Media Contact:
Heather Wright 1.678.368.4641
press@clickdimensions.com

ClickDimensions Ranked Highly in Marketing Automation Market Share

Award-winning vendor ClickDimensions ranked highest in market share among companies focused on marketing automation for Microsoft Dynamics CRM, and ranked 15th in overall market share in an analysis by Datanyze.

ATLANTA, GA (PRWeb) 5 March 2014 – In a comparison of marketing automation systems used by the Alexa top 1M websites, ClickDimensions was the highest ranked provider of marketing automation systems dedicated to Microsoft Dynamics CRM, and was ranked 15th in overall market share. The report was generated by the technology data discovery group, Datanyze.

Every day, Datanyze crawls millions of websites with its custom spider technology, searching for hints about what software each company is using. The number of websites using a given technology is then divided by the total number of websites using *any* of the technologies identified by Datanyze. The websites included in this market share comparison were the Alexa top one million websites.

"As a platform that is 100% dedicated to Microsoft Dynamics CRM, we were pleased to see ClickDimensions not only at the top of our class, but also ranked highly alongside stand-alone marketing automation systems," said John Gravely, ClickDimensions' chief executive officer. "This report further illustrates how ClickDimensions is being widely used by companies as their preferred email marketing and marketing automation solution."

To see how ClickDimensions stacks up against its competition, visit http://www.datanyze.com/market-share/Marketing_Automation/ to see the full report.

About ClickDimensions

ClickDimensions Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing email marketing, web tracking, lead scoring, nurture marketing, social discovery, campaign tracking and web forms and surveys, ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit www.clickdimensions.com, read our blog at blog.clickdimensions.com or follow us on Twitter at twitter.com/clickdimensions or email press@clickdimensions.com.

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