

Bring Learning to Life with Explain Everything™ by MorrisCooke



Today's learners are more sophisticated than ever. They need access to interactive technology that sparks their interest, encourages their creativity and deepens their learning. While desktops, laptops, and interactive white boards meet these challenges, their high prices often make them inaccessible or non-distributable due to strict school budgets and resource constraints.

When teachers and school leaders described their challenges, MorrisCooke listened. The Explain Everything app for Android offers design, sharing, and white board benefits at a price point schools can afford, which means more students can have access to interactive experiences.

Explain Everything is Redefining the Classroom Experience

Named "The #1 App for Every Teacher", Explain Everything offers support during the entire instructional process. During planning, teachers can create engaging visual presentations on their tablets by uploading photos, documents and sound. During instructional time, teachers can use the app's mirroring technology to screencast their presentations, and then guide learning by zooming in on items, manipulating graphics and annotating in real-time. After the lesson, teachers can easily share the work that was created within the app.

Now imagine that students can interact with technology in the same way their teachers do. Students can design presentations or simply take notes. Students can interact with projects created by a teacher and then share and export their work. Students view and play back older projects as a form of reflection and self-assessment.

With Explain Everything and Android tablets, the possibilities for student-centered learning are endless.

Why Explain Everything?

It is **research-driven**. The co-creator of the app, educator and author Dr. Reshan Richards, has been involved in extensive research on screencasting as a learning and assessment tool before and during his partnership with MorrisCooke.

It is **effective** because it makes learning fun. Students and teachers can manipulate graphics, upload documents, annotate them and edit in real-time.

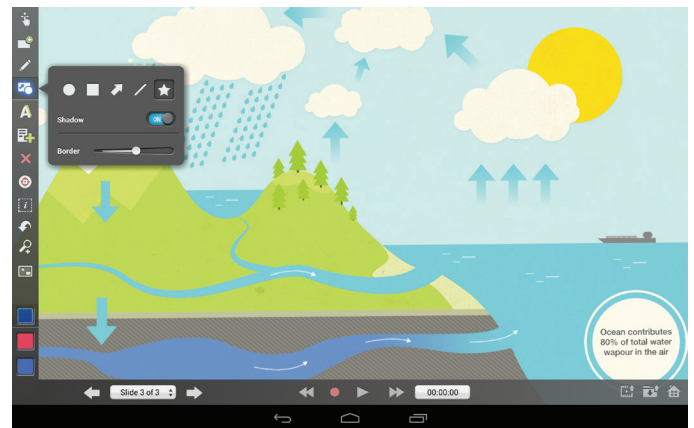
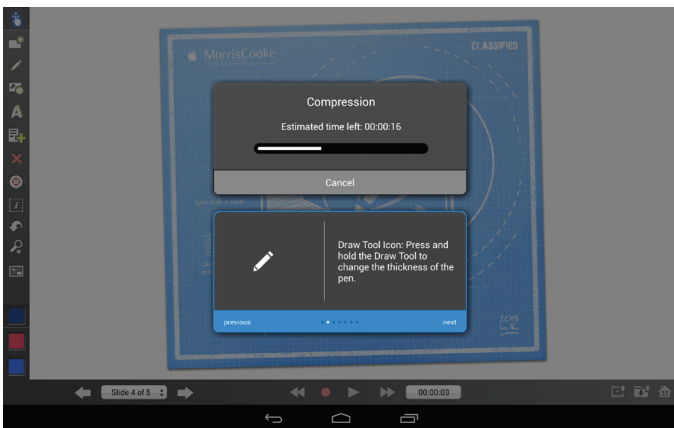
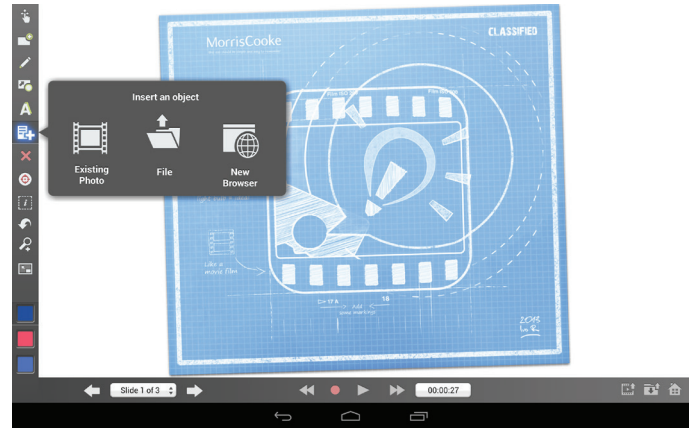
Its benefits are **proven**. Over 990,000 students and teachers already use Explain Everything.

It was named "**The # 1 App for Every Teacher**" and praised by the online educator community.



Say Goodbye to the Chalkboard

Lessons become adventures with the Explain Everything app for Android tablets. The app transforms a tablet into an interactive white board with screencasting capabilities. Create a visual tour of Ancient Rome, zoom in on the nucleus of a cell or make planets rotate around the sun – the possibilities are endless.



Explain Everything for Android is available for immediate download on Google Play. To download, visit: <https://play.google.com/store/apps/details?id=com.morriscooke.explaineverything&hl=en>

