility and register to vote from any mobile device including tablets and smart phones.
- ▶ Fully integrated into the Clarity eElection Platform for comprehensive Election Management.

This next generation solution fully integrates Voter Registration and Election Management with Voter Check In, Online Registration, UOCAVA Registration and Ballot Delivery, Election Night Reporting, and enhanced Data Analytics. Elections Officials can now manage election and voter data easily and administer the entire election process from a single source, automating many previously labor intensive processes.



Cost effective...accurate...convenient...secure

Clarity Voter Registration & Election Management allows Election Officials to speed up data processing and allows you to do more with less. Our system enables jurisdictions to improve the accuracy of voter rolls while enhancing the voters access to their information online, providing more transparency than ever before. These were key features highlighted as recommendations in the recent report from the Presidential Commission on Election Administration.

Increase voter registration efficiency and performance

Clarity Voter Registration & Election Management allows you to process large amounts of data with ease and validates the data against various existing internal and third-party databases, including Driver License or Department of Motor Vehicle applications to integrate voter signatures and photographs as required by legislation. This secure online system allows for the processing of elections of all sizes, allowing for thousands of simultaneous connections without performance or response time degradation.

Because of the sensitive nature of the information, Clarity Voter Registration also includes multi-level security protocols such as data segregation and "login dual," which ensures the data is protected.

Easy electronic voter registration

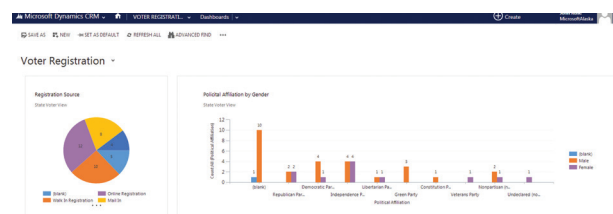
With Clarity Online Voter Registration citizens can register to vote from any location with an Internet connection. Clarity Voter Registration is compatible with all standard web browsers and operating systems and allows voters to register to vote from any location

or device – home computer, laptop, mobile tablet and even a smart phone. The electronic voter registration process is simple and intuitive, so people with all levels of computer proficiency can follow it quickly and easily.

Multiple registration system support

SOE's solution supports online and traditional paper-based voter registration systems as well as PKI, barcodes, and biometric data capture. No matter what voter registration system your election office uses, Clarity Voter Registration can be utilized to electronically capture and store voter registration information.

A view just for you



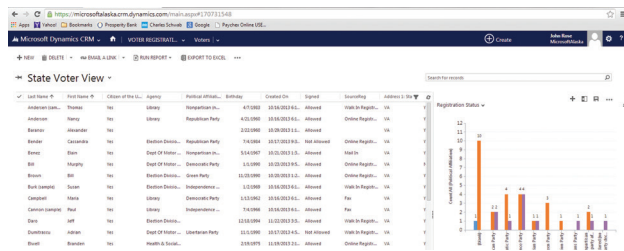
Clarity Voter Registration provides different views to suit all users. An Election Officer view provides

an executive dashboard that displays charts in a variety of formats for a graphical overview of the most important statistics and data. From there election officers can drill down for all the details. The Staff Member view provides access to essential information used to manage the day-to-day election process. The Voter view provides access and instructions for registering to vote online. Voters are notified by email that they registered successfully. All views are highly customizable.

Easily configurable by non-technical staff

SOE works with election officials to configure the system to meet their needs and can train them and other staff members to configure screens, dashboards, reports and views as needed. The system is quick and easy to maintain by non-technical ensuring election officials do not need to rely on IT or wait for external resources to make the required changes.

Dynamic report generation



Clarity Voter Registration contains hundreds of specifically designed reports. These include EAC, UOCAVA, Voter Correspondence, Confirmation Mailings and much, much more. However, one of the most appealing and powerful capabilities of this solution is the platform which allows the users to dynamically create reports. The options are limitless.

Customers

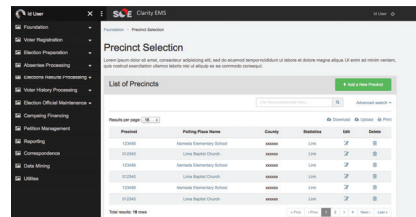


Cherokee Nation



State of Oklahoma

More capabilities to better manage elections



Clarity Voter Registration is a fully integrated comprehensive VR/EMS solution. With our platform

you can process and manage absentee voters and ballots, manage precincts and polling places, manage election entities, districts and their offices, and perform candidate filings. The system also enables the setup of elections and progress monitoring, provides a dynamic election calendar, automatic import and export capabilities with third party Ballot Delivery and Voting Device products, the processing of voter information data requests and voter list maintenance.

Accessible and multilingual

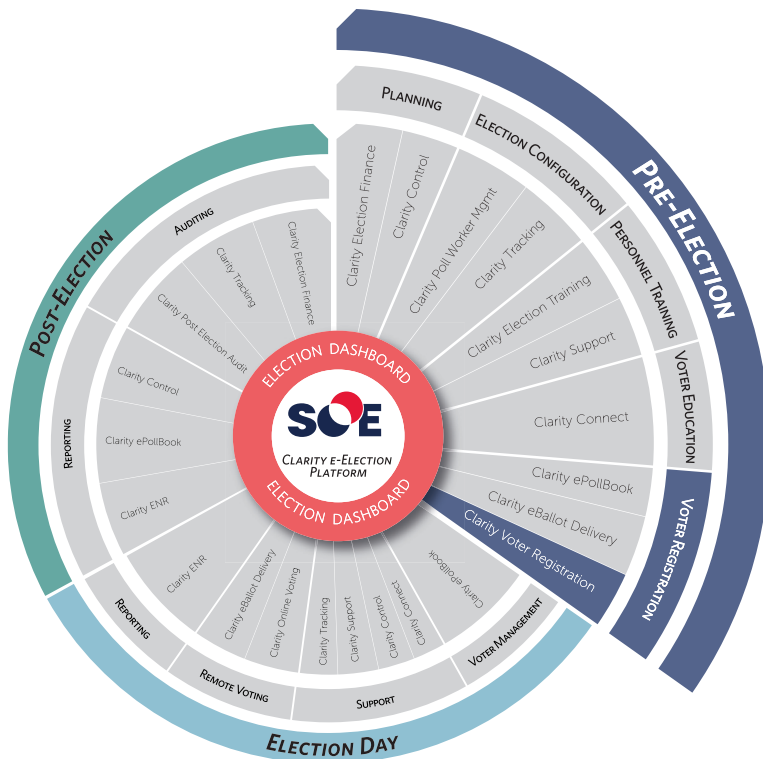
Each interface is designed with accessibility standards and usability guidelines in mind, so electronic voter registration can be utilized by all citizens. Clarity Voter Registration is intuitive and user-friendly, and supports a wide range of languages. Voters can easily switch between languages to register in the one in which he or she is most comfortable.

Data protection

The data that voters provide to the Voter Registration System is personal and private and must be protected against unauthorized access or theft. This is achieved by implementing a Secure Application Architecture segregating the data in different servers and requesting a security proof of authenticity to anyone trying to access the data. This ensures that only an authorized user is able to access personal data.

Clarity e-Election Platform

A solution for every election phase



Pre-Election

SOE solutions assist election administrators with the planning, organizing and training activities that accelerate as each new Election Day approaches. From tracking campaign contributions and training poll workers to registering voters and delivering eBallots to military and other overseas voters, SOE provides efficiencies for elections and the officials that conduct them.

Election Day

During Election Day, the most critical period of the election cycle, election officials can rest assured that robust and user-friendly tools will engage voters. Whether in-person or remote, voters will experience a state-of-the-art web interface to answer questions and cast their vote.

Post-Election

After Election Day, work is far from over. This is when some of the most important steps take place to ensure accuracy and effectiveness of the voting system, aggregate and present election results for public consumption and use the information learned from this election to make the next one even better.

Take your next steps in Election Modernization with the experts. Visit us on www.software.com or email us at contactus@software.com

Products in the Pre-Election Cycle

- Clarity Election Finance
- Clarity Support
- Clarity Control
- Clarity Connect
- Clarity Poll Worker Management
- Clarity ePollBook
- Clarity Tracking
- Clarity eBallot Delivery
- Clarity Election Training
- Clarity Voter Registration

About SOE

SOE, a Scytll company, is a nationally recognized leading provider of election management and election modernization solutions that enhance voter communication and improve election efficiency. SOE provides intuitive election administration software solutions that span the entire election process, from Pre-election preparation through Election Day results and Post-election auditing and analysis. SOE has customers in over 1600 jurisdictions in 37 states and territories and has deployed 18 statewide systems. SOE is based in Tampa, Florida.



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