

AEM HALL OF FAME



A LEGACY OF PROGRESS

The 2013 inductees to the AEM Hall of Fame were Helmut Claas of CLAAS KGaA mbH, Ray O'Connor of Topcon Positioning Group and Friedrich Schwing, Sr. of Schwing GmbH.

Since its inception, more than 40 industry leaders have been inducted into the AEM Hall of Fame.

Nominations for the 2014 AEM Hall of Fame are due June 6, 2014.



2013 AEM Hall of Fame inductees or company representatives at the induction ceremony: (L-R) Theo Freye of CLAAS, Brian Hazelton of Schwing, and Ray O'Connor of Topcon Positioning Group.

NOW TAKING NOMINATIONS

The Association of Equipment Manufacturers (AEM) Hall of Fame is now accepting nominations through **June 6, 2014**. Nominations submitted after June 6, 2014 will be considered for the 2015 AEM Hall of Fame.

The prestigious program honors those who have made a difference to our quality of life, whose innovations, ideas and leadership have contributed significantly to the growth and strength of the off-road equipment industry.

WHO SHOULD BE NOMINATED?

Anyone, living or deceased, who has made noteworthy and specific contributions to the following sectors of the off-road equipment industry is eligible:

- Manufacturing
- Distribution
- Rental
- End-user

HOW ARE CANDIDATES EVALUATED?

Inductees into the AEM Hall of Fame should exemplify five guiding principles:

- Innovation
- Industry Contributions
- Leadership
- Corporate Citizenship/Social Responsibility
- Sustainability

"...it didn't take me long to realize that I had found the only place on the planet where a kid from another country had the freedom to dream big dreams and actually make them come true."

– Ray O'Connor, Topcon Positioning Group, from acceptance speech at 2013 AEM Hall of Fame induction ceremony

HOW DO I SUBMIT A NOMINATION?

The nomination form and additional resources are online at www.aem.org/HallofFame. **See reverse side for nomination form sample questions.**

QUESTIONS?

Contact AEM's Jordanne Waldschmidt (tel: 414-298-4152; jwaldschmidt@aem.org)

SAMPLE OF NOMINATION QUESTIONS – AEM HALL OF FAME

Nominations for the AEM Hall of Fame program are submitted electronically. Below are data entry fields that will all need to be completed as described. Nominations can also include one supporting document. Please be mindful that the AEM Hall of Fame judges value clarity, brevity and persuasion and supporting materials such as news articles, technical information and photographs. Each section will have a space limit.

Inductees into the AEM Hall of Fame should exemplify five guiding principles: **Innovation, Industry Contributions, Leadership, Corporate Citizenship/Social Responsibility** and **Sustainability**. For more information visit www.aem.org/HallofFame.

Innovation

“Innovation” refers to something brand new, or an improvement of an existing product, program, business method, or business model. Questions you could choose to answer in this field include, but are not limited to:

- What new products did the nominee help bring to market?
- What new business processes or models did the nominee originate or contribute to?
- What improvements did the nominee contribute to existing products or processes?
- What other industries have been influenced by these innovations?
- What were the positive results of any of these innovations?

Industry Contributions

“Industry contributions” refers to the high quality and value of the nominee’s career in relationship to the overall industry. Questions you could choose to answer in this field include, but are not limited to:

- How was the life or culture of the industry changed and improved by the nominee?
- What difference did the nominee make to the whole industry and to the future of the industry? Or, what would the industry have lost if this individual had a different vocation?
- How has this person been recognized for their contributions to the industry?
- Did the nominee initiate or contribute to scholarships, the image or reputation of the industry or donate to disaster relief?
- How do his or her contributions make them an excellent nominee to the AEM Hall of Fame?

Leadership

Peter F. Drucker has been quoted saying, “Management is doing things right; leadership is doing the right things.” Leadership often refers to motivating a group to move in concert to achieve a mutually desirable goal. Questions you could choose to answer in this field include, but are not limited to:

- What was the leadership style of this nominee?
- How did this individual’s leadership contribute to our quality of life and to the health of the industry?
- How was his or her leadership demonstrated? Or, what business decisions made by the nominee proved profitable for the company?
- What evidence is there to show that this person was widely considered a leader within their company or within the industry?

Corporate Citizenship/Social Responsibility

These terms signify the idea that companies have a responsibility to all of society. This responsibility is often self-imposed, self-regulated and is expressed as part of a business model. Questions you could choose to answer in this field include, but are not limited to:

- How has the nominee articulated his or her company’s understanding of corporate citizenship?
- What did the nominee’s company do to fulfill the obligations of corporate citizenship?
- What self-regulatory mechanisms did the nominee put in place at their company?
- How did this individual’s corporate citizenship contribute to our quality of life and to the health of the industry?

Sustainability

Business sustainability ensures that a company has a long-term plan for and commitment to sensible use of natural resources and proactive environmental integrity. It is the ability to endure as a profitable business while remaining responsive to reasonable environmental concerns. Questions you could choose to answer in this field include, but are not limited to:

- What sustainable business processes did the nominee advocate for?
- What sustainable business practices did the nominee implement?
- How did the company and/or whole industry benefit from the nominee’s work in sustainability?
- How did their efforts in the area of sustainability improve the industry’s reputation and/or contribute to our future quality of life?

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