

University School presents

“THE ZEN OF SOCIAL MEDIA MARKETING”

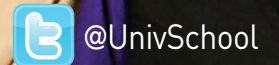
Shama Kabani

Known as the “Zen Master of Marketing” by *Entrepreneur Magazine*, Shama Kabani, 28, is a visionary strategist for the digital age. Ms. Kabani, the founder and CEO of the Marketing Zen Group and the bestselling author of *The Zen of Social Media Marketing*, was named one of the “Top 30 under 30 Entrepreneurs” by *Inc. Magazine*.

THURSDAY, APRIL 10, 7:30 PM



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LECTURE IS FREE AND OPEN TO THE PUBLIC

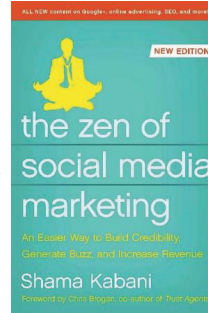
Register today at www.us.edu



Thursday, April 10, 7:30 pm

University School's Entrepreneur Institute presents Shama Kabani, CEO of the Marketing Zen Group, an online marketing and digital PR firm. Ms. Kabani has led the organization through an explosive expansion, averaging 400% growth annually since its start in 2009.

Ms. Kabani is a regular correspondent for Bloomberg and Fox Business and a blogger for *Forbes Magazine*. The recipient of the prestigious Technology Titan Emerging Company CEO Award, she is passionate about empowering youth and works closely with the Young Entrepreneur Council in fostering youth entrepreneurship around the world.



A book signing and Youth Entrepreneurship Fair will follow the lecture. Meet young entrepreneurs and organizations supporting youth entrepreneurship, including:

- Lemonade Day NEO
- Entrepreneur Institute at US
- Veale Youth Entrepreneurship Forum
- Young Entrepreneur Market

FREE and open to the public.

University School
Hunting Valley Campus
2785 SOM Center Road
Hunting Valley, OH 44022
216.831.2200

Register online today at
www.us.edu

A Celebration of Youth Entrepreneurship
Ms. Kabani's lecture is presented by University School's Entrepreneur Institute and is made possible with the generous support of The Burton D. Morgan Foundation.



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