

## **In-depth Peg Perego Skate Stroller Review Published on Stroller Reviews Website**

*The Stroller Reviewed website has recently published a series of reviews and reports exploring and exposing the capabilities of the Skate Stroller System from Peg Perego*

The Stroller Reviewed website recently published its in-depth report on the Peg Perego Skate Stroller. While the website is aimed at reviewing and uncovering the best and most feature packed strollers, the launch and then subsequent review of this particular stroller has captured the imagination of the website's founder. This has led to a series of reviews and reports on this stroller, covering each of its different aspects as well as the accessories available for the product.

Visitors to the new strollerreviewed.com website can now expect to find not just reviews of regular baby and toddler transportation devices, but also a series of themed reports covering the Peg Perego Skate System. This set of articles covers [the popular accessories](#) for the stroller, including [the skate jumper seat](#), basinet stand, and the child's tray. When we spoke to the website's founder, he had this to say: "The website started off life as a resource for parents, or parents-to-be, who needed some assistance for when it came to investing in a stroller". He continued, stating that "When we discovered the Peg Perego Skate System stroller we decided to focus on this just this product for a while, as it had some many great features and couldn't be covered in just one review".

Since their initial report on this product, the team at the stroller reviews website were inundated with questions from curious parents who wanted to know more about it. This prompted the team to write and publish more reports and guides featuring this buggy to help answer these questions and provide more information to new visitors to this site.

The website now features a selection of in-depth reviews and reports on the stroller itself, as well as the official accessories from Peg Perego that are available for enhancing the product. The series is proving popular with shoppers as many visitors are finding their way to the website via the Google search engine. As they type queries into the search engine about this particular Italian stroller, they invariably find their way to the Stroller Reviewed website.

"We are in a fortunate position where we can quickly pivot and change the direction of the site without too much friction from our investors" the head of publishing at strollerreviewed.com shared. "Once we saw the demand for information on this product we were able to put on hold other scheduled reviews and focus on this product while it was hot, since then we've had lots of good feedback from readers about the detail we've gone into on this one item" he continued.

As buying a product such as a stroller can be a substantial investment for those about to become parents, it is understandable that shoppers want as much information as possible before making their decision. To help consumers in this position to make their selection, the website contains different types of media in their reviews and reports. Most reviews take the form of a written report, complimented with photos to illustrate the product and their findings. However, to further enhance the usefulness of the website, the review team are now increasingly featuring videos as part of the written reports. These videos serve as visual aids for shoppers and a short video can often be more effective than a long report when it comes to conveying the findings of the review team.

"Videos can take longer to produce and aren't suitable for all visitors, but for those who are able to access them, they can get a real sense of the product" said the contributor responsible for creating the video reviews of the Peg Perego Skate stroller. "If you are viewing the website at work or in public then watching a video isn't the best option, so we will always feature written reviews, but when it's appropriate, a two minute video review can convey a thousand words" the video producer shared.

For those looking for their first baby stroller it can be a tough time, with lots of unfamiliar brands, products, and features to engage with and little prior buying experience. The considerable price tags of some of these strollers can also make the decision process more difficult for fear of making a wasted investment. However, as long as this remains the case, websites that review and [product buyer's guides](#) for strollers will continue to exist.

For more information, make sure to visit: <http://www.strollerreviewed.com/>