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FOR IMMEDIATE RELEASE

Elfiq Networks Launches Strategic Partnership with Leading Distributor Global Convergence

Montreal (Canada), February 10, 2014 – Elfiq Networks, manufacturer of the most innovative link balancer solutions on the market today, has announced its strategic alliance with value-added distributor Global Convergence, Inc., parent to Interlink Communication Systems. Following consistent channel-based growth, Elfiq has selected a well-respected distribution expert to expand its North American channel presence.

“Elfiq Networks is excited to partner with Global Convergence, Inc. (GCI), and to leverage their true value-added model and industry expertise,” said Eric Simpson, Director of Global Distribution & Channel Development at Elfiq Networks. “Staying connected is critical for any organization and with Elfiq Link Balancing and WAN Virtualization products, and GCI will now be able to provide mission critical business continuity tools to their partner community. GCI partners will gain new opportunities to resolve this business problem while improving profitability.”

“Reliable and fast internet connectivity is no longer optional, and our Solution Providers have expressed that their clients are looking to find reliable and more cost-effective solutions to those offered by traditional telecommunications providers,” said Joe Serra, President & COO at GCI. “Elfiq has an approach to connectivity that will strengthen our partners’ ability to deliver rock-solid solutions to their clients, and is a perfect addition to our portfolio of emerging and innovative technologies. Elfiq’s unique products allow users to mix public and private links that radically decrease an organizations’ total cost of ownership (TCO) for bandwidth.”

GCI’s high-touch, high-value model will be employed to support Elfiq Networks in identifying and creating new routes to market. The GCI team will assist Elfiq Networks in reaching the partner community, with a focus on enablement and support as top priorities.

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller value-added partners. Elfiq Networks has been implemented by organizations in over 130 countries worldwide.

Elfiq Networks’ solutions eliminate single points of failure in the network with redundant telecom infrastructure and intelligent WAN path selection between sites. Elfiq Networks’ Flex Multipath Routing (FMR) allows organizations to use many paths between sites while load balancing each session onto the best possible path automatically, seamlessly and dynamically for the best possible performance.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks' Link Balancers and advanced network solutions. For more information, visit www.elfiq.com.

About Global Convergence, Inc., parent to Interlink Communication Systems

Founded in 1990, Global Convergence, Inc. empowers Solution Providers to bring emerging, innovative and disruptive technologies to market, providing them with a full, end-to-end array of global IT services to help exceed customer expectations. GCI is a U.S.-based specialty distributor with a full, channel-centric services portfolio, offering everything from design to deployment and ongoing support in almost 100 countries. For more information, visit www.globalconvergence.com.