



World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

FOR IMMEDIATE RELEASE

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Deadline Approaches for “Nobel Prize for Child Advocates” Nominations

World of Children® Award encourages humanitarian leaders to submit Nominations for their prestigious Awards program before April 1 at 11:59 pm PDT.

March 7, 2014 – Only three weeks remain before Nominations for World of Children Award’s prestigious Awards program close on April 1. The much-coveted Awards have been dubbed the “Nobel Prize for Child Advocacy.”

The annual Awards program honors the work of individuals who have made a significant impact in the lives of vulnerable children around the world. Winners of the 2014 Awards will be flown to New York City to be honored at an annual Awards Ceremony and given a substantial program grant to expand their work for children. Nominations can be submitted online at www.worldofchildren.org/nominate.

This year, World of Children Award is accepting Nominations for Awards in three categories:

2014 World of Children Youth Award – minimum grant of \$25,000

The Youth Award recognizes a young person under the age of 21 who is making extraordinary contributions to the lives of other children. They must have been doing this work for at least three years, and have created a sustainable program that they plan to continue to lead.

2014 World of Children Health Award – minimum grant of \$50,000

The Health Award recognizes an individual who has made a significant contribution to children in the fields of health, medicine or the sciences. This person must have created or managed a sustainable program that has significantly contributed to the health and well-being of children. The individual’s work on behalf of children must be over and above their normal employment and they must have been doing this work for a minimum of 10 years.

2014 World of Children Humanitarian Award – minimum grant of \$50,000

The Humanitarian Award recognizes an individual who has made a significant contribution to children in social services, education or humanitarian services. This person must have created or managed a sustainable program which has significantly contributed to children’s opportunities to be safe, to learn and to grow. The individual’s work on behalf of children must be over and above their normal employment and they must have been doing this work for a minimum of 10 years.



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Nominations for the 2014 Awards must be submitted online by 11:59 pm Pacific Daylight Time (PDT) on Tuesday, April 1, 2014. Recipients of the 2014 Awards will be officially announced and honored in New York City on November 6, 2014.

“World of Children Award is delighted to launch our 2014 search for extraordinary individuals who are leading life-changing programs for vulnerable children around the world,” said Harry Leibowitz, Co-Founder and Co-Chair of World of Children Award. “World of Children Award Honorees are compelling examples of the widespread impact that one person can have on the lives of vulnerable children. Their dedication and unwavering commitment are an inspiration.”

About World of Children Award

Since 1998, World of Children Award has identified and vetted some of the world’s most promising heroes leading programs for children and granted funds to advance their efforts. The organization’s exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations.

World of Children Award has been featured on the *Huffington Post*, in Kenneth Cole’s *AWEARNESS: Inspiring Stories About How to Make a Difference* and *The Humanitarian Leader in Each of Us*. World of Children Award Honorees have also been featured by *The New York Times*, CNN, The Ellen DeGeneres Show, The Bonnie Hunt Show, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among several other national and international media. Earning a World of Children Award has often served as a pivotal launching point for recipients.

World of Children Award is led by Co-Founders Harry Leibowitz and Kay Isaacson-Leibowitz, retired senior executives from Procter & Gamble and Victoria’s Secret respectively, who first started the organization to honor individuals serving children with a Nobel Prize-like award. Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 Honorees who are the driving force behind programs serving children in more than 140 countries.