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**MORE THAN HALF OF ALL LUCAS SYSTEMS CUSTOMERS USE JENNIFER
WAREHOUSE APPLICATIONS FOR TASKS BEYOND VOICE PICKING**

At MODEX 2014, Cengage Learning and Marcone Supply Will Discuss Their Experience
Employing Voice Beyond Picking

PITTSBURGH, PA, February 27, 2014 – Lucas Systems, Inc., the leading innovator of warehouse productivity solutions for mobile workers and distribution center managers, this week shared the results of a survey of current users of Jennifer™ VoicePlus applications. The survey shows that more than half of all new Lucas customers are using Jennifer for warehouse applications beyond voice picking. Customers are using voice for end-to-end material handling tasks from receiving to truck loading, and product returns. In addition to inventory moves within the warehouse, Jennifer applications are also used for cycle counting, QC/Audit, and product inspection.

Marcone Supply and Cengage Learning, two Lucas customers that are using voice in a number of non-picking applications – including receiving, replenishment, returns, and cycle-counting – will be sharing their experiences in a panel discussion at the MODEX 2014 Trade Show in Atlanta. The MODEX educational seminar, *Understanding the Value of Voice-Directed Operations Beyond Voice Picking*, is scheduled for Monday, March 17 in Theater B on the show floor. For more information, or for complimentary registration to attend MODEX, visit www.lucasware.com/modex.

“The use of voice outside of picking is one of the leading trends in warehouse automation over the past decade, yet many operations professionals are uncertain about the applicability and benefits of voice beyond order fulfillment processes,” said Jennifer Lachenman, VP of Product Strategy at Lucas Systems. “More than half of all new Lucas customers are extending their Jennifer solutions to support replenishment, truck loading, and other up- and down-stream warehouse processes, so our customers have a wealth of real-world experience to share. The panel at MODEX will explore the value proposition for using voice in a range of non-picking tasks in a unique question and answer format that is intended to elicit audience participation and feedback.”

The first voice-directed warehouse application Lucas delivered in 1998 was for a receiving process at a retail distribution center. Since then, Lucas established a number of other industry firsts, including the introduction of an integrated QC/Audit application, and the industry’s first voice solution supporting end-to-end warehouse processes.

LUCAS CUSTOMERS USING VOICE BEYOND PICKING

About Lucas Systems, Inc.

Since 1998, Lucas Systems has pioneered warehouse productivity solutions for mobile workers and distribution center managers. Customers like Cardinal Health, the Container Store, C&S Wholesale Grocers, HD Supply, OfficeMax, Mondelez (formerly Kraft Nabisco) and Rust-Oleum trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer VoicePlus, the Lucas solution, seamlessly combines voice, barcode scanning, and other mobile technologies to create more efficient warehouse processes that allow workers to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit www.lucasware.com.

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