

# ISSP

— CONFERENCE —

# 2014

## SPONSORSHIP INFORMATION

### THE CONFERENCE | LEARN, CONNECT, CO-CREATE

ISSP's third face-to-face summit November 12 -14, 2014 in Denver, Colorado is an opportunity for sustainability champions from all over the world to convene, network, learn and help shape the profession. The conference is designed to be a rich learning experience to help professionals accelerate the adoption of sustainability in organizations and communities. Participants will provide input to professional standards development, learn from real world case studies, network with their peers and experience hands-on learning.



Denver, Colorado

### BENEFITS OF SPONSORSHIP

Sustainability is an emerging field. Once again this year, the conference will convene international leaders who are creating and defining this new profession. More than 300 sustainability professionals are expected to attend.

We're pleased to offer you the opportunity to broaden your presence in this community. Your association with this event marks you as an innovator and influencer in the direction sustainability takes, not just in the United States, but around the globe.

ISSP is heavily promoting the event to its members and beyond in cooperation with a variety of media partners. As a result, conference sponsors and their products and services will benefit from months of visibility among thousands of people interested in the latest in sustainability.

A variety of exposure and presence options for sponsors are presented on the following pages. Please visit <http://bit.ly/17MSmA1> for the latest information about the conference tracks, the agenda, and logistics.

We look forward to speaking with you about how your organization can benefit as a sponsor of ISSP Conference 2014.

### BECOME A PART OF OUR UNIQUE EXPERIENCE

ISSP Conference 2013 is unique. In addition to a high quality agenda and a gathering of sustainability leaders from around the world, the program includes the induction of another round of honorees into the ISSP Sustainability Hall of Fame™, more collaborative work on ISSP's efforts to advance industry certification in the sustainability profession, and group discussions with leaders in the field. This is a great opportunity to associate your organization with one of the industry's premier events, which will play host to some of these showcase activities:

- **ISSP Sustainability Hall of Fame™** At the first ISSP Conference in September 2011, ISSP installed five pioneers in the field of sustainability into the ISSP Sustainability Hall of Fame. Another round of inductees was added to this prestigious group at ISSP Conference 2013 in Chicago. A new cohort of honorees will be welcomed into the ISSP Sustainability Hall of Fame at our conference in Denver.
- **Vendor Expo** Suppliers of software, educational materials and more will be on hand to showcase the latest tools and course offerings being used today in the sustainability profession.
- **Networking Time** Over morning coffee and at evening receptions, conference attendees will have a chance to connect with their peers from around the globe to brainstorm and share best practices.

## WHO WILL ATTEND THE CONFERENCE?

ISSP members represent a broad range of professionals in both the public and private sectors, large and small organizations, internal practitioners and external consultants. Some of the organizations represented at ISSP's prior conferences include Alcatel-Lucent, Alaska Airlines, Ernst & Young, Mattel, SAP, State of Wisconsin, Procter & Gamble, Lockheed Martin, Safeway, and Bard College. People from around the globe attended, including participants from Australia, Indonesia, Nigeria, Sweden, Ghana, Canada and The Netherlands. Conference registrants include chief sustainability officers, sustainability managers, corporate social responsibility professionals, management consultants and local, state and federal administrators.

Who can benefit from sponsorship? Our members engage every day with IT and software providers; consulting firms; industry sector initiatives; industry trade associations; corporate sustainability initiatives; university level academic programs and executive education programs. Join them at our conference.

***Contact us today to explore how your organization can get involved.***

Ray Berardinelli  
 ISSP Marketing Manager  
 rberardinelli@sustainabilityprofessionals.org  
 (503) 425-9095

## ABOUT ISSP

The International Society of Sustainability Professionals (ISSP) is a not-for-profit, member-driven association of professionals who are committed to making sustainability standard practice. Members share resources and best practices, and develop themselves professionally. Formed in 2007, ISSP has more than 700 members from six continents.

ISSP delivers service to members through these key focus areas:

- **Research:** Investigating cutting edge concepts and practices in the field of sustainability.
- **Resources:** Sharing best practices from around the world.
- **Professional Development:** Enhancing careers through career coaching, job postings, and learning events.
- **Networking:** Moving the profession of sustainability forward through building strong networks and communities of practice.



For more information about ISSP Conference 2014, please visit <http://bit.ly/17MSmA1>.

## *Primary Sponsor • \$10,000*

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### **Pre-Event Benefits**

- Premier logo placement (linked) and prominent mention in all online event marketing:
  - ISSP conference web pages
  - e-newsletter
  - promotional emails
  - social media
- Prominent mention in conference press releases

### **On-Site Benefits**

- Logo prominently displayed on conference signage and in conference program
- Acknowledgment at all general sessions
- Six-foot skirted table with power for both days of the conference

### **Other Benefits**

- Three ISSP memberships
- Two conference registrations
- Interview of company spokesperson to be featured on ISSP YouTube Channel post-conference
- 12-month recognition on ISSP web site as a sponsor

## *Speaker Sponsor • \$5,000*

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### **Pre-Event Benefits**

- Premier logo placement (linked) and mention in all online event marketing:
  - ISSP conference web pages
  - Monthly e-newsletter
  - Promotional emails
  - Social media
- Mention in conference press releases

### **On-Site Benefits**

- Logo displayed on conference signage and in conference program
- Recognition as lunch presenter in program
- Interview of company spokesperson to be featured on ISSP YouTube Channel post-conference
- Six-foot skirted table with power for both days of the conference

### **Other Benefits**

- Two ISSP memberships
- One conference registration
- 6-month recognition on ISSP web site as a sponsor

## *Reception Sponsor • \$3,500*

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### **Pre-Event Benefits**

- Logo placement (linked) on ISSP conference web pages and monthly e-newsletter
- Mention in conference press releases

### **On-Site Benefits**

- Logo displayed on conference signage and in conference program
- Acknowledgment at the reception
- Six-foot skirted table with power for both days of the conference

### **Other Benefits**

- One ISSP membership
- One conference registration
- Three-month recognition on ISSP web site as a sponsor

## *Meal or Break Out Sponsor \$2,500*

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### **Pre-Event Benefits**

- Logo placement (linked) and mention on ISSP conference web pages

### **On-Site Benefits**

- Logo displayed on conference signage and in conference program
- Acknowledgment at the meal
- Six-foot, skirted table with power for both days of the conference

### **Other Benefits**

- One conference registration

## *Vendor • \$1,000 (\$750 Non-Profit)*

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### **Pre-Event Benefits**

- Logo placement (linked) and mention on ISSP conference web pages

### **On-Site Benefits**

- Six-foot skirted table with power for both days of the conference
- One conference registration