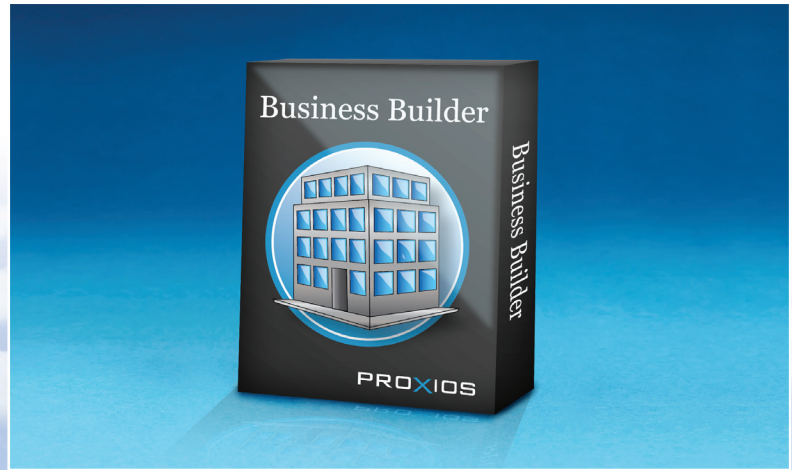


**DATASHEET**

**Business Builder™**

**Top Three Features**

- Virtual desktop matched to the exact applications that run your business
- “As a Service” pricing that scales with demand
- Comprehensive 24/7 service and support



**Introduction:**

If your business is ready for, or considering, a move to the cloud, the Proxios Business Builder is the product to consider. Business Builder is a comprehensive “IT as a Service” solution that delivers software applications in a virtual desktop environment. Proxios provides 24 / 7 service and support and combines it with a variety of cloud-based services such as network management, end point protection, and unified communications. As a Business Builder client, you are free to focus exclusively on running your business, not on maintaining your IT infrastructure.

**How it Works:**

Under Business Builder, Proxios hosts your existing line of business applications and combines this with subscription licenses from Microsoft for applications such as Microsoft Exchange and Microsoft Office into a unified virtual desktop that is accessible anytime and anywhere you have access to the Internet or your private network. Microsoft applications, Intuit’s QuickBooks and FoxIT’s Phantom PDF are just some of the available subscription software that can be rented in addition to your line of business applications. Business Builder users can operate from desktops, laptops, tablets, and even smart phones.

Many Business Builder clients add cloud-based services to the solution including continuous monitoring of their on-premise firewalls, routers and switches; anti-virus protection and patch management of client PCs and laptops; and hosted VoIP unified communications.

Proxios support goes beyond a client’s IT staff, to include each and every employee. Our 24 / 7 service desk handles inquiries both routine and complex covering email, applications, networks, infrastructure performance, as well as backup and recovery.

Pricing is based on the capacity of the virtual environment that your applications require, the number of virtual desktop users, and the quantity of devices subject to add-on services such as network equipment and PCs.

## Sizing Your Virtual Environment

The Proxios Cloud leverages virtual computing technologies for both the virtualization of physical servers and in the delivery of the desktop experience. Through our world-class infrastructure and technology alliances with Cisco, EMC, Microsoft, VMWare and Citrix, Proxios can create a dedicated cloud space for each Business Builder client. Each dedicated Business Builder cloud platform consists of the necessary virtual CPUs, virtual memory, and virtual storage to support client applications. The quantities of each, depends on the number and sophistication of the applications and the number of concurrent users. One of the key benefits to cloud computing is that you are only billed for what you use and this number can vary on a monthly basis, precisely matching the needs of your business.



## Service and Support – a Team Effort

Great service combines skill, close familiarity with the needs of each client, and an organization that has the processes and tools in place to ensure that requests are resolved on a timely basis, problems are resolved at root cause, and users are well informed. As a Proxios Business Builder client you will be assigned to a dedicated team that includes account management, system administrators and IT specialists in applications and networking. This team approach builds knowledgeable, predictable and trusting relationships with our clients – truly delivering on the concept of “IT as a Service.”

## Proxios Cloud Advantage

As a Business Builder client you will experience the reliability and performance of the Proxios Cloud platform. Featuring the VCE VBlock from Cisco, EMC and VMWare, businesses benefit from the type of enterprise class computing that is normally reserved for organizations with thousands of users. With fourteen years of experience in cloud computing across a wide variety of industries, Proxios has hosted hundreds of software applications for our Business Builder clients, providing them anytime / anywhere computing for their entire application suite.

Although hosting your applications is the primary focus of Business Builder, what turns it into a complete solution for your company, are the numerous services that Proxios offers including the management and diagnosis of your network infrastructure, the security and file backup of your PCs, laptops and mobile devices, and the integration of the latest in unified communication products into your virtual desktop.



**PROXIOS**

[www.proxios.com](http://www.proxios.com)

**Contact Us: 888.342.1204**

Proxios is headquartered in Richmond, Virginia and is in the business of IT as a Service (ITaaS). As a provider since 1999, we have proven knowledge and experience to move customer infrastructure to the cloud, freeing customers to do what they do best, driving real business value from the applications that help run your business. We provide a wide range of cloud services to our customers throughout the United States and Canada including telephony and collaboration, business virtual desktops, and application hosting that help run their businesses.

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