



## Best Western International Canada Fact Sheet

**Founded:**  
1946 by M.K. Guertin in Long Beach, Calif.

**Headquarters:**  
Phoenix, Arizona

**Number of hotels:**  
Canada: 206\*  
United States: 1,961\*  
Worldwide: 4,000\*

**Number of rooms:**  
Canada: 19,402\*  
United States: 159,959\*  
Worldwide: 400,000\*

**Important Telephone Numbers:**

Service in French:  
(800) 634-9876

Worldwide Reservations:  
(800) WESTERN

Group Reservations:  
(800) 528-1231

Best Western Rewards:  
(800) 237-8483

Travel Card:  
(877) CARD-2TVL

Travel Agent Hotline:  
(800) 334-7234

First Place Meeting & Conference Service: (800) 541-8657

BW Seniority Reservations:  
(800) 603-2277

Web site: [www.bestwestern.com](http://www.bestwestern.com)

Best Western International is the World's Biggest Hotel Family® operating under a single brand name. The company is a non-profit membership association comprised of independently owned and operated hotels that provide marketing, reservations and operational support to its members.

**Best Western in Canada**

Best Western expanded north to Canada in 1954 when the City Centre Motel in Vancouver became a Best Western. In the 1960s, the City Centre Motel in Edmonton and the Ambassador in Calgary, followed by the Cairn Croft and Your Host motels in Niagara Falls, joined the system. For Best Western, the business travel market is higher in Canada than it is in the U.S. As a result, many of the Best Western hotels in Canada feature state-of-the-art conference and meeting spaces ideal for small and large groups.

Today, Best Western is the largest single-branded hotel chain in Canada, with 206 amazing properties from Quebec to the Yukon Territory, Vancouver to Halifax.

**Number of Best Western Hotels in Canada:**

Alberta	47
British Columbia	51
Yukon Territory	1
Manitoba	6
New Brunswick	8
Nova Scotia	7
Ontario	62
Quebec	14
Saskatchewan	9
Prince Edward Island	1

**ABOUT BEST WESTERN INTERNATIONAL, INC.**

Best Western International, Inc., headquartered in Phoenix, Ariz., is a privately held hotel brand made up of more than 4,000\* [BEST WESTERN®](#), [BEST WESTERN PLUS®](#) and [BEST WESTERN PREMIER®](#) hotels in more than 100\* countries and territories worldwide. Now celebrating 68 years of hospitality, Best Western welcomes hundreds of thousands of guests nightly. Best Western provides its hoteliers with global operational, sales, marketing and promotional support, and online and mobile booking capabilities. More than 20 million travelers are members of the brand's award-winning loyalty program [Best Western Rewards®](#), one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. The brand's partnerships with AAA/CAA, Minor League Baseball, and Harley-Davidson® provide travelers with exciting ways to interact with the brand. In 2013, Best Western earned our highest level of brand recognition, including our fifth AAA/CAA Hotel Partner of the Year award, second Compuware Best of the Web Gold award, fourth No. 1 ranking in Brand Keys Consumer Loyalty Engagement Index for midscale hotels and seventh TTG Asia Best Mid-range Hotel Brand. Forty-one percent of Best Western hotels worldwide won TripAdvisor Certificates of Excellence for customer satisfaction.

For more information or to make a reservation, please visit [bestwestern.com](http://bestwestern.com).

\*Numbers are approximate and may fluctuate.