

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
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### **FOX NEWS VISITS SPEEDTECH: FOOTAGE NOW ONLINE**

**Racine, Wisconsin – February 25, 2014** Fox News's footage from their visit to Speedtech International, is now released on youtube. Fox News visited Speedtech International, the manufacturer of SPEEDWRAP® brand hook and loop cable management products and wholesaler of VELCRO® brand fasteners, and aired a behind-the-scenes look at the company. This footage is now being released on Speedtech's youtube channel: <http://www.youtube.com/user/SpeedtechSpeedwrap>.

Recently Fox News visited Speedtech International's factory to get a behind-the-scenes view of the facility. Speedtech International is the manufacturer of SPEEDWRAP® brand hook and loop products and wholesaler of VELCRO® Brand fasteners. During their visit, Fox News, Chip Brewster, interviews Steve Pope, Speedtech's VP of Marketing and Chris Karnowski, Speedtech's President. During these interviews Brewster asks about Speedtech's history as a local manufacturer and about their products. Brewster also asks the age-old question, "what is velcro?" This footage is now being released to the public on [Speedtech's youtube channel](#).

During one segment, Pope explains how to properly refer to SPEEDWRAP® and VELCRO® brand products. Pope also shows the audience some unique hook and loop fasteners including hook and loop cable ties, straps and Speedtech's patented *Cord Connector*™.

This online video also includes Fox's interview with Chris Karnowski where Chris talks about Speedtech's rich history as a manufacturer located in Racine, Wisconsin. Karnowski also demonstrates how the SPEEDWRAP® hook and loop Cord Connector™ is made. Karnowski explains, "Speedtech's manufacturing resides in a closed factory. Fox's visit was the first time cameras were allowed in. Granted, this was in a controlled setting and in limited area of factory, but it's still a great way for prospective customers and fans of SPEEDWRAP® products to get a glimpse of our company."

The footage, just posted on Speedtech youtube channel, “speedtechspeedwrap” also includes some fun moments including a segment where Pope sticks Fox New’s Chip Brewster to a wall made of SPEEDWRAP®.

**About Speedtech International, Inc.**

Founded in 1994, Speedtech International Inc. pioneered the development of hook and loop cable management products. Fabricating from a newly designed and patented VELCRO® brand fastening material, Speedtech led the market with innovative bundling, cinching, routing and fastening solutions using hook and loop. Speedtech's engineering and sales teams remain exclusively focused on VELCRO® and SPEEDWRAP® Brand HOOK AND LOOP cable ties, straps and fasteners. Industry leader Speedtech is a growing, customer-oriented, ISO 9001:2008 Registered company and located in Racine, Wisconsin.

For more information on SPEEDWRAP® or VELCRO® Brand hook and loop fasteners, for design assistance or competitive pricing contact the *Vel-Perts™ (VELCRO® Brand fastening experts)* at Speedtech today.

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