

# Members Private Sale brings the online marketplace community to you.



Increase your auto loan portfolio and member loyalty by providing a co-branded auto marketplace where your members can buy and sell vehicles at the private sale price with trust and confidence - and you capture the loan!

- ✓ Increase your loan volume
- ✓ Enjoy higher LTV ratios
- ✓ Sell your repos at private sale prices
- ✓ Increase sales of ancillary products such as extended warranties, GAP insurance, credit life and disability insurance.
- ✓ Provide members with access to a no-hassle car leasing experience with better yields for you.
- ✓ Reactivate your inactive members with this exciting new FREE service.

Increase your auto loan portfolio  
by taking back the point of sale.

Schedule a demo today.



815-A Brazos Street #315  
Austin, Texas 78701  
855.686.2929

[info@membersprivatesale.com](mailto:info@membersprivatesale.com)  
[www.membersprivatesale.com](http://www.membersprivatesale.com)

# Grow your direct auto loan portfolio.



By partnering with Members Private Sale - the auto marketplace for credit union members.



Introducing the new member-to-member online auto marketplace where your members get the best price and you capture direct auto loans.



# Smart. Easy. Profitable.

## Why it works for your credit union

### High Volume Lead-Gen System

Members Private Sale delivers high volume qualified leads through the built in CRM directly to loan officers in real-time. Tracking and reporting for management built in!

### Increased Automotive Loan Volume

Increased leads results in increased direct loans, leases and ancillary product sales with reporting via the MPS CRM.

### New Car Leasing Program

Buyers may choose from private sale vehicles, off-lease vehicles or new-car lease options with higher yields for your Credit Union.

### Select Repossessions Resell

Members Private Sale provides credit unions with the ability to maximize their value on select repossessions by selling at the private sale price.

### Easy deployment

Members Private Sale provides a Credit Union branded product, hosting, data and implementation security, marketing assets and more so you can focus on booking loans. Getting started is easy!

**A built-in CRM and innovative dashboard let you monitor and manage sales and lending activity with powerful new insights.**



## Increase sales effectiveness

- ✓ Know when members are in the market to buy, sell or lease.
- ✓ Track loan officer sales performance in real time.
- ✓ Maximize cross-selling opportunities for more products per household.
- ✓ Simplify your private sale process with the MPS virtual purchase order.



## How it works for your members

- ✓ Your website connects them to a co-branded marketplace for a seamless experience.
- ✓ Your credit union's credibility and our fun, instructional site remove the uncertainty from the private sale model.
- ✓ Buying or selling, your members get the private sale price, often thousands better than dealers can offer.
- ✓ Sellers showcase their vehicles with a fully-integrated vehicle listing including a free Auto Check report, auto-population of Kelly Bluebook data, showcase photos, and social media integration for sales optimization.
- ✓ Sellers with a completed condition report and showcase photos may receive a guaranteed offer on their vehicle by a trusted third party partner, at their option. This provides sellers with an option to sell their car quickly at a fair price.
- ✓ Buyers may choose from private sale vehicles, off-lease vehicles or new-car lease options.
- ✓ Already in your website, buyers may apply for financing, connect with a loan officer and book their loan.
- ✓ The service is FREE to buyers and sellers.

