### MONTHLY EXPRESS

### LUXURIOUSLY NOURISHING ME TIME. DELIVERED JUST FOR YOU.

## About

MonthlyExpress is the brainchild of two female entrepreneurs who share an appreciation for the functional and the fabulous. The "lightbulb" moment happened about two years ago when, sitting at a cafe, Travis Loring and Tara Loring were taking a simple moment to relax and chatting about the day-to-day stresses. As their individual careers blossomed, the busy duo had found carving out a little "me" time increasingly difficult. What was going on? Surely, they weren't the only women who felt this way?

The entrepreneurial couple quickly realized, they weren't.

Tara and Travis set out to build something that every modern woman could, and would appreciate: a little "ME" time, bundled into a luxury box with the necessities each month. Necessities that bring a little self-indulgence and "time to breathe" to each of its recipients. And so, MonthlyExpress was born.

Each MonthlyExpress shipment includes full size "self-nourishing" products that members can enjoy. These products consist of boutique, hard-to-find, and even limited-supply high-end products from shops and brands all over the world. Members can even purchase more of the things they love on MonthlyExpress' private Shop - open exclusively to our subscribers.

Tara and Travis believe that every woman deserves to be pampered and showered with an abundance of ME time. MonthlyExpress' mission is to give you just that, all the time.

MonthlyExpress allows you to indulge in ME time for even 30 seconds between meetings, or a half hour once a week. Your ME time is truly yours, and at your disposal, whether it is a quick application of hand crème while sitting at your desk, or a deep oat and honey soak with soothing sugar scrub at the end of a long day.

A MonthlyExpress membership supplies you with sumptuous necessities to uplift your spirits any day of the week. Our curated collections fill bathroom cabinets, desk drawers, guest bathroom shelves, night stands, and any other place you might happen upon these beautiful products. Our deliciously indulgent selections allow you to savor your ME time, anytime.



# Founders



#### Travis Loring, CEO

Travis is a New York native and self-described preppy who enjoyed a career in the digital publishing, marketing, and media spheres before "retiring" early to build MonthlyExpress. She now utilizes her expertise to build relationships with brands and industry partners.

Travis is also acting principal of TL Marketing, a boutique advertising agency that specializes in developing and executing high-performance integrated marketing initiatves for clients such as NEST Fragrances, Sensei, and Alere.

A graduate of Northeastern University, Travis now divides her time between her home in Palm Beach, Florida and New York City, where in October 2012 she married her partner Tara Loring in a Central Park wedding covered by the media. Travis sits on the Executive Board of the South Florida Interactive Marketing Association (SFIMA). Ever the busy entrepreneur, Travis likes to ride her bicycle by the ocean and take long walks with her dog when she indulges in her ME time.



#### Tara Loring, COO

Tara hails from the Sunshine State of Florida where she directed her creative energy into marcom for top radio and television stations in the area before co-founding MonthlyExpress. Tara is a definite "peopleperson" and leverages her skills to shape the way MonthlyExpress caters to its members.

Tara first unleashed her inner dare-devil skydiving over the Great Barrier Reef while in Australia completing her Bachelor of Science degree in Advertising at the University of Florida.

During her "ME" time, Tara exploits her eccentric and high-energy side with a flair for Performing Arts. A student of renowned choreographers, she also serves as a prominent teacher of Tap Dance and is a professional dancer in her own right.





### A girl should be two things: classy and fabulous.

- Coco Chanel



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