**Altium Announces Opening of East Coast of United States Location**

*Altium opens office in Newton, Massachusetts to support the rapid market growth in the U.S.*

**Sydney, Australia - March 13, 2014 -**[Altium Limited](http://www.altium.com/), a global leader in Smart System Design Automation, 3D PCB design ([Altium Designer](http://products.live.altium.com/)) and embedded software development ([TASKING](http://www.tasking.com/)) announces the opening of a new office in Newton, Massachusetts. This is a direct reflection of Altium’s commitment to providing high quality services to its customers and growth of its US user-base.

As Altium continues to expand the presence in the US Printed Circuit Board design market, the addition of the new office is part of the investments in the US market allowing Altium to be closer to its strategic partners and customers in the New England area, one of the largest technology hubs in the Americas market. Additionally, the new office will allow Altium to further strengthen what is the largest resell network in the EDA industry and to ensure that the ever growing list of Altium Designer users continue to get access to superior and responsive service.

"The opening of Altium's Massachusetts office is an important step towards realizing our goals of becoming more available to all users as well as the continual support to our strategic level accounts" said Chris Donato, *VP Sales, Americas.* "The new office represents one of the many important milestones for the company in 2014. The ECAD/MCAD software industry is constantly changing. At Altium, we want to be ahead of the curve in electronic designs as well as customer interactions."

By establishing a strong presence in New England, Altium is enhancing the user experience for its customers. This is achieved through daily interaction with all of its East Coast resellers to ensure that they receive marketing support, training for their sales and technical personnel, as well as business and management guidance. Altium is also well positioned to support and further develop its strategic level accounts.

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**ABOUT ALTIUM**

Altium Limited (ASX:ALU) is an Australian multinational software corporation that focuses on 3D PCB design, electronics design and embedded system development software.

Altium Designer, a unified electronics design environment links all aspects of smart systems design in a single application that is priced as affordable as possible. Altium's embedded software compilers are used around the globe by carmakers and the world's largest automotive Tier-1 suppliers. With this unique range of technologies Altium enables electronics designers to innovate, harness the latest devices and technologies, manage their projects across broad design ‘ecosystems’, and create connected, intelligent products.

Founded in 1985, Altium has offices worldwide, with US locations in San Diego and Boston, European locations in Karlsruhe, Amersfoort and Kiev and Asia-Pacific locations in Shanghai, Tokyo and Sydney. For more information, visit [www.altium.com](http://www.altium.com/). You can also follow and engage with Altium via [Facebook](http://www.facebook.com/pages/Altium/106726426049146), [Twitter](https://twitter.com/#!/altium) and [YouTube](http://www.youtube.com/altiumofficial).