

NEWS RELEASE
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Hair Body & Sol Salon Provides Free Life Makeovers for Victims of Domestic Abuse and Violence

VISTA, California –March 3, 2014 - The talented stylists from Hair Body & Sol salon of Vista are partnering with “Becky’s House” of the YMCA of San Diego to create Life Makeovers. “Becky’s House” is a shelter for women and their children who are victims of domestic violence and abuse. On Monday, March 3 starting at 10:00 am Hair Body & Sol will be conducting their 4th annual “Life Makeover” event. This is an event designed specifically to help make a positive change in the lives of those affected by domestic violence and abuse by giving the ladies a complete beauty make over.

“We are so very excited and honored to be giving back to our community and helping to improve the confidence and self-esteem of these ladies who have been stricken with unfortunate situations and circumstances. We want to show them how to awaken their natural beauty from the inside out. We will help these ladies find a beauty in themselves that they have either forgotten they had or never knew existed,” said Brian Whitfield of Hair Body & Sol. “Our team of hair artists have been looking forward to this day since last years event, it is such a great day for everyone involved. Our artists will be showcasing their talents providing these ladies with a day of hair, makeup and manicure makeovers as well as giving them lessons in how to maintain their new look and we have a few other surprises in store for them.”

Beth Whitfield, creator of Hair Body & Sol adds, “With all the violence and negativity we see and hear about every single day it’s easy to let it get you down. At Hair Body & Sol we decided that we have to spread beauty in every way we can to as many people as we can. We have so much love to give at Hair Body & Sol and this event is a tremendous way to share it.”

“When you come to Hair Body & Sol, you are not coming to just another average salon, you are joining the family and contributing to making a positive difference in the lives of others. We give you the confidence that you are in the hands of the industry’s most educated and talented stylists,” said Whitfield. “With the help of our loyal Hair Body & Sol family of stylists and clients, together we can help these courageous ladies and their children, the survivors of domestic abuse and violence, find their inner beauty and regain their sense of self confidence and self worth. Together we can make a positive difference in our communities bringing beauty to all those involved. If you aren’t a member of the Hair Body & Sol family you deserve to be.”

Hair Body & Sol is a full service salon with locations in Vista and Carlsbad

For more information about the “Life Makeover” event please visit www.hbssalon.com/lifemakeovers or call [760-631-0034](tel:760-631-0034) Or visit the link at <https://vimeo.com/47980936>

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