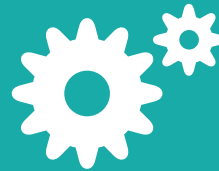


Connected Community™

Private
Communities
for Customers
& Partners

18
million
users

100,000
communities



Microsoft
Dynamics®
Integration



Discussions



Support

Microsoft Partner



File Sharing



Mobile



@HigherLogic



higherlogic.com/blog

Build a Community of Informed and Engaged Customers.

Higher Logic's Connected Community platform cultivates brand evangelists by empowering customers and partners to engage in a private online community built just for them.

A Connected Community is more than a discussion forum or message board – it's the most important go-to source for product information and support. And you'll improve your customer experience by providing dedicated multi-channel support users trust.

Higher Logic knows customers come first.
Rely on Connected Community to:

- Increase customer retention by creating fans.
- Reduce support costs by crowd-sourcing answers.
- Understand customers with detailed user intelligence.

Dynamics
User Groups
powered by
Higher Logic



“Higher Logic enabled us to build a dynamic community where people interact, solve problems and form relationships.”

MICHELLE SPITZER
Dynamics User Groups