



News release

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For immediate release

Endurance International Group Committed to Web Civility

Encourages Early Stage Companies to Set Values and Advocate for their Customers

Burlington, MA, March 6, 2014 — [Endurance International Group](#) (NASDAQ:EIGI), a leading provider of cloud-based platform solutions to help small and medium-sized businesses succeed online, demonstrated its continued commitment to web civility, advising young companies to start with their customers to establish values to help guide them through difficult issues. Jane Shih, Assistant General Counsel at Endurance, spoke at Tuesday's panel titled "Protecting User Rights Online: Practical Issues Facing Early Stage Technology Companies" at RightsCon in San Francisco.

RightsCon is an interactive conference dedicated to protecting the Internet and the digital rights of its citizens. The conference is known for bringing together thought leaders, government decision-makers, lawyers, academics, and activists all with a shared commitment to web civility. Shih summarized the key takeaways from the panel discussion as follows: "Most young startups are run by entrepreneurs, not lawyers or policy makers. They may not have the resources to think about the myriad of thorny issues affecting their users' rights. Responding to takedown or process requests by governments and civilians is often complicated, but if companies have values that they put out there, they can lean on those values to guide them through difficult decisions." Shih noted that, "Endurance has done this through its commitment to web civility. We believe that a free and open Internet is critical to democracy and helping small businesses thrive around the globe, and the in-house legal team keeps this in mind when we provide legal services to the Company."

Shih and Chief Legal Officer at Endurance, David Bryson, have long been advocates of [web civility](#). Bryson says, "Whether it's striving for more transparency, fighting for clearer standards, or advocating for small businesses in Washington D.C., making the web a better place is something we think about every day at Endurance."

Read more about Shih's discussion at RightsCon [here](#).

To learn more about Endurance's web civility mission, visit: endurance.com/our-mission/web-civility.

About Endurance International Group

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Less than 20 years old, Endurance serves over 3.5 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPage, BigRock and MOJO Marketplace. Endurance is

headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products and services that includes web presence and mobile sites, email and eCommerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit www.endurance.com.

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