



Online Urgent Care Service MeMD to Exhibit at Urgent Care Convention

Telemedicine company MeMD will be attending and exhibiting at the Urgent Care Association of America (UCAOA) Spring 2014 National Urgent Care Convention in Las Vegas to promote urgent care partnership opportunities.

Innovative telemedicine company MeMD, a provider of online urgent care services for low acuity ailments, has announced that it will be attending and exhibiting at the UCAOA Spring 2014 National Urgent Care Convention. MeMD's telemedicine model is a convenient, cost-effective solution that clinics can implement to solve issues such as low patient volume and location limitations, while capitalizing on unused provider capacity.

The convention will be held March 17-20, 2014 at the Paris Las Vegas Hotel & Casino. The semi-annual UCAOA convention is an opportunity for physicians, urgent care clinics, and other medical professionals to network, attend clinical and practice management education courses, and learn about innovative opportunities within the industry.

Interested urgent care clinics can connect with MeMD and learn more about its telemedicine model, which allows urgent cares to see, treat, and prescribe online through MeMD's HIPAA-compliant web platform.

"Urgent cares are able to gain access to patients they would not normally see. By partnering with MeMD, they have the ability to see patients throughout the state, expanding their reach from the storefront and typical six-mile radius market," says Lauren Otto, Business Development Manager for MeMD.

Urgent cares and private practices that utilize this turnkey model have increased both their revenue and patient volume. Telehealth and online treatment is one of the fastest growing areas in healthcare, and the utilization of telehealth is expected to grow exponentially. According to a new study by IHS Technology, the number of telehealth visits is projected to increase from 350,000 in 2013 to 7 million in 2018.

"Clinics are realizing that now is the time to start implementing this model in order to start competing with other urgent cares, as well as retail clinics," adds Otto. "Patients demand convenience and love the flexibility of being treated from their home or office."

With the ability to now take an urgent care online, the UCAOA Spring 2014 National Urgent Care Convention is an opportunity for clinics to learn more about MeMD and the benefits of a partnership using this model. MeMD will be at booth number 318. To inquire about MeMD's Urgent Care Model, please contact Lauren Otto, MeMD Business Development Manager at (480) 339-5066 or [lotto\(at\)memd.me](mailto:lotto(at)memd.me).

About MeMD

Leading telehealth service provider MeMD is headquartered in Scottsdale, Arizona. MeMD is revolutionizing the healthcare industry by offering access to affordable, convenient, and secure web-based healthcare. MeMD combines proven telemedicine technologies with business model innovations to improve access to medical providers, reduce healthcare costs, and make the experience of seeing a physician convenient, enjoyable, and affordable – the way it should be. For more information visit www.MeMD.me.

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