

## FOR IMMEDIATE RELEASE

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## Bay Area Doctor Combats Heart Defects for Valentine's Day

Dr. Nilas Young is on a mission to ensure every child has access to life-saving cardiac care.

**February 14, 2014** – Every year, 1.3 million babies are born with a congenital heart defect, the most common birth defect in the world. However, nearly 90% of the world's children lack access to life-saving heart care. Fortunately, heroes like Dr. Nilas Young, recipient of the 2012 World of Children Health Award, are ensuring more children have access to cardiac treatment and care. Through February 14, World of Children Award is supporting Dr. Young's vital work with a special Valentine's Day fundraising campaign.

"As a father, I know that nothing in life can be as bad as having a child with a life-threatening illness," Dr. Young said. "When I meet with parents who are desperate to have the life of their child saved, I know that their trust and faith in me puts me in a unique position to make a real difference in the life of a child and his whole family. It is a privilege and honor to have an opportunity to save someone's life."

In 2012, World of Children Award honored Dr. Young's work with their prestigious Health Award and granted him \$75,000 to provide life-saving heart surgery for more than 250 children every year. Read more about how Dr. Young is using his grant award here: worldofchildren.org/blog/children-with-heart-defects

"Some estimates show that 90% of children on the planet still do not have access to highly treatable childhood heart disease," Dr. Young said. "We would like to try to make a difference for those children."

Every donation made to World of Children Award through February 14 will support and advance Dr. Young's vital work. Donations can be made at <u>worldofchildren.org/valentinesday</u>.

## About World of Children Award

For 16 years, World of Children Award has identified and vetted some of the world's most promising heroes leading programs for children and granted funds to advance their efforts. The organization's exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations.



World of Children Award has been featured on the *Huffington Post*, in Kenneth Cole's *AWEARNESS: Inspiring Stories About How to Make a Difference* and *The Humanitarian Leader in Each of Us.* World of Children Award Honorees have also been featured by *The New York Times*, CNN, The Ellen DeGeneres Show, The Bonnie Hunt Show, *Fast Company Magazine*, *People, Glamour, TEEN Vogue, TIME for Kids, USA Today* and the *Christian Science Monitor*, among several other national and international media. Earning a World of Children Award has often served as a pivotal launching point for recipients.

World of Children Award is led by Co-Founders Harry Leibowitz and Kay Isaacson-Leibowitz, retired senior executives from Procter & Gamble and Victoria's Secret respectively, who first started the organization to honor individuals serving children with a Nobel Prize-like award. Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 Honorees who are the driving force behind programs serving children in more than 140 countries.