

# Conscious Capitalism® 2014

## *The Fierce Urgency of Now: Building Fully Human Organizations*

A two-day event to deepen your application of the principles of Conscious Capitalism.

**Wednesday, April 9 - Friday, April 11, 2014**

**Paradise Point Resort, San Diego, CA**



## Register now!

"CC 2013 provided inspiration, practical ideas and connections that had an immediate impact for our management team. We are more deeply aligned around the principles of Conscious Capitalism, and better equipped to bring them to life in our company. We look forward to CC 2014!"

**Carrie Freeman-Parsons**  
Vice Chair, Freeman

"After attending the Annual Conscious Capitalism Summit for several years, I was amazed at the difference that our organization experienced from having our Executive Team attend CC 2013. The team was able to provide different perspectives, identify different insights, apply their learning to their specific areas, and all at a faster pace. Attending as a group has also allowed us to have deeper, more purposeful conversations."

**Greg Massey**  
CEO, First United Bank

CC 2014 is designed for CEOs and their executive teams, executives and entrepreneurs, and the consultants and coaches who serve and support them, and anyone else interested in Conscious Capitalism.

This two-day event is designed to deepen your practical application of the principles of Conscious Capitalism® with high potency keynotes from:

- ▶ **Walter Robb** (co-CEO of Whole Foods Market)
- ▶ **Dov Seidman** (CEO of LRN & author of *HOW*)
- ▶ **Raj Sisodia** (co-author of *Conscious Capitalism*)
- ▶ **Ann Rhoades** (Chief People Officer of JetBlue Airlines)

And more than forty 75-minute practicums including: **Systems Thinking • The Art & Architecture of Community Building • Meetings That Don't Suck • Unleashing Innovation: The Question is the Answer • Building a Values-Based Culture** among many others.

Rich opportunities to connect with and learn from peers will energize and activate you and your team. **Join us!**

Register now at [cc2014.eventbrite.com](http://cc2014.eventbrite.com). More information at [consciouscapitalism.org/cc2014](http://consciouscapitalism.org/cc2014) or contact [info@consciouscapitalism.org](mailto:info@consciouscapitalism.org)

