

Welcome to the Pikes Peak International Hill Climb



The Pikes Peak International Hill Climb (PPIHC), also known as The Race to the Clouds, is an annual automobile and motorcycle hillclimb to the summit of Pikes Peak in Colorado, USA. The track measures 12.42 miles (19.99 km) over 156 turns, climbing 4,720 ft (1,440 m) from the start at Mile 7 on Pikes Peak Highway, to the finish at 14,110 ft (4,300 m), on grades averaging 7%. It used to consist of both gravel and paved sections, however as of August 2011, the highway is fully paved and as a result all subsequent runnings will be on tarmac from start to finish.

The race is on the FIA International Events Calendar and has featured competition from United States rally sanctioning body SCCA ProRally in 2004 and Rally America in 2005. It has taken place since 1916, making it the second oldest motorsport event in the United States of America. It is currently contested by a variety of classes of cars, trucks, motorcycles and quads. There are often numerous new classes tried and discarded year-to-year. On average there are 150 competitors.

(from Wikipedia Entry on PPIHC)

Winners from the last Twenty Pikes Peak International Hill Climbs Reflecting the International Flavor of the Event!

1993	Nobuhiro Tajima	Suzuki Swift	10:44.220
1994	Rod Millen	Toyota Celica AWD Turbo	10:04.060
1995	Nobuhiro Tajima	Suzuki Escudo	7:53.000*
1996	Rod Millen	Toyota Celica	10:13.640
1997	Rod Millen	Toyota Celica	10:04.540
1998	Rod Millen	Toyota Tacoma	10:07.700
1999	Rod Millen	Toyota Tacoma	10:11.150
2000	Per Eklund	Saab 9-3	11:21.580
2001	Yutaka Awazuhara	Suzuki Vitara	11:01.770
2002	Per Eklund	Saab 9-3	11:13.200
2004	Stig Blomqvist	Ford RS200E	5:16.800*
2005	Koichi Horiuchi	Mitsubishi FTO	11:34.570
2006	Nobuhiro Tajima	Suzuki Sport	7:38.900*
2007	Nobuhiro Tajima	Suzuki XL7	10:01.408
2008	Nobuhiro Tajima	Suzuki Sport Co. Ltd. XL7	10:18.250
2009	Nobuhiro Tajima	Suzuki SX4	10:15.368
2010	Nobuhiro Tajima	Suzuki SX4	10:11.490
2011	Nobuhiro Tajima	Suzuki SX4	9:51.278
2012	David Donner	Palatov D4PPS	10:04.652
2013	Sébastien Loeb	Peugeot 208 T16	8:13.878

Visit Our Dedicated Online Video Portal at:
<http://2014ppihc.emergingsports.tv>



Pike's Peak International Hill Climb

Live Internet Broadcast & Media

Partnership Opportunities

Visit Our Online Media Portal at:
<http://2014ppihc.emergingsports.tv>



MEDIA ELEMENTS:

- PPIHC Dedicated Online Video Portal & Web Site (Available NOW with First Release of 10 Historic Video Archives)
- PPIHC Live Internet Broadcast (June 29, 2014 with 8+ hours of live coverage!)
- Press Conference, Social Media, Press Releases, Roku
- Event Presence: Banners, Vendor Table, Product Samples

MEDIA REACH:

- 10,000-15,000 Online Video Portal Subscribers
- 55,000+ Facebook Likes
- Global Reach: 143+ Nations Watching
- Over 5 months of Media Coverage
- 6300+ Press Release News Outlets
- 55,000+ Impressions per Press Release
- 20,000+ Opt-in Emails

RAW DATA:

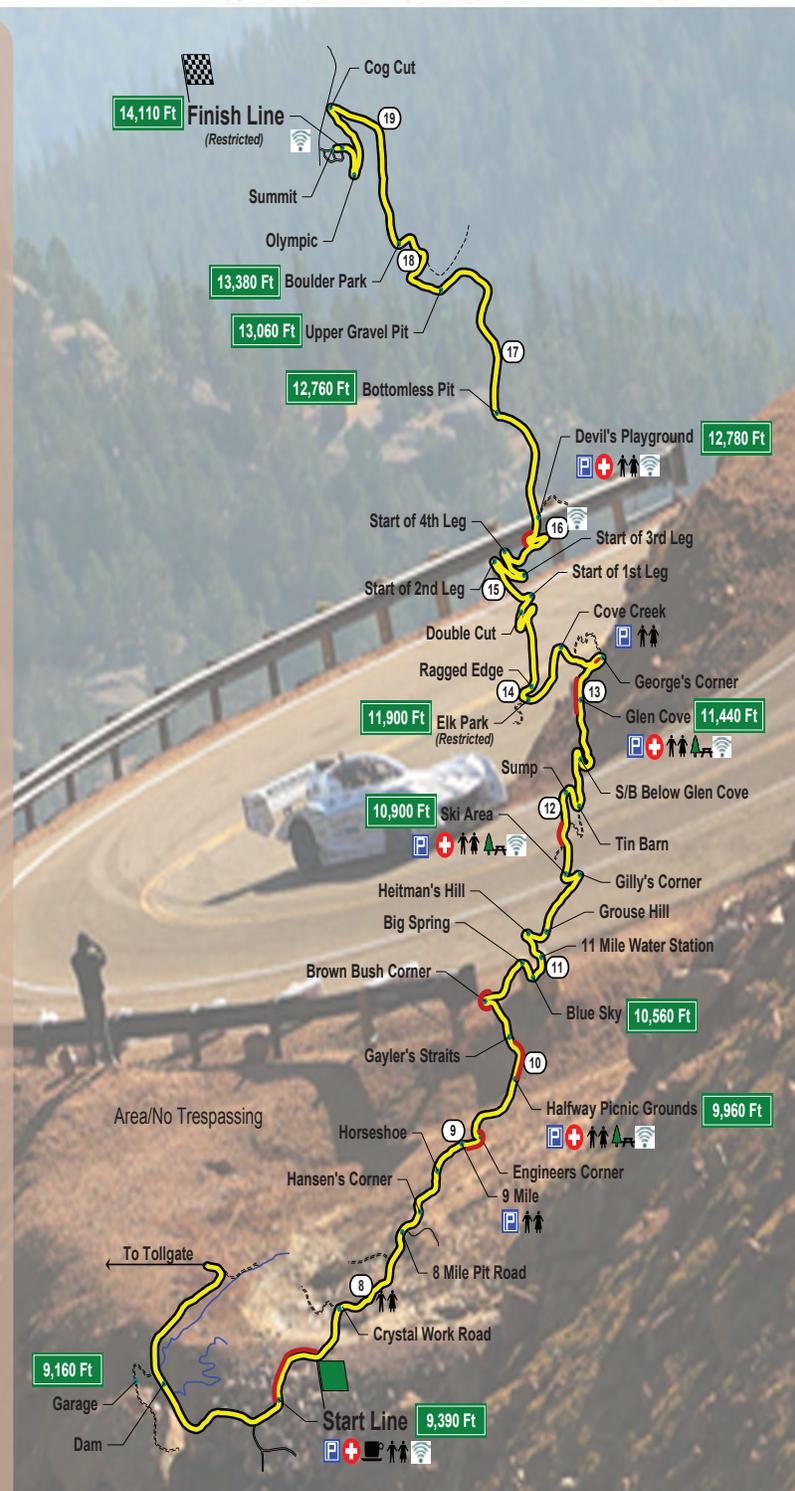
- 92nd Year of the Event
- USA's 2nd Longest Running Motors Sports Event
- Course is 12.4 Miles Long
- 156 Turns on the Course
- Nearly 5000 Feet in Elevation Change
- Multiple Divisions of Racing

PARTNERSHIP LEVELS:

- "Summit" \$60,000**
 - Presenting Sponsor of PPIHC Live Internet Broadcast & Historic Online Video Archives
 - 30 sec/60 sec pre-roll with Each of the Historic Online Video Archives
 - 16 Airings of Your Commercial During Live Broadcast
 - VIP Treatment & Live Onsite Interview on Race Day
 - Your Product/Service Featured During the Live Online Broadcast
 - Customized Survey Gateway for Online Subscribers
 - Coupons With Special Discounts Emailed to Subscribers
 - Event Banners, Team Member Features, Vendor Table, Product Samplers

- "Starting Line" \$35,000**
 - Contributing Sponsor of PPIHC Live Internet Broadcast & Historic Video Archives
 - 30 sec/60 sec post-roll on One Video Archive per Month
 - 8 Airings of Commercial During Live Broadcast
 - VIP Treatment & Live Onsite Interview on Race Day
 - Event Banners, Team Member Features, Vendor Table, Product Samplers

- "Aerial Sponsor" \$30,000**
 - Presenting Sponsor of Live Internet Broadcast of Helicopter Video Camera
 - 30 sec/60 sec post-roll on One Video Archive per Month
 - 6 Airings of Commercial During Live Broadcast
 - VIP Treatment & Live Onsite Interview on Race Day
 - Event Banners, Team Member Features, Vendor Table, Product Samplers



For More Information on Partnering with the PPIHC, Contact...



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