



News Release

For Immediate Release

SATECH, Inc. Proudly Announces SmartCells Child Safety Mats and Flooring

SmartCells Fall Protection: We'll Be There When You Can't Be

SATECH, Inc. is proud to announce SmartCells Fall Protection mats, runners and flooring for child safety applications.

According to the Center for Disease Control, falls among children ages 0 to 19 years old are the leading cause of non-fatal injuries and account for 50% of all traumatic brain injuries. Additionally, 2.8 million children nationwide are treated in emergency rooms for fall related injuries.

SATECH, a Washington based manufacturer of SmartCells fall protection mats and flooring, has long provided health care facilities and senior citizens who desire to age-in-place with a safe solution to protect against fall-related injuries.

"Protecting our vulnerable young loved ones is equally as important as protecting our elderly loved ones," says Bryce Betteridge, President of SATECH, Inc. "When we noticed the lack of child safety products for fall protection we knew the SmartCells technology would be the perfect solution."

SATECH Inc.'s line of SmartCells Fall Protection products helps prevent falls, as well as injuries from falls. The unique dual-stiffness structure of SmartCells, provides users with a stable standing surface that will not cause a balance impaired person to lose their balance, while at the same time provide significant cushioning if a fall does occur.

Comparative studies and research to date have yet to record any broken bones on a SmartCells product, and indicate a substantial reduction in other fall-related injuries such as contusions and skin tears.

SmartCells Fall Protection mats combine effectiveness with style and quality, including features like a low profile height (1/2") and molded-in beveled edges which reduce tripping hazards.

SmartCells Fall Protection products are made of latex-free rubber that will not absorb liquids, which allows them to be easily cleaned. Independent testing, using widely accepted protocols (ATSM F355 – 10a) indicates that SmartCells cushioning technology is 2 – 4 times more effective at attenuating impact forces than other foam or gel-based products that are nearly twice as thick.

Mother of two, Chrissy Shelley, user of the SmartCells Fall Protection child safety mat highly praises the product:

"I wish I could have SmartCells in every room of the house. Beyond adding comfort, SmartCells gives me piece of mind knowing my children are safer when they play. We keep a mat at the bottom of our stairs, next to the crib, outside the bath and below the slide. There are so many things to worry about in life, it is nice knowing I have one less thing to worry about at home."

SmartCells Fall Protection products are available in a variety of colors (Black, Light Brown, and Grey) and configurations ranging from standard sizes (2x3, 3x5 and 24x68), to build-your-own mats and custom flooring.

Having peace of mind and protecting your young ones from fall related injuries has never been easier. Through SATECH Inc.'s online retail store, consumers can view different variations of SmartCells products, learn about the technology, determine which solution is best for them and order SmartCells fall protection products from the comfort and convenience of their home.

SATECH Inc. is a technology company that specializes in the development and marketing of SmartCells cushioning solutions that enhance performance, reduce fatigue and help prevent fall-related injuries. SmartCells mats and flooring have broad application in the industrial workplace, healthcare markets, and everyday consumer households. For more information, please call (360) 748-8711, visit www.smartcellsusa.com or view the following video: <http://www.smartcellsusa.com/about/videos/> .

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